

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION  
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
4000A-032E  
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)

Distributor Pepin Distributing Company Date 8/18/17  
Location Address 4121 N. 50<sup>th</sup> Street License No. JDBW 39-0230 KLD   
City Tampa, FL 33610 Beginning Date SEE ATTACHED  
Notice No. 2017 106 Page 1 of 11 Ending Date SEE ATTACHED  
Counties Where Price is in Effect: Hillsborough and Pasco Counties

\*\*\* REVISED \*\*\*

\*\*\* 4th QUARTER OFF PREMISE PROMOTIONS \*\*\*

Robert J. Ammon  
Authorized Representative

Chief Financial Officer  
Title



MICHELOB FAMILY		FRONT LINE	DISC.	PRR	UNIT PRICE	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER													
2/12 BTLS & 2/12 CANS (5+ CASES) mm WIMICH ALUM		\$26.75	\$0.95	\$34.80	\$12.40	11-18	18-23	25-30	2-7	9-14	18-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-18	18-23	25-30	
*** 18 PACK CANS & BOTTLES (5-59 CASES)		\$19.35	\$1.50	\$17.85	\$17.85																	
*** 18 PACK CANS & BOTTLES (60+ CASES)		\$19.35	\$2.60	\$16.75	\$16.75																	
MICH ULTRA 24/12 OZ BTL/CANS (1-14 CS mm w/BUO FAM & BTL OD)		\$24.55	\$1.90	\$22.65	\$22.65																	
MICH ULTRA 24/12 OZ BTL/CANS (15-43 CS mm w/BUO FAM & BTL OD)		\$24.55	\$3.40	\$21.15	\$21.15																	
MICH ULTRA 24/12 OZ CANS 2/12 PACKS (1-18 CS) mm w/BUO Bcz		\$19.35	\$0.95	\$14.40	\$7.20																	
MICH ULTRA 24/12 OZ CANS 2/12 PACKS (19+ CS) mm w/BUO Bcz		\$19.35	\$2.25	\$13.10	\$6.55																	
MICH ULTRA 15/25 OZ CANS		\$29.40	\$4.45	\$24.95	\$1.66																	
MICH ULTRA 24/18OZ CANS 3/8 PACK		\$27.10	\$2.20	\$24.90	\$8.30																	
MICH ULTRA 24/18OZ CANS 3/8 PACK (25+ CASES) mm w/BUO FAM		\$27.10	\$7.65	\$19.45	\$8.48																	
MICH ULTRA 24/18OZ CANS 6/4 PACK (1-2 CS)		\$29.25	\$2.25	\$27.00	\$4.50																	
MICH ULTRA 24/18OZ CANS 6/4 PACK (3+ CS)		\$29.25	\$3.10	\$26.15	\$4.36																	
MICH ULTRA 24/18OZ ALUM 3/8 PACK (5+ CS) mm w/2/12's		\$33.60	\$1.40	\$32.20	\$10.73																	
*** PLATINUM/LAND SHARK/MICH ULTRA/SHOCK TOP/BECK'S/SAPPHIRE/GOOSE																						

\*\* Can mix and match w/BUO Light Lime & Platinum 18 plus in order to reach OD.

ROLLING ROCK FAMILY		FRONT LINE	DISC.	PRR	UNIT PRICE	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER													
*SUITCASE (15-27 CASES)		\$17.45	\$1.65	\$15.80	\$15.80	11-18	18-23	25-30	2-7	9-14	18-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-18	18-23	25-30	
*SUITCASE (28+ CASES)		\$17.45	\$3.20	\$13.80	\$13.80																	
2/12 CANS		\$18.35	\$0.55	\$17.80	\$8.90																	
18/12 OZ CANS/BTL'S (1-19 CASES) mm w/BUO Ice, Busch, Nat		\$12.40	\$0.45	\$11.95	\$11.95																	
18/12 OZ CANS/BTL'S (20-39 CASES) mm w/BUO Ice, Busch, Nat		\$12.40	\$2.20	\$10.20	\$10.20																	
18/12 OZ CANS/BTL'S (40+ CASES) mm w/BUO Ice, Busch, Nat		\$12.40	\$2.60	\$9.80	\$9.80																	
15/25 OZ CANS		\$22.15	\$2.20	\$19.95	\$1.33																	

