

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION  
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
4000A-032E  
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)

Distributor Pepin Distributing Company Date 7/21/17

Location Address 4121 N. 50<sup>th</sup> Street License No. JDBW 39-0230 KLD

City Tampa, FL 33610 Beginning Date SEE ATTACHED

Notice No. 2017 - 83 Page 1 of 12 Ending Date SEE ATTACHED

Counties Where Price is in Effect: Hillsborough and Pasco Counties

\*\*\* REVISED \*\*\*

\*\*\* 3<sup>RD</sup> QUARTER 2017 OFF PREMISE PROMOTIONS \*\*\*

Robert J. Ammon  
Authorized Representative

Chief Financial Officer  
Title

## PEPIN DISTRIBUTING COMPANY

### Off Premise Promotions

### July, August, September 2017

\*\*\* REVERSE 7/21/17 \*\*\*

	BUD FAMILY			JULY					AUGUST			SEPTEMBER	
	FRONT LINE	DOC.	PTR	3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
2/12 CANS & LNNR'S (10+ CS)	\$22.90	\$0.95	\$21.55										
2/12 CANS & LNNR'S (80+ CS) mm w/ILL, Plat, Rita & Landsark 12's	\$22.50	\$4.70	\$17.80	THRU 7/4								8/24 - 9/2	
4/6 CANS & LNNR'S (10+ CS) mm w/AND SHARK & MICH. M. 4/8 BECCA	\$23.80	\$2.20	\$21.60										
BUD/BUD LT/BUD SELECT 18/12 OZ CANS & BTLS (20+ CASES)	\$16.90	\$2.10	\$14.80										
BUD/BUD LT/BUD SELECT 18/12 OZ CANS & BTLS (30+ CASES)	\$16.90	\$2.95	\$13.95										
SUITCASE & 24 LOOSE LNNR'S (10-44 CASES)	\$22.60	\$1.85	\$20.75										
SUITCASE & 24 LOOSE LNNR'S (40+) mm w/ILL, M&A and MII subids 44+	\$22.60	\$2.85	\$19.75										
BUD/BUD LT 18/18 OZ CANS	\$22.60	\$4.85	\$17.75										
BUD/BUD LIGHT 24/18 OZ ALUM 3/8 PACK (1+ CASES)	\$27.60	\$2.15	\$25.45										
BUD/BUD LIGHT 24/18 OZ ALUM 2/12 PACK	\$27.60	\$2.15	\$25.45										
BUD/BUD LIGHT 20/16 OZ ALUM (1-21 CASES)	\$23.00	\$3.25	\$19.75										
BUD/BUD LIGHT 20/16 OZ ALUM (22-46 CASES)	\$23.00	\$5.05	\$17.95										
BUD/BUD LIGHT 20/16 OZ ALUM (66+ CASES)	\$23.00	\$5.55	\$17.45										
BUD/BUD LT 18/18 OZ CANS	\$15.00	\$1.50	\$13.50										
BUD/BUD LT 24/18 OZ CANS 6/4 PK	\$25.65	\$3.00	\$22.65										
BUD/BUD LIGHT 24/18 OZ CANS 3/8 PK (1-24 CASES)	\$25.20	\$3.80	\$21.40										
BUD/BUD LIGHT 24/18 OZ CANS 3/8 PK (25+ CASES) mm w/ULTRA	\$25.20	\$5.75	\$19.45										
BUD/BUD LIGHT 24/18 OZ CANS (1-29 CS)	\$27.60	\$4.85	\$22.75										
BUD/BUD LIGHT 24/18 OZ CANS (30+ CS)	\$27.60	\$6.70	\$20.90										
BUD/BUD LIGHT 18/25 OZ CANS/BTLS	\$24.40	\$1.60	\$22.80										
BUD/BUD LIGHT 24/18 OZ CANS/BTLS	\$13.25	\$0.95	\$12.30										
BUD/BUD LIGHT 24/18 OZ CANS/BTLS	\$13.25	\$1.85	\$11.40										
BUD/BUD LIGHT 24/18 OZ CANS (1-19 CS) mm w/ILL Bcz	\$13.60	\$0.50	\$13.10										
BUD/BUD LIGHT 24/18 OZ CANS (20+ CS) mm w/ILL Bcz	\$14.35	\$1.40	\$12.95										
BUD/BUD LT CHELADA 24/18 OZ CANS 6/4 PK	\$33.50	\$3.70	\$29.80										

