

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor Pepin Distributing Company Date 3/13/17

Location Address 4121 N. 50th Street License No. JDBW 39-0230 KLD

City Tampa, FL 33610 Beginning Date SEE ATTACHED

Notice No. 2017 - 27 Page 1 of 3 Ending Date SEE ATTACHED

Counties Where Price is in Effect: Hillsborough and Pasco Counties

*** 2nd QUARTER 2017 ON PREMISE PROMOTIONS – SEE ATTACHED ***

Robert J. Ammon
Authorized Representative

Chief Financial Officer
Title

PEPIN DISTRIBUTING COMPANY
 *** ON PREMISE PROMOTIONS ***
 April, May, June 2017

	BUD FAMILY		PROMOTION DATES														
	FRONT LINE	DISC.	PTR	UNIT PRICE	APRIL			MAY			JUNE						
24/12 LNNR Bar Pack (40-89 CASES) mm w/BLL, PLAT, BC	\$22.60	\$0.70	\$21.90	\$21.90	3-8	10-15	17-22	24-29	1-6	8-13	15-20	22-27	29-3	5-10	12-17	19-24	26-1
24/12 LNNR Bar Pack (70+ CASES) mm w/BLL, PLAT, BC	\$22.40	\$1.20	\$21.40	\$21.40													
*BUD/BUD LIGHT 16/25 OZ CANS (180+ CS)	\$24.60	\$2.60	\$21.80	\$1.45													
*BUD LIGHT LINE 16/25 OZ CANS (180+ CS)	\$28.35	\$3.05	\$25.30	\$1.69													
BUD/BUD LIGHT 20/16 OZ ALUM (1-143 CASES)	\$23.00	\$4.15	\$18.85	\$0.94													
BUD/BUD LIGHT 20/16 OZ ALUM (144+ CASES)	\$23.00	\$5.80	\$17.20	\$0.86													

*MM TO REACH QD.

	BUD LIGHT LINE/PLATNUM/BLACK CROWN		PROMOTION DATES														
	FRONT LINE	DISC.	PTR	UNIT PRICE	APRIL			MAY			JUNE						
BUD LIGHT LINE 27/12 BTLS & CANS (44-48 CASES) mm w/BLL, PLAT, BC	\$24.10	\$3.20	\$20.90	\$10.45	3-8	10-15	17-22	24-29	1-6	8-13	15-20	22-27	29-3	5-10	12-17	19-24	26-1
BUD LIGHT LINE 27/12 BTLS & CANS (70+ CASES) mm w/BLL, PLAT, BC	\$24.10	\$3.70	\$20.40	\$10.20													

	MICHELOB FAMILY		PROMOTION DATES														
	FRONT LINE	DISC.	PTR	UNIT PRICE	APRIL			MAY			JUNE						
2/12 BTLS (20+ CASES)	\$24.85	\$0.95	\$23.90	\$11.95	3-8	10-15	17-22	24-29	1-6	8-13	15-20	22-27	29-3	5-10	12-17	19-24	26-1
MICH ULTRA 24/16OZ ALUM (6+ CASES)	\$37.25	\$1.40	\$35.85	\$1.49													

	ROLLING ROCK		PROMOTION DATES														
	FRONT LINE	DISC.	PTR	UNIT PRICE	APRIL			MAY			JUNE						
24/16 OZ CANS 6/4 PACK (20-34 Cases)	\$19.55	\$0.40	\$19.15	\$3.19	3-8	10-15	17-22	24-29	1-6	8-13	15-20	22-27	29-3	5-10	12-17	19-24	26-1
24/16 OZ CANS 6/4 PACK (35+ Cases)	\$19.55	\$0.95	\$18.60	\$3.10													

	KIRIN ICHIBAN & LIGHT		PROMOTION DATES														
	FRONT LINE	DISC.	PTR	UNIT PRICE	APRIL			MAY			JUNE						
4/6 NR's	\$27.75	\$0.65	\$27.10	\$6.78	3-8	10-15	17-22	24-29	1-6	8-13	15-20	22-27	29-3	5-10	12-17	19-24	26-1
2/12 NR's Ichiban	\$27.75	\$2.10	\$25.65	\$12.83													
15/25 OZ CANS Ichiban	\$28.35	\$4.45	\$23.90	\$1.59													
15/22 BOTTLES	\$28.35	\$4.45	\$23.90	\$1.59													

	LAND SHARK LAGER		PROMOTION DATES														
	FRONT LINE	DISC.	PTR	UNIT PRICE	APRIL			MAY			JUNE						
2/12 LNNRS/CANS (1+ CASES)	\$24.10	\$0.95	\$23.15	\$11.58	3-8	10-15	17-22	24-29	1-6	8-13	15-20	22-27	29-3	5-10	12-17	19-24	26-1