\*\*\* MM with Bud Fam, Heavy Daddy, & Busch Fam SC

BUD ICE		FRONT LINE	DISC.	PRR	UNIT PRICE	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER													
15/18oz NR		\$18.85	\$2.10	\$16.75	\$11.12	11-18	18-23	25-30	2-7	9-14	18-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-18	18-23	25-30	
18/12 OZ CANS/BTL'S (1-19 CASES) mm w/BUO Ice, Busch, Nat		\$12.40	\$0.45	\$11.95	\$11.95																	
18/12 OZ CANS/BTL'S (20-39 CASES) mm w/BUO Ice, Busch, Nat		\$12.40	\$2.20	\$10.20	\$10.20																	
18/12 OZ CANS/BTL'S (40+ CASES) mm w/BUO Ice, Busch, Nat		\$12.40	\$2.60	\$9.80	\$9.80																	
15/25 OZ CANS		\$22.15	\$2.20	\$19.95	\$1.33																	

BUSCH FAMILY		FRONT LINE	DISC.	PRR	UNIT PRICE	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER													
*SUITCASE (15-27 CASES)		\$17.45	\$1.65	\$15.80	\$15.80	11-18	18-23	25-30	2-7	9-14	18-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-18	18-23	25-30	
*SUITCASE (28+ CASES)		\$17.45	\$3.20	\$14.25	\$14.25																	
2/12 CANS		\$18.35	\$0.55	\$17.80	\$8.90																	
18/12 OZ CANS/BTL'S (1-19 CASES) mm w/BUO Ice, Busch, Nat		\$12.40	\$0.45	\$11.95	\$11.95																	
18/12 OZ CANS/BTL'S (20-39 CASES) mm w/BUO Ice, Busch, Nat		\$12.40	\$2.20	\$10.20	\$10.20																	
18/12 OZ CANS/BTL'S (40+ CASES) mm w/BUO Ice, Busch, Nat		\$12.40	\$2.60	\$9.80	\$9.80																	
15/25 OZ CANS		\$22.15	\$2.20	\$19.95	\$1.33																	
12/32 OZ BOTTLES		\$22.70	\$0.85	\$21.85	\$1.82																	

\*\*\* MM with Bud Fam, Heavy Daddy & 188 BC

NATURAL LIGHT & ICE		FRONT LINE	DISC.	PRR	UNIT PRICE	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER													
*SUITCASE (15-27 CASES)		\$17.45	\$1.65	\$15.80	\$15.80	11-18	18-23	25-30	2-7	9-14	18-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-18	18-23	25-30	
*SUITCASE (28+ CASES)		\$17.45	\$3.20	\$13.80	\$13.80																	
2/12 CANS		\$18.35	\$0.55	\$17.80	\$8.90																	
18/12 OZ CANS/BTL'S (1-19 CASES) mm w/BUO Ice, Busch, Nat		\$12.40	\$0.45	\$11.95	\$11.95																	
18/12 OZ CANS/BTL'S (20-39 CASES) mm w/BUO Ice, Busch, Nat		\$12.40	\$2.20	\$10.20	\$10.20																	
18/12 OZ CANS/BTL'S (40+ CASES) mm w/BUO Ice, Busch, Nat		\$12.40	\$2.60	\$9.80	\$9.80																	
24/16 OZ CANS 3/8 PACK		\$20.85	\$0.95	\$19.90	\$6.41																	
15/25 OZ CANS		\$22.15	\$2.20	\$19.95	\$1.33																	
12/32 OZ BOTTLES (5+ CASES) mm w/iking Cobra		\$22.70	\$0.85	\$21.85	\$1.26																	