	BUD LIGHT LINE/PLATINUM			JULY					AUGUST			SEPTEMBER	
	FRONT LINE	DOC.	PTR	3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
BUD LIGHT LINE/PLATINUM 2/12 BTLS & CANS (1+ CS)	\$24.10	\$0.95	\$23.15										
BUD LIGHT LINE/PLATINUM 4/6 BTLS (10+ CS)	\$24.55	\$9.05	\$15.50										
BL, PLAT & RITA 12 PK'S (60+ CS) mm w/Bud & Landsark 12 pk	\$24.10	\$6.30	\$17.80										
**RITAS 24/8 OZ CANS 2/12 PK (1-6 CS)	\$24.10	\$0.95	\$23.15										
**RITAS 24/8 OZ CANS 2/12 PK (7+ CASES)	\$24.10	\$2.80	\$21.30										
**RITAS 24/8 OZ CANS 2/12 PK (14+ CASES)	\$24.10	\$2.10	\$22.00										
**RITAS 24/8 OZ CANS 2/12 PK (27+ CASES)	\$24.10	\$10.40	\$13.70										
**RITAS 24/8 OZ CANS 2/12 PK (128+ CASES)	\$24.10	\$4.10	\$20.00										
BUD LIGHT LINE-4-RITAS (ALL FLAVORS) 24/8 OZ CANS BOTS	\$23.50	\$3.50	\$20.00										
RITA FAMERFLASH 24/18 OZ CANS 6/4 PK (1+ CS)	\$37.50	\$7.70	\$29.80										
RITA FAMERFLASH 24/18 OZ CANS 6/4 PK (5+ CS) mm w/Bud & Land 1 Bcz	\$37.50	\$18.30	\$19.20										
RITA 9PT LASH 24/12 OZ BOTTLES 4/8 PACK	\$28.76	\$1.61	\$27.15										
BUD LIGHT LIME 18/28 OZ CANS	\$28.35	\$1.05	\$27.30										
BUD LIGHT LIME 24/12 OZ LOOSE BTLS (10-44 CASES)	\$24.10	\$1.90	\$22.20										
BUD LIGHT LIME 24/12 OZ LOOSE BTLS 44+ 0D mm w/ILL Bcz, Ultra 44+	\$24.10	\$4.35	\$19.75										
BUD LIGHT LIME/PLATINUM 18/12 Can & NR (1+ CS)	\$18.45	\$3.46	\$14.99										
*** BUD LIGHT LIME/PLATINUM 18/12 Can & NR (6-89 CS)	\$18.45	\$1.50	\$16.95										
*** BUD LIGHT LIME/PLATINUM 18/12 Can & NR (80+ CS)	\$18.45	\$2.60	\$15.85										
BUD LIGHT PLATINUM 16/22 BOTTLES	\$28.35	\$1.05	\$27.30										
BUD LIGHT LIME/PLATINUM 24/18 OZ ALUM 3/8 PACK (1+ CASES)	\$36.15	\$1.43	\$34.72										
BUD LIGHT PLATINUM 24/18 OZ CANS 6/4 PACK (1-2 CS)	\$28.00	\$2.25	\$25.75										
BUD LIGHT PLATINUM 24/18 OZ CANS 6/4 PACK (3+ CS)	\$28.00	\$3.10	\$24.90										

\* mm PLATINUM/LAND SHARK/MICH ULTRA/SHOCK TOP/BECK'S/BECK'S SAPP/IRE/GOOSE  
 \*\* Can mix and match Bud Light Lime/Platinum/Budweiser Black Crown/Rita 8 oz 12 packs in order to reach quantity discount.  
 \*\*\* Can mix and match w/ILLch Fam 18 pls in order to reach OD as of 7/31.

BEST DAMN ROOT BEER				JULY			AUGUST			SEPTEMBER				
	FRONT LINE	DISC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
24/12 OZ BOTTLES 4/6 PACKS (1-14 CASES)	\$30.30	\$0.60	\$29.70	\$7.43										
24/12 OZ BOTTLES 4/6 PACKS (15+ CASES)	\$30.30	\$1.10	\$19.20	\$4.80										
24/16 OZ CANS 4/6 PACKS	\$33.50	\$4.00	\$29.50	\$7.38										
24/16 OZ CANS 4/6 PACKS (5+ CASES) mm w/16oz 16 oz	\$33.50	\$14.30	\$19.20	\$4.80										

MICHELOB FAMILY				JULY			AUGUST			SEPTEMBER				
	FRONT LINE	DISC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
2/12 BTLs & 2/12 CANS (5+ CASES) mm w/MICH ALUMI	\$24.85	\$0.95	\$23.90	\$11.95										
2/12 BTLs & 2/12 CANS (25+ CASES)	\$24.85	\$7.05	\$17.80	\$8.90	THRU 7/4								0/24 - 9/2	
4/6 BTLs (10+ CS) mm w/Bud Fam & Land Shark. Excludes Ultra	\$24.55	\$2.15	\$22.40	\$5.60										
*** 18 PACK CANS & BOTTLES (5-59 CASES)	\$18.45	\$1.50	\$16.95	\$16.95										
*** 18 PACK CANS & BOTTLES (60+ CASES)	\$18.45	\$2.60	\$15.85	\$15.85										
*** 18 PACK CANS & BOTTLES (60+ CASES)	\$18.45	\$2.60	\$15.85	\$15.85										
MICH ULTRA 24/12 OZ BTL/CANS 16-24 CS mm w/Bud Fam & B.LL OD	\$24.10	\$1.90	\$22.20	\$22.20										
MICH ULTRA 24/12 OZ BTL/CANS 44+ CS mm w/Bud Fam & B.LL OD	\$24.10	\$3.40	\$20.70	\$20.70										
MICH ULTRA 24/6 OZ CANS 2/12 PACKS (1-19 CS) mm w/Bud Boz	\$14.45	\$0.95	\$13.50	\$6.75							1-9 CS \$13.60			
MICH ULTRA 24/6 OZ CANS 2/12 PACKS (20+ CS) mm w/Bud Boz	\$14.45	\$2.25	\$12.20	\$6.10							10+ CS \$11.70			
MICH ULTRA 15/25 OZ CANS	\$28.35	\$4.45	\$23.90	\$1.58										
MICH ULTRA 24/16OZ CANS 3/8 PACK	\$27.10	\$2.20	\$24.90	\$8.30										
MICH ULTRA 24/16OZ CANS 3/8 PACK (25+ CASES) mm w/BUD FAM	\$27.10	\$7.65	\$19.45	\$8.48										
*MICH ULTRA 24/16OZ CANS 6/4 PACK (1-2 CS)	\$28.00	\$2.25	\$25.75	\$4.29										
*MICH ULTRA 24/16OZ CANS 6/4 PACK (3+ CS)	\$28.00	\$3.10	\$24.90	\$4.15										
* MICH ULTRA 24/16OZ ALUMI 3/8 PACK (5+ CS) mm w/2/12 SL	\$33.15	\$1.40	\$31.75	\$10.58										

\* mm PLATINUM/LAND SHARK/MICH ULTRA/SHOCK TOP/BECK'S/BECK'S SAPP/IRE/GOOSE

\*\*\* Can mix and match w/Bud Light Line & Pishun, 18 packs in order to reach OD.

