

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
4000A-032E

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor: Southern Eagle Distributing, Inc. Date: 8/17/2017  
 Location Address: 5300 Glades Cut Off Road License No. JDBW 66-70 KLD  
 City: Fort Pierce, FL 34981 Beginning Date: 8/26/2017  
 Notice No. 2017 111 Page 1 of 1 Ending Date: 10/1/2017  
 Counties Where Price is in Effect: ST LUCIE, MARTIN, INDIAN RIVER, PALM BEACH, GLADES AND HENDRY

PRODUCT NUMBER	BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
	<b>VARIOUS</b>				
	<b>SENT PRICING PAGES</b>				
	<b>CHANGES ARE HIGHLIGHTED</b>				
	<b>NEW</b>				
	<b>OFF PREMISE</b>				
	<b>CREDIT CUSTOMERS ADD \$0.40 PER PACKAGE &amp; \$1.50 PER KEG</b>				

**DANE JONES**

Authorized Representative

**VICE PRESIDENT SALES**

Title







6/4 & 4/6 16OZ CN M&M W/ PLAT, BCKS, LIME, ULTRA, SHK TOP, CHELADA & BEST DAMN FAM	1802, 1809, 1853, 1861, 1867, 1877, 1882, 1886, 1891, 1899	2+	\$37.50	\$7.70	\$29.80	7/3-9/30																
4/6 LN - SPLASH	1983	1+	\$28.76	\$1.61	\$27.15	7/3-9/30																
<b>SHOCK TOP</b>																						
24/12 LN PREPRINT M&M	8411, 8431, 8433, 8425	56+	\$27.75	\$8.05	\$19.70	7/3-9/30																
4/6 LN M&M W/ KIRIN FAM	8400, 8403, 8405, 8406, 8408, 8418, 8421	1+	\$27.75	\$0.65	\$27.10	7/3-9/30																
		20+	\$27.75	\$1.65	\$26.10	7/3-9/30																
		56+	\$27.75	\$2.65	\$25.10	7/3-9/30																
		112+	\$27.75	\$3.65	\$24.10	7/3-9/30																
2/12 LN M&M W/ INBEV 2/12 & 4/6 & GOOSE 2/12 LN	8395, 8399, 8404, 8412, 8419, 8420, 8437	1+	\$27.75	\$2.10	\$25.65	7/3-10/22																
		14+	\$27.75	\$3.15	\$24.60	7/3-10/22																
		56+	\$27.75	\$4.15	\$23.60	7/3-10/22																
		112+	\$27.75	\$5.15	\$22.60	7/3-10/22																
6/4 16OZ CN M&M BECKS, LIME, PLAT, ULTRA, GS ISLD, RITAS, CHELADA & BEST DAMN	8398, 8401, 8422, 8424, 8428, 8429	3+	\$33.50	\$8.60	\$24.90	7/3-9/30																
<b>STELLA, BEGLIAN SAMPLER, HOEGAARDEN, &amp; LEFFE</b>																						
24/14.9 C	5524	1+	\$35.40	\$4.90	\$30.50	7/3-9/30																
12/22.4OZ LN	5522	1+	\$27.20	\$1.25	\$25.95	7/3-9/30																
20/9.6OZ LN	5516	3+	\$21.95	\$2.05	\$19.90	7/3-9/30																
24/11.2 LN M&M W/ 4/6 LN & 2/12 LN & CN	5510	56+	\$32.55	\$5.80	\$26.75	7/3-9/30																
		112+	\$32.55	\$6.80	\$25.75	7/3-9/30																
2/12 LN & 4/6 LN M&M W/ SHOCK TOP & GOOSE ISLAND 2/12 LN	3920, 5512, 5517, 5521	1+	\$33.30	\$3.00	\$30.30	7/3-9/30																
		5+	\$33.30	\$6.30	\$27.00	7/3-9/30																
		56+	\$33.30	\$6.90	\$26.40	7/3-9/30																
		112+	\$33.30	\$7.55	\$25.75	7/3-9/30																
4/6 LN & 2/12 LN M&M W/ SHOCK TOP & GOOSE ISLAND 2/12 LN	2506, 2606, 5504, 5506, 5518	56+	\$32.55	\$6.15	\$26.40	7/3-9/30																
		112+	\$32.55	\$6.80	\$25.75	7/3-9/30																
		216+	\$32.55	\$8.09	\$24.46	7/3-9/30																
<b>CBA FAMILY</b>																						
<b>KONA FAMILY</b>																						
4/6 LN M&M W/ REDHOOK & WIDMER	1456, 1460, 1461, 1462, 1556, 1651, 1656, 1658	1+	\$28.76	\$3.20	\$25.56	7/3-9/3																
		15+	\$28.76	\$3.20	\$25.56																9/4-10/1	
		20+	\$28.76	\$9.78	\$18.98																	9/4-9/10
		25+	\$28.76	\$5.20	\$23.56	7/3-9/3																
2/12 LN & CN M&M	1652, 1657, 1660	1+	\$27.18	\$3.20	\$23.98	7/3-10/1																
<b>REDHOOK FAMILY</b>																						
4/6 LN M&M W/ KONA & WIDMER	5006	1+	\$27.17	\$1.61	\$25.56	7/3-9/30																
		15+	\$27.17	\$3.20	\$23.97	7/3-9/30																
6/4/16 C	5021	1+	\$33.60	\$6.50	\$27.10	7/3-9/30																
<b>WIDMER FAMILY</b>																						
4/6 LN <b>**OMISSION**</b> M&M W/ KONA & REDHOOK	5047	1+	\$32.00	\$3.20	\$28.80	7/3-8/27																
		15+	\$32.00	\$3.20	\$28.80																8/28-10/1	
<b>ISLAMORADA</b>																						
4/6 LN & CN M&M	14001, 14002, 14004, 14005	10+	\$34.50	\$3.00	\$31.50	7/3-9/30																
		45+	\$34.50	\$5.25	\$29.25	7/3-9/30																
	14003 (CHANNEL MARKER)	10+	\$36.70	\$3.00	\$33.70	7/3-9/30																
		45+	\$36.70	\$5.20	\$31.50	7/3-9/30																
<b>NORTH AMERICAN</b>																						
<b>IMPERIAL</b>																						
4/6 LN	3566	1+	\$23.98	\$3.18	\$20.80															8/1-9/30		
2/12 LN & CN	3564, 3565	10+	\$20.95	\$2.55	\$18.40	7/1-9/30																
<b>LABATT BLUE</b>																						