\*\*\* MM with Busch Fam & 188 SC & Heavy Daddy









Product	SEPTEMBER					OCTOBER					NOVEMBER					DECEMBER				
	11-18	18-23	25-30	2-7	9-14	16-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-16	18-23	25-30				
HOGGAARDEN																				
**2/12 LNNR (1-4 Cases)	\$34.20	\$3.00	\$31.20	\$30.15	\$15.60															
**2/12 LNNR (5-55 Cases)	\$34.20	\$6.30	\$27.90	\$13.95																
**2/12 LNNR (56-111 Cases)	\$24.20	\$6.90	\$17.30	\$8.65																
**2/12 LNNR (112+ Cases)	\$34.20	\$7.55	\$26.65	\$13.33																
4/6 LNNR's (15-55 CASES) mm w/Stella, Lefte, Belgian	\$33.45	\$3.30	\$30.15	\$7.54																
4/6 LNNR's (56-111 CASES) mm w/Stella, Lefte, Belgian	\$33.45	\$6.15	\$27.30	\$6.83																
4/6 LNNR (112-215 CASES) mm w/Stella, Lefte, Belgian	\$33.45	\$6.80	\$26.65	\$6.66																
4/6 LNNR (216+ mm w/Stella, Lefte, Belgian	\$33.45	\$8.09	\$25.36	\$6.34																

Product	SEPTEMBER					OCTOBER					NOVEMBER					DECEMBER				
	11-18	18-23	25-30	2-7	9-14	16-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-16	18-23	25-30				
LEFFE																				
4/6 LNNR's (15-55 CASES) mm w/Stella, Lefte & Belgian	\$33.45	\$3.30	\$30.15	\$7.54																
4/6 LNNR's (56-111 CASES) mm w/Stella, Lefte & Belgian	\$33.45	\$6.15	\$27.30	\$6.83																
4/6 LNNR (112-215 CASES) mm w/Stella, Lefte & Belgian	\$33.45	\$6.80	\$26.65	\$6.66																
4/6 LNNR (216+ mm w/Stella, Lefte & Belgian	\$33.45	\$8.09	\$25.36	\$6.34																

Product	SEPTEMBER					OCTOBER					NOVEMBER					DECEMBER				
	11-18	18-23	25-30	2-7	9-14	16-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-16	18-23	25-30				
BELGIAN SAMPLER																				
**2/12 LNNR (1-4 Cases)	\$34.20	\$3.00	\$31.20	\$30.15	\$15.60															
**2/12 LNNR (5-55 Cases)	\$34.20	\$6.30	\$27.90	\$13.95																
**2/12 LNNR (56-111 Cases)	\$34.20	\$6.90	\$27.30	\$13.65																
**2/12 LNNR (112+ Cases)	\$34.20	\$7.55	\$26.65	\$13.33																
24/12 DOSE (48-96 CS) mm w/Stella, Hoegaarden & Lefte	\$33.45	\$6.15	\$27.30	\$27.30																
24/12 DOSE (96-215 CS) mm w/Stella, Hoegaarden & Lefte	\$33.45	\$6.80	\$26.65	\$26.65																
24/12 DOSE (216+ CS) mm w/Stella, Hoegaarden & Lefte	\$33.45	\$8.09	\$25.36	\$25.36																

Product	SEPTEMBER					OCTOBER					NOVEMBER					DECEMBER				
	11-18	18-23	25-30	2-7	9-14	16-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-16	18-23	25-30				
BODDINGTON'S																				
24/16 OZ CANS 6/4 PACK (1-71 CASES)	\$41.75	\$1.60	\$40.15	\$6.69																
24/16 OZ CANS 6/4 PACK (72+ CASES)	\$41.75	\$2.60	\$39.15	\$6.53																