ROLLING ROCK FAMILY				JULY			AUGUST			SEPTEMBER				
	FRONT LINE	DISC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
*SUITCASE (15-78 CASES)	\$17.00	\$1.65	\$15.35	\$15.35										
SUITCASE (7+ CASES)	\$17.00	\$3.20	\$13.80	\$13.80										
2/12 CANS	\$17.45	\$0.55	\$16.90	\$8.45										
18/12 OZ CANS/BTLs (1-19 CASES) mm w/Bud Ice, Busch, Nat.	\$12.40	\$0.45	\$11.95	\$11.95										
18/12 OZ CANS/BTLs (20-39 CASES) mm w/Bud Ice, Busch, Nat.	\$12.40	\$2.20	\$10.20	\$10.20										
18/12 OZ CANS/BTLs (40+ CASES) mm w/Bud Ice, Busch, Nat.	\$12.40	\$3.05	\$9.35	\$9.35										
15/25 OZ CANS	\$21.10	\$6.40	\$14.70	\$0.98										
24/16OZ CANS 8/4 PACK (5+ CS) mm Bud Ice, Hurr, RR, Natty Dadd	\$19.55	\$3.60	\$15.95	\$2.68			7/6 - 7/29							

  

BUD ICE				JULY			AUGUST			SEPTEMBER				
	FRONT LINE	DISC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
15/18oz NIR	\$17.80	\$2.10	\$15.70	\$1.05										
18/12 OZ CANS/BTLs (1-19 CASES) mm w/Bud Ice, Busch, Nat.	\$12.40	\$0.45	\$11.95	\$11.95										
18/12 OZ CANS/BTLs (20-39 CASES) mm w/Bud Ice, Busch, Nat.	\$12.40	\$2.20	\$10.20	\$10.20										
18/12 OZ CANS/BTLs (40+ CASES) mm w/Bud Ice, Busch, Nat.	\$12.40	\$3.05	\$9.35	\$9.35										
15/25 OZ CANS	\$21.10	\$2.20	\$18.90	\$1.28										
24/16OZ CANS 8/4 PACK (5+ CS) mm Bud Ice, Hurr, RR, Natty Dadd	\$19.55	\$3.60	\$15.95	\$2.68			7/6 - 7/29							

\*MM with Nat Fam, Natty Daddy, & Busch Fam SC



	KONA FAMILY				JULY				AUGUST				SEPTEMBER	
	FRONT LINE	DMC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
4/6 LNNR (1-24 CASES) mm w/Widmer & Redhook	\$28.76	\$3.20	\$25.56	\$6.39										15.31 CS \$23.84
4/6 LNNR (25+ CASES) mm w/Widmer & Redhook	\$28.76	\$6.20	\$22.56	\$5.68										20+ CS \$23.84
Kona 2/12 cans & 2/12 bottles (1+ Cases)	\$27.18	\$3.20	\$23.98	\$1.88										
Longboard 24/16 oz. cans	\$33.80	\$6.50	\$27.10	\$1.13										

	KIRIN ICHIBAN & LIGHT				JULY				AUGUST				SEPTEMBER	
	FRONT LINE	DMC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
4/6 NR's (1-9 CASES) mm w/Shock Top 6 pks	\$27.75	\$0.65	\$27.10	\$6.78										
4/6 NR's (10+ CASES) mm w/Shock Top 6 pks	\$27.75	\$4.25	\$23.50	\$5.88										
**2/12 NR's Ichiban (1-13 CASES)	\$27.75	\$2.10	\$25.65	\$12.83										
**2/12 NR's Ichiban (14-55 CASES)	\$27.75	\$3.15	\$24.60	\$12.30										
**2/12 NR's Ichiban (56-111 CASES)	\$27.75	\$4.15	\$23.60	\$11.80										
**2/12 NR's Ichiban (112+ CASES)	\$27.75	\$5.15	\$22.60	\$11.30										
15/25 OZ CANS Ichiban	\$28.35	\$4.45	\$23.90	\$1.59										
15/22 BOTTLES	\$28.35	\$4.45	\$23.90	\$1.59										

