

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
4000A-032E

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor: Southern Eagle Distributing, Inc. Date: 8/18/2017  
 Location Address: 5300 Glades Cut Off Road License No. JDBW 66-70 KLD  
 City: Fort Pierce, FL 34981 Beginning Date: 8/27/2017  
 Notice No. 2017 113 Page 1 of 1 Ending Date: 10/1/2017  
 Counties Where Price is in Effect: ST LUCIE, MARTIN, INDIAN RIVER, PALM BEACH, GLADES AND HENDRY

PRODUCT NUMBER	BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
	<b>VARIOUS</b>				
	<b>SENT PRICING PAGES</b>				
	<b>CHANGES ARE HIGHLIGHTED</b>				
	<b>NEW</b>				
	<b>ON PREMISE</b>				
	<b>CREDIT CUSTOMERS ADD \$0.40 PER PACKAGE &amp; \$1.50 PER KEG</b>				

**DANE JONES**

Authorized Representative

**VICE PRESIDENT SALES**

Title



**SOUTHERN EAGLE DISTRIBUTING, INC**  
**2017 ON PREMISE PROMTIONS**



8/22/2017 9:03	PRODUCT #	QD	FRONTLINE	DISC	PTR	JULY					AUGUST				SEPT			
						3	10	17	24	31	7	14	21	28	4	11	18	25
<b>ANHEUSER - BUSCH</b>																		
BUD FAM 24/16 CAL	155,166, 255, 266	2+	\$27.60	\$4.10	\$23.50	7/3-9/30												
		144+	\$27.60	\$6.55	\$21.05	7/3-9/30												
BUD FAM 20/16 CAL	150, 250	2+	\$23.00	\$4.15	\$18.85	7/3-9/30												
		144+	\$23.00	\$5.80	\$17.20	7/3-9/30												
ULTRA 24/16 CAL **ONLY**	4872	5+	\$33.15	\$1.40	\$31.75	7/3-9/30												
BUD & BL 24/12 LN LSE M&M W/ SELECT FAM 12PK	106, 206	30+	\$22.60	\$0.70	\$21.90	7/3-9/30												
		50+	\$22.60	\$1.40	\$21.20	7/3-9/30												
		100+	\$22.60	\$2.85	\$19.75	7/3-9/30												
SELECT FAM 12PK M&M W/ BUD & BL LSE	1912, 1952	30+	\$22.50	\$1.05	\$21.45	7/3-9/30												
		50+	\$22.50	\$1.75	\$20.75	7/3-9/30												
		100+	\$22.50	\$2.20	\$20.30	7/3-9/30												
2/12 LN & CN PLAT, LIME, & BLK CRWN M&M W/ BUD FAM LSE & SELECT FAM	171, 271, 274, 1812, 1854	30+	\$24.10	\$3.20	\$20.90	7/3-9/30												
		50+	\$24.10	\$3.90	\$20.20	7/3-9/30												
		100+	\$24.10	\$4.35	\$19.75	7/3-9/30												
<b>COPA DI VINO</b>																		
12/6.3OZ	6050 - 6058	4+	\$25.10	\$2.60	\$22.50	7/3-9/30												
<b>CONSTELLATION</b>																		
4/6 LN CX,CL,ME,NM,PAC,VIC M&M	5301, 5605, 5625, 5765, 5785, 5791	14+	\$29.75	\$3.15	\$26.60	7/3-9/30												
2/12 CN CX & CL	5612, 5622	5+	\$29.15	\$2.75	\$26.40	7/3-9/30												
<b>ISLAMORADA</b>																		
4/6 LN & CN M&M	14001, 14002, 14004, 14005	6+	\$34.50	\$2.00	\$32.50	7/3-9/30												
	14003 (CHANNEL MARKER)	6+	\$36.70	\$2.00	\$34.70	7/3-9/30												
<b>CORONA DRAFT</b>																		
CORONA LIGHT 1/2 BBL	668	3+	\$160.00	\$5.00	\$155.00						7/31-10/1							
CORONA LIGHT 1/2 BBL	668	10+	\$160.00	\$10.00	\$150.00									8/27-12/2				
MODELO ESP 1/2 BBL	761	3+	\$160.00	\$5.00	\$155.00						7/31-10/1							
MODELO ESP 1/2 BBL	761	10+	\$160.00	\$10.00	\$150.00									8/27-12/2				
PACIFICO 1/4 BBL	800	3+	\$88.00	\$3.00	\$85.00						7/31-10/1							
PACIFICO 1/4 BBL	800	10+	\$88.00	\$5.00	\$83.00									8/27-12/2				
CORONA LIGHT 1/4 BBL	669	3+	\$88.00	\$3.00	\$85.00						7/31-10/1							
CORONA LIGHT 1/4 BBL	669	10+	\$88.00	\$5.00	\$83.00									8/27-12/2				
MODELO ESP 1/4 BBL	760	3+	\$88.00	\$3.00	\$85.00						7/31-10/1							
MODELO ESP 1/4 BBL	760	10+	\$88.00	\$5.00	\$83.00									8/27-12/2				
NEGRA MODELO 1/4 BBL	762	3+	\$88.00	\$3.00	\$85.00						7/31-10/1							
NEGRA MODELO 1/4 BBL	762	10+	\$88.00	\$5.00	\$83.00									8/27-12/2				