Product	SEPTEMBER					OCTOBER					NOVEMBER					DECEMBER				
	11-18	18-23	25-30	2-7	9-14	16-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-16	18-23	25-30				
GOOSE ISLAND BREWERY																				
**4/6 LNNR (1-24 Cases)	\$31.70	\$1.75	\$29.95	\$7.49																
**4/6 LNNR (25-55 Cases)	\$31.70	\$3.20	\$28.50	\$7.13																
**4/6 LNNR (56+ Cases)	\$31.70	\$4.20	\$27.50	\$6.88																
24/16 OZ CANS 6/4 PACK (1-2 Cases) Wheat & IPA	\$31.95	\$2.15	\$29.80	\$4.97																
24/16 OZ CANS 6/4 PACK (3+ Cases) Wheat & IPA	\$31.95	\$7.05	\$24.90	\$4.15																

\*\*MM W/BLUE POINT/IRINI/CHIRAN/SHOCK TOP 12 PACKS  
 \* mm PLATINUM/LAND SHARK/KIRCH ULTRA/SHOCK TOP/BECKS/GOOSE  
 \*\*MM BLUE POINT/GOOSE/10 BARRELL/ISANGOLDEN ROAD 6 PACKS

ITEM	SEPTEMBER				OCTOBER				NOVEMBER				DECEMBER			
	11-18	18-23	25-30	2-7	9-14	18-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-18	18-23	25-30
BLUE POINT BREWERY																
***TOASTED LAGER/SEASONAL 4/8 LNNR's (1-24 Cases)																
***TOASTED LAGER/SEASONAL 4/8 LNNR's (25-56 Cases)																
***TOASTED LAGER/SEASONAL 4/8 LNNR's (56+ Cases)																
***OPTICAL 4/8 LNNR's (1-24 Cases)																
***OPTICAL 4/8 LNNR's (25+ Cases)																
***MM BLUE POINT/GOOSE/10 BARREL/ELYSIAN/GOLDEN ROAD 6 PACKS																
***MM W/BLUE POINT/KRIN ICHIBAN/SHOCK TOP 12 PACKS																

ITEM	SEPTEMBER				OCTOBER				NOVEMBER				DECEMBER			
	11-18	18-23	25-30	2-7	9-14	18-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-18	18-23	25-30
10 BARREL																
10 BARREL PUB 1525 OZ CANS																
***JOE PA 4/8 LNNR (56+ Cases)																
***MM BLUE POINT/GOOSE/10 BARREL/ELYSIAN/GOLDEN ROAD 6 PACKS																

ITEM	SEPTEMBER				OCTOBER				NOVEMBER				DECEMBER			
	11-18	18-23	25-30	2-7	9-14	18-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-18	18-23	25-30
ELYSIAN																
***SPACE DUST 4/8 LNNR (56+ Cases)																
***MM BLUE POINT/GOOSE/10 BARREL/ELYSIAN/GOLDEN ROAD 6 PACKS																

ITEM	SEPTEMBER				OCTOBER				NOVEMBER				DECEMBER			
	11-18	18-23	25-30	2-7	9-14	18-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-18	18-23	25-30
GOLDEN ROAD																
***WOLF PUP 4/8 CANS (56+ Cases)																
***MM BLUE POINT/GOOSE/10 BARREL/ELYSIAN/GOLDEN ROAD 6 PACKS																

ITEM	SEPTEMBER				OCTOBER				NOVEMBER				DECEMBER			
	11-18	18-23	25-30	2-7	9-14	18-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-18	18-23	25-30
SHIKED SELTZER																
2/12 SAMPLER (3+ CASES)																

ITEM	SEPTEMBER				OCTOBER				NOVEMBER				DECEMBER			
	11-18	18-23	25-30	2-7	9-14	18-21	23-28	30-4	6-11	13-18	20-25	27-2	4-9	11-18	18-23	25-30
REDHORSE WILD BLUE WILD BLACK WILD RED																
4/8 LNNR (28+ CASES)																

\*Alls and match all four in order to reach 28+ QD