	LAND SHARK LAGER				JULY				AUGUST				SEPTEMBER	
	FRONT LINE	DMC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
**24/16 OZ CANS 6/4 pack (1-2 CASES)	\$28.00	\$2.25	\$25.75	\$4.28										
**24/16 OZ CANS 6/4 pack (3+ CASES)	\$28.00	\$3.10	\$24.90	\$4.15										
4/6 BTLS (10-111 CS) mm w/Bud Fam, Mich, Mich Light & AB	\$24.65	\$2.95	\$21.60	\$5.40										
4/6 BTLS (112+ CS) mm w/Bud Fam, Mich, Mich Light & AB	\$24.65	\$4.30	\$20.35	\$5.06										
2/12'S (50+ CS) mm w/Bud Fam, Rita's, BL, Plat 12 packs	\$24.10	\$6.30	\$17.80	\$6.80										8/24 - 9/2
2/12 LNNR CANS (1-48 CS) mm/Bass, Becks, St. Pauli Girl, Landshark	\$24.10	\$0.95	\$23.15	\$11.58										
2/12 LNNR CANS (49-111 CS) mm/Bass, Becks, St. Pauli Girl, Landshark	\$24.10	\$1.95	\$22.15	\$11.08		1-8 \$23.16								
2/12 LNNR CANS (112+ CS) mm/Bass, Becks, St. Pauli Girl, Landshark	\$24.10	\$3.75	\$20.35	\$10.18		10+ \$19.90								

\* mm PLATINUM/LAND SHARK/MICH ULTRA/SHOCK TOP/BECKS/BECK'S SAPPHIRE/GOOSE

	SHOCK TOP				JULY				AUGUST				SEPTEMBER	
	FRONT LINE	DMC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
**2/12 LNNR's & CANS (1-13 Cases)	\$27.75	\$2.10	\$25.65	\$12.83										
**2/12 LNNR's & CANS (14-55 Cases)	\$27.75	\$3.15	\$24.60	\$12.30										
**2/12 LNNR's & CANS (56-111 Cases)	\$27.75	\$4.15	\$23.60	\$11.80										
**2/12 LNNR's & CANS (112+ Cases)	\$27.75	\$5.15	\$22.60	\$11.30										
4/6 NR's (1-19 Cases)	\$27.75	\$0.65	\$27.10	\$6.78										
4/6 NR's (20-65 Cases)	\$27.75	\$1.65	\$26.10	\$6.53										
4/6 NR's (66-111 Cases)	\$27.75	\$2.65	\$25.10	\$6.28										
4/6 NR's (112+ Cases)	\$27.75	\$3.65	\$24.10	\$6.03										
15/12 OZ CANS (1-49 Cases)	\$16.25	\$1.15	\$14.10	\$14.10										
15/12 OZ CANS (50+ Cases)	\$15.25	\$1.60	\$13.65	\$13.65										
15/25 OZ CANS	\$28.35	\$1.05	\$27.30	\$1.85										
**24/16 OZ CANS 6/4 PACK (1-2 CS)	\$33.50	\$3.70	\$29.80	\$4.97										
**24/16 OZ CANS 6/4 PACK (3+ CS)	\$33.50	\$8.60	\$24.90	\$4.15										

\*MM W/BLUE POINT/KIRIN ICHIBAN/SHOCK TOP 12 PACKS

\* mm PLATINUM/LAND SHARK/MICH ULTRA/SHOCK TOP/BECKS/BECK'S SAPPHIRE/GOOSE

ITEM	DESCRIPTION	FRONT LINE	DISC.	PTR	UNIT PRICE	JULY			AUGUST			SEPTEMBER			
						3-8	10-18	17-22	24-29	31-5	7-12	14-19	21-28	28-2	4-9
<b>BECK&amp;BECK'S SAFFHIRE</b>															
2/12 LNRR/CANS (1-56 CS) mm/Bass, Beck's, St. Pauli Grl, Landshark		\$24.10	\$0.95	\$23.15	\$11.58										
2/12 LNRR/CANS (66-111 CS) mm Bass/Beck'st, Pauli Grl/Landshark		\$24.10	\$3.75	\$20.35	\$10.18										
2/12 LNRR/CANS (112+ CS) mm Bass/Beck'st, Pauli Grl/Landshark		\$24.10	\$4.30	\$19.80	\$9.90										
4/6 LNRR's BECK'S FAM ONLY (20+ Cases) mm w/BECK'S NA		\$24.55	\$8.70	\$15.85	\$3.95										
4/6 LNRR's (10-111 Cases) mm Bass/Beck'st, Pauli Grl		\$24.55	\$2.85	\$21.60	\$5.40										
4/6 LNRR's (112+ Cases) mm Bass/Beck'st, Pauli Grl		\$24.55	\$4.75	\$19.80	\$4.95										
4/6 LNRR's (66-111 Cases) mm Bass/Beck'st, Pauli Grl		\$23.55	\$7.70	\$15.85	\$3.95										
N/A 4/6 LNRR's (20+ Cases) mm w/BECK'S FAM ONLY		\$23.55	\$2.50	\$21.05	\$5.26										
N/A 4/6 LNRR's (66-111 Cases) mm Bass/Beck'st, Pauli Grl		\$23.55	\$4.30	\$19.25	\$4.81										
24/16 OZ ALUM BOTTLES 3/8 PACKS (1-56 CASES)		\$32.15	\$1.43	\$30.72	\$10.24										
24/16 OZ ALUM BOTTLES 3/8 PACKS (66-111 CASES)		\$32.15	\$5.63	\$26.52	\$8.84										
24/16 OZ ALUM BOTTLES 3/8 PACKS (112+ CASES)		\$32.15	\$6.45	\$25.70	\$8.57										
*24/16 OZ CANS 6/4 PACK (1-2 CS)		\$28.00	\$2.25	\$25.75	\$4.29										
*24/16 OZ CANS 6/4 PACK (3+ CS)		\$28.00	\$3.10	\$24.90	\$4.16										
15/22 OZ BOTTLES		\$28.35	\$1.05	\$27.30	\$27.30										
* mm PLATINUM/LAND SHARK/MICH UL TRASH/SHOCK TOP/BECK'S/BECK'S SAFFHIRE/GOOSE															

ITEM	DESCRIPTION	FRONT LINE	DISC.	PTR	UNIT PRICE	JULY			AUGUST			SEPTEMBER			
						3-8	10-18	17-22	24-29	31-5	7-12	14-19	21-28	28-2	4-9
<b>BASS</b>															
2/12 LNRR's (1-56 CS) mm/Bass, Beck's, St. Pauli Grl, Landshark		\$24.10	\$0.95	\$23.15	\$11.58										
2/12 LNRR/CANS (66-111 CS) mm Bass/Beck'st, Pauli Grl/Landshark		\$24.10	\$3.75	\$20.35	\$10.18										
2/12 LNRR/CANS (112+ CS) mm Bass/Beck'st, Pauli Grl/Landshark		\$24.10	\$4.30	\$19.80	\$9.90										
4/6 LNRR's (10-111 CASES) mm Bass/Beck'st, Pauli Grl		\$24.55	\$2.95	\$21.60	\$5.40										
4/6 LNRR's (112+ Cases) mm Bass/Beck'st, Pauli Grl		\$24.55	\$4.75	\$19.80	\$4.95										
<b>ST. PAULI GIRL</b>															
2/12 LNRR's (1-56 CS) mm/Bass, Beck's, St. Pauli Grl, Landshark		\$24.10	\$0.95	\$23.15	\$11.58										
2/12 LNRR/CANS (66-111 CS) mm Bass/Beck'st, Pauli Grl/Landshark		\$24.10	\$3.75	\$20.35	\$10.18										
2/12 LNRR/CANS (112+ CS) mm Bass/Beck'st, Pauli Grl/Landshark		\$24.10	\$4.30	\$19.80	\$9.90										
4/6 LNRR's (10-111 Cases) mm Bass/Beck'st, Pauli Grl		\$24.55	\$2.50	\$22.05	\$5.51										
4/6 LNRR's (112+ Cases) mm Bass/Beck'st, Pauli Grl		\$24.55	\$4.75	\$19.80	\$4.95										

ITEM	DESCRIPTION	FRONT LINE	DISC.	PTR	UNIT PRICE	JULY			AUGUST			SEPTEMBER			
						3-8	10-18	17-22	24-29	31-5	7-12	14-19	21-28	28-2	4-9
<b>STELLA ARTOIS</b>															
**2/12 LNRR (1-4 Cases)		\$33.30	\$3.00	\$30.30	\$15.15										
**2/12 LNRR (6-56 Cases)		\$33.30	\$6.30	\$27.00	\$13.50										
**2/12 LNRR (66-111 Cases)		\$33.30	\$8.90	\$24.40	\$13.20										
**2/12 LNRR (112+ Cases)		\$33.30	\$7.55	\$25.75	\$12.88										
4/6 LNRR's (66-111 CASES) mm w/Stella, Lefte & Belgian		\$32.55	\$6.15	\$26.40	\$5.60										
4/6 LNRR (112-215) mm w/Stella, Lefte & Belgian		\$32.55	\$6.80	\$25.75	\$5.44										
4/6 LNRR (216+) mm w/Stella, Lefte & Belgian		\$32.55	\$8.09	\$24.46	\$6.12										
13/22.4 NR		\$27.20	\$1.25	\$25.95	\$2.16										
20/6.8 OZ BOTTLES (3+ CASES)		\$21.95	\$2.05	\$19.90	\$19.90										
STELLA CIBRE 16/12 NR 6/4 PACK (1+ CS)		\$38.10	\$3.25	\$34.85	\$5.98										
STELLA CIBRE 16/12 NR 4/4 W/CHALICE		\$28.10	\$3.05	\$25.05	\$5.76										
**MM BELGIAN SAMPLER/HOEGAARDEN/STELLA 12 PACKS															

HOEGAARDEN				JULY			AUGUST			SEPTEMBER				
	FRONT LINE	DMC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-6	7-12	14-19	21-26	28-2	4-9
**2/12 LNNR (1-4 Cases)	\$33.30	\$3.00	\$30.30	\$15.15										
**2/12 LNNR (6-56 Cases)	\$33.30	\$6.30	\$27.00	\$13.50										
**2/12 LNNR (66-111 Cases)	\$33.30	\$6.90	\$26.40	\$13.20										
**2/12 LNNR (112+ Cases)	\$33.30	\$7.65	\$25.75	\$12.88										
4/6 LNNR's (66-111 CASES) mm w/Stella, Lefte, Belgian	\$32.55	\$6.15	\$26.40	\$6.60										
4/6 LNNR (112-216 CASES) mm w/Stella, Lefte, Belgian	\$32.55	\$6.80	\$25.75	\$6.44										
4/6 LNNR (216+) mm w/Stella, Lefte, Belgian	\$32.55	\$8.09	\$24.46	\$6.12										

\*\*MM BELGIAN SAMPLER/HOEGAARDEN/STELLA 12 PACKS

LEFFE				JULY			AUGUST			SEPTEMBER				
	FRONT LINE	DMC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-6	7-12	14-19	21-26	28-2	4-9
4/6 LNNR's (66-111 CASES) mm w/Stella, Lefte & Belgian	\$32.55	\$6.15	\$26.40	\$6.60										
4/6 LNNR (112-216 CASES) mm w/Stella, Lefte & Belgian	\$32.55	\$6.80	\$25.75	\$6.44										
4/6 LNNR (216+) mm w/Stella, Lefte & Belgian	\$32.55	\$8.09	\$24.46	\$6.12										

BELGIAN SAMPLER				JULY			AUGUST			SEPTEMBER				
	FRONT LINE	DMC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-6	7-12	14-19	21-26	28-2	4-9
**2/12 LNNR (1-4 Cases)	\$33.30	\$3.00	\$30.30	\$15.15										
**2/12 LNNR (6-56 Cases)	\$33.30	\$6.30	\$27.00	\$13.50										
**2/12 LNNR (66-111 Cases)	\$33.30	\$6.90	\$26.40	\$13.20										
**2/12 LNNR (112+ Cases)	\$33.30	\$7.65	\$25.75	\$12.88										
24/12 LOOSE (66-112 CS) mm w/Stella, Hoegaarden & Lefte	\$32.55	\$6.15	\$26.40	\$6.60										
24/12 LOOSE (112-216 CS) mm w/Stella, Hoegaarden & Lefte	\$32.55	\$6.80	\$25.75	\$6.40										
24/12 LOOSE (216+ CS) mm w/Stella, Hoegaarden & Lefte	\$32.55	\$8.09	\$24.46	\$6.40										

\*\*MM BELGIAN SAMPLER/HOEGAARDEN/STELLA 12 PACKS

BOODINGTON'S				JULY			AUGUST			SEPTEMBER				
	FRONT LINE	DMC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-6	7-12	14-19	21-26	28-2	4-9
24/16 OZ CANS 6/4 PACK (1-71 CASES)	\$41.75	\$1.60	\$40.15	\$6.69										
24/16 OZ CANS 6/4 PACK (72+ CASES)	\$41.75	\$2.60	\$39.15	\$6.53										

GOOSE ISLAND BREWERY				JULY			AUGUST			SEPTEMBER				
	FRONT LINE	DMC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-6	7-12	14-19	21-26	28-2	4-9
**4/6 LNNR (1-24 Cases)	\$30.90	\$1.75	\$29.15	\$7.29										
**4/6 LNNR (25-56 Cases)	\$30.90	\$3.20	\$27.70	\$6.93										
**4/6 LNNR (56+ Cases)	\$30.90	\$4.20	\$26.70	\$6.68										
*24/16 OZ CANS 6/4 PACK (1-2 Cases) Wheat & IPA	\$31.95	\$2.15	\$29.80	\$4.97										
*24/16 OZ CANS 6/4 PACK (3+ Cases) Wheat & IPA	\$31.95	\$7.05	\$24.90	\$4.15										

\*\*MM W/BLUE POINT/KIRIN ICHIBAN/SHOCK TOP 12 PACKS

\* mm PLATINUM/LAND SHARK/KIRIN UL TRASHOCK TOPBECKS/BECKS SAPHIRE/GOOSE  
 \*\*\* MM BLUE POINT/GOOSE/10 BARREL/ELYSIUM/GOLDEN ROAD 6 PACKS

BLUE POINT BREWERY				JULY			AUGUST			SEPTEMBER				
	FRONT LINE	DMC.	PTR	UNIT PRICE	3-8	10-16	17-22	24-29	31-6	7-12	14-19	21-26	28-2	4-9
***TOASTED LAGER/SEASONAL 4/6 LNNR's (1-24 Cases)	\$30.90	\$1.75	\$29.15	\$7.29										
***TOASTED LAGER/SEASONAL 4/6 LNNR's (25-56 Cases)	\$30.90	\$3.20	\$27.70	\$6.93										
***TOASTED LAGER/SEASONAL 4/6 LNNR's (56+ Cases)	\$30.90	\$4.20	\$26.70	\$6.68										
***HOPICAL 4/6 LNNR's (1-24 Cases)	\$30.90	\$1.75	\$29.15	\$7.29										
***HOPICAL 4/6 LNNR's (25+ Cases)	\$30.90	\$3.20	\$27.70	\$6.93										

\*\*\* MM BLUE POINT/GOOSE/10 BARREL/ELYSIUM/GOLDEN ROAD 6 PACKS  
 \*\*\*MM W/BLUE POINT/KIRIN ICHIBAN/SHOCK TOP 12 PACKS

		JULY				AUGUST				SEPTEMBER	
		3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
10 BARREL	FRONT LINE										
*** JOE IPA 4/6 LNNR (68+ Cases)	\$37.65										
*** MM BLUE POINT/GOOSE/10 BARREL/ELYSIAN/GOLDEN ROAD 6 PACKS	\$33.85										
	PTR										
	\$33.80										
	UNIT PRICE										
	\$8.45										

		JULY				AUGUST				SEPTEMBER	
		3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
ELYSIAN	FRONT LINE										
*** SPACE DUST 4/6 LNNR (68+ Cases)	\$37.65										
*** MM BLUE POINT/GOOSE/10 BARREL/ELYSIAN/GOLDEN ROAD 6 PACKS	\$3.85										
	PTR										
	\$33.80										
	UNIT PRICE										
	\$8.45										

		JULY				AUGUST				SEPTEMBER	
		3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
GOLDEN ROAD	FRONT LINE										
*** WOLF PUT 4/6 CANS (68+ Cases)	\$33.20										
*** MM BLUE POINT/GOOSE/10 BARREL/ELYSIAN/GOLDEN ROAD 6 PACKS	\$1.40										
	PTR										
	\$31.80										
	UNIT PRICE										
	\$7.95										

		JULY				AUGUST				SEPTEMBER	
		3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
SPIKED SELTZER	FRONT LINE										
2/12 SAMPLER (3+ CASES)	\$28.50										
	DMC.										
	\$4.00										
	PTR										
	\$24.50										
	UNIT PRICE										
	\$12.25										

		JULY				AUGUST				SEPTEMBER	
		3-8	10-16	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9
REDBRIDGE WILD BLUE, WILD BLACK, WILD RED	FRONT LINE										
*** 4/6 LNNR (28+ CASES)	\$29.35										
	DMC.										
	\$0.70										
	PTR										
	\$28.65										
	UNIT PRICE										
	\$7.16										

\*Mix and match all four in order to reach 28+ OD



# PEPIN DISTRIBUTING COMPANY

## OFF PREMISE PROMOTIONS

### July, August, September 2017

CORONA CORONA LIGHT MODELO ESPECIAL NEGRA MODELO PACIFICO VICTORIA CLASICAS CERVEZAS	FRONT LINE	DISC.	P.T.R.	JULY				AUGUST				SEPTEMBER								
				3-8	10-15	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9							
2/12 PK CANS & 2/12 BTLS (1-13 CS)	\$29.15	\$1.55	\$27.60																	
2/12 CANS & 2/12 BTLS (14-44 CS) mm w/24 loose	\$29.15	\$2.15	\$27.00																	
2/12 CANS & 12 BTLS (45+ CS) mm w/24 loose	\$29.15	\$2.75	\$26.40																	
24 LOOSE CANS & BTLS (14-44 CS) mm w/12 pks	\$28.85	\$1.85	\$27.00																	
24 LOOSE CANS & BTLS (45+ CS) mm w/12 pks	\$28.85	\$2.45	\$26.40																	
24 PK BOTTLES/CANS LOOSE ONLY (60+ CS)	\$28.85	\$3.10	\$25.75																	
CX/CL 2/12 CANS ONLY (25+ CS)	\$29.15	\$2.75	\$26.40																	
* 18 PK BOTTLES/CANS (5+ CS QD)	\$21.75	\$1.80	\$19.95																	
* 18 PK BOTTLES/CANS (25+ CS QD)	\$21.75	\$2.30	\$19.45																	
* 24/7 OZ BTLS PARTY BOX (5+ CASE QD)	\$21.75	\$1.80	\$19.95																	
* 24/7 OZ BTLS PARTY BOX (25+ CASE QD)	\$21.75	\$2.30	\$19.45																	
24/7 OZ BTLS PARTY BOX (72+ CS QD)	\$21.75	\$2.65	\$19.10																	
12/24 OZ CANS (CORONA, MODELO & PACIFICO)	\$26.50	\$3.15	\$23.35																	
24/16 CANS 6/4 PACK	\$30.25	\$1.25	\$29.00																	

\* Can mix and match 18pk and 7oz party box.

MODELO ESPECIAL CANS ONLY	FRONT LINE	DISC.	P.T.R.	JULY				AUGUST				SEPTEMBER								
				3-8	10-15	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9							
*2/12 CANS (5+ CS) (Modelo & Victoria)	\$24.20	\$1.40	\$22.80																	
*24/12 OZ CANS LOOSE (5+ CS)	\$23.60	\$0.80	\$22.80																	
24/12 OZ CANS LOOSE (117+ CS)	\$23.60	\$1.90	\$21.70																	
18 pk CANS (5+ CS)	\$17.50	\$0.70	\$16.80																	
24/16 OZ CANS 6/4 PACK	\$30.25	\$1.25	\$29.00																	

\* Can mix and match ME 12 pack cans and ME loose cans to reach 5+ QD.

**PEPIN DISTRIBUTING COMPANY**

OFF PREMISE PROMOTIONS  
July, August, September 2017

US BEVERAGE

FRONT LINE	DISC.	PTR	JULY			AUGUST			SEPTEMBER								
			3-8	10-15	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9	11-16	18-23	25-30		
ESTRELLA DAMM LAGER 24/11.2oz N/R 4-6 pack	\$28.78	\$4.00	\$24.78														
ESTRELLA DAMM LAGER 24/11.2oz N/R 4-6 pack (5+ QD)	\$28.78	\$4.00	\$24.78														
ESTRELLA DAMM INEDIT 24/11.2oz N/R 6-4 pack	\$47.95	\$4.80	\$43.15														
ESTRELLA DAMM INEDIT 24/11.2oz N/R 6-4 pack (3+ QD)	\$47.95	\$4.80	\$43.15														
ESTRELLA DAMM INEDIT 750ML 12PK	\$89.90	\$12.00	\$77.90														
ESTRELLA DAMM INEDIT 750ML 12PK (3+ QD)	\$89.90	\$9.00	\$80.90														
ESTRELLA DAMM DAURA/MARZEN 24/12oz N/R 4-6 pack	\$32.00	\$4.00	\$28.00														
ESTRELLA DAMM DAURA/MARZEN 24/12oz N/R 4-6 pack (5+ QD)	\$32.00	\$4.00	\$28.00														
CZECHVAR 24/11.2oz 4-6 bottles	\$28.78	\$3.20	\$25.58														
CZECHVAR 24/11.2oz 4-6 bottles (5+ QD)	\$28.78	\$3.20	\$25.58														

NORTH AMERICAN BREWERIES

FRONT LINE	DISC.	PTR	JULY			AUGUST			SEPTEMBER								
			3-8	10-15	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9	11-16	18-23	25-30		
LABATT 24/11.5oz N/R 4-6 pack	\$20.80	\$2.00	\$18.80														
LABATT 24/11.5oz N/R 2-12 pack	\$20.80	\$1.60	\$19.20														
LABATT 24/11.5oz N/R 2-12 pack (30+ CS)	\$20.80	\$2.60	\$18.20														
SEAGRAMS FLAVORS 6/4 pack	\$23.94	\$2.40	\$21.54														
SEAGRAMS FLAVORS 6/4 pack (10+ CS)	\$23.94	\$4.78	\$19.16														
SEAGRAMS VARIETY 2/12 pack	\$18.90	\$0.90	\$18.00														
MAGIC HAT 24/12oz 2-12 cans and bottles	\$27.10	\$2.95	\$24.15														
MAGIC HAT 24/12oz 2-12 cans and bottles (5+ CS)	\$27.10	\$2.95	\$24.15														
MAGIC HAT 24/12oz N/R 4-6 pack	\$30.30	\$3.03	\$27.27														
MAGIC HAT 24/12oz N/R 4-6 pack (5+ CS)	\$30.30	\$3.03	\$27.27														
MAGIC HAT 24/12oz N/R 4-6 pack (15+ CS)	\$30.30	\$12.05	\$18.25														
JW HONEY BROWN 4-6 pack	\$22.40	\$3.22	\$19.18														
IMPERIAL 4-6 pack	\$23.98	\$3.18	\$20.80														
IMPERIAL 4-6 pack (5+ CS)	\$23.98	\$3.18	\$20.80														
IMPERIAL 24/12oz N/R 2-12 pack 10+ CS)	\$20.95	\$2.55	\$18.40														

VERMONT HARD CIDER COMPANY

FRONT LINE	DISC.	PTR	JULY			AUGUST			SEPTEMBER								
			3-8	10-15	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9	11-16	18-23	25-30		
WOODCHUCK CIDERS 24/12 oz. N/R 4-6 pack (1+ CASES)	\$30.30	\$3.20	\$27.10														
GUMPTON 24/12 oz. N/R 4-6 pack (1+ CASES)	\$33.30	\$3.00	\$30.30														
MAGNERS 24/11.2 oz. N/R 4-6 pack (1+ CASES)	\$33.30	\$3.00	\$30.30														

WEEK BEGINNING MONDAY



DARWIN BREWERY

	FRONT LINE			DISC.			PTR			WEEK BEGINNING MONDAY													
										JULY		AUGUST			SEPTEMBER								
SUMMADAYZE IPA, BIRATA PILSNER, CIRCA 1926 (5+ CASES)	\$31.00	\$2.00	\$29.00							3-8	10-15	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9	11-16	18-23	25-30	
SUMMADAYZE IPA, BIRATA PILSNER, CIRCA 1926 (30+ CASES)	\$31.00	\$4.00	\$27.00																				
LLAMA MAMA MILK STOUT (5+ CASES)	\$35.50	\$2.00	\$33.50																				
LLAMA MAMA MILK STOUT (30+ CASES)	\$35.50	\$4.00	\$31.50																				

MOTORWORKS BREWERY

	FRONT LINE			DISC.			PTR			WEEK BEGINNING MONDAY													
										JULY		AUGUST			SEPTEMBER								
INDY IPA, V-TWIN & ROLLCAGE RED 24/12 OZ. CANS 4/6 PACKS (1+ CASES)	\$30.00	\$2.00	\$28.00							3-8	10-15	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9	11-16	18-23	25-30	
INDY IPA, V-TWIN & ROLLCAGE RED 24/12 OZ. CANS 4/6 PACKS (3+ CASES) min	\$30.00	\$2.00	\$28.00																				
INDY IPA, V-TWIN & ROLLCAGE RED 24/12 OZ. CANS 4/6 PACKS (10+ CASES) min	\$30.00	\$3.00	\$27.00																				
MIDNIGHT EXPRESSO 25/16 OZ. CANS 6/4 PACKS (1+ CASES)	\$48.00	\$2.00	\$46.00																				

PHUSION PROJECTS, LLC.

	FRONT LINE			DISC.			PTR			WEEK BEGINNING MONDAY													
										JULY		AUGUST			SEPTEMBER								
PHUSION PROJECTS (FOUR LOKO)										3-8	10-15	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9	11-16	18-23	25-30	
FOUR LOKO 23.5 OZ. CANS (5+ CASES)	\$24.00	\$1.50	\$22.50																				
EARTHQUAKE HIGH GRAVITY (10+ CASES)	\$12.99	\$2.99	\$10.00																				
SIGNATURE COCKTAILS/JOHN DALEY TEAS 24/16 OZ. CANS	\$29.50	\$1.50	\$28.00																				

WILD GINGER BREWING

	FRONT LINE			DISC.			PTR			WEEK BEGINNING MONDAY												
										JULY		AUGUST			SEPTEMBER							
WILD GINGER, ROOT BEER, SIT RUSS, DOCTA (1+ CASES)	\$33.95	\$3.65	\$30.30							3-8	10-15	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9	11-16	18-23	25-30

COPA DI VINO

	FRONT LINE			DISC.			PTR			WEEK BEGINNING MONDAY												
										JULY		AUGUST			SEPTEMBER							
COPA DI VINO 12/187 ML BOTTLES (3+ CS)	\$25.10	\$2.60	\$22.50							3-8	10-15	17-22	24-29	31-5	7-12	14-19	21-26	28-2	4-9	11-16	18-23	25-30