



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 8/11/17
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____
 City Punta Gorda, FL 33982 Beginning Date 8/21/17
2017 - 097 Page 1 of 3 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***Off-Premise**

 Andrew Kopczynski
 Authorized Representative

 Pricing and Promotions Coordinator
 Title



Off Premise
Front Line and
Promotions Schedule

Off Premise Frontline Price & Promotion Schedule - 3rd Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
ANHEUSER-BUSCH INBEV - PREMIUM BRANDS											
	11246	BUDWEISER	24/12 2/12 CAN	018200110474				\$22.50			
	11360	BUDWEISER	24/12 2/12 LN	018200007712				\$22.50			
	53246	BUD LIGHT	24/12 2/12 CAN	018200530470				\$22.50			
	53360	BUD LIGHT	24/12 2/12 LN	018200007699				\$22.50			
	13246	SELECT 55	24/12 2/12 CAN	018200169816				\$22.50			
	13360	SELECT 55	24/12 2/12 LN	018200159978				\$22.50			
End Date Change					1/2/17	9/10/17	10+	\$22.50	\$0.95	\$21.55	Mix & Match
Start Date Change					8/24/17	9/3/17	50+	\$22.50	\$4.70	\$17.80	Mix & Match w/ Bud Light Lime, Bud Light Platinum, & Landshark 24/12 2/12 Packages & Rita Family 24/8 2/12 Cans & Bud/Bud Light 24/16 3/8 RAL
	11038	BUDWEISER	24/16 CAN	018200000188				\$27.60			
	53030	BUD LIGHT	24/16 CAN	018200001154				\$27.60			
End Date Change					9/12/16	9/10/17	30-62	\$27.60	\$6.70	\$20.90	
New Promotion					8/21/17	9/10/17	63+	\$27.60	\$7.85	\$19.75	Mix & Match
ANHEUSER-BUSCH INBEV - PREMIUM PLUS BRANDS											
	54248	BUD LIGHT LIME-A-RITA	24/8 2/12 CAN	018200199875				\$24.10			
	54256	BUD LIGHT LIME CHERRY-AHH-RITA	24/8 2/12 CAN	018200229923				\$24.10			
	54288	BUD LIGHT LIME GRAPE-AHH-RITA	24/8 2/12 CAN	018200200229				\$24.10			
	54277	BUD LIGHT LIME LEMON-ADE-RITA	24/8 2/12 CAN	018200229923				\$24.10			
	54267	BUD LIGHT LIME MANG-O-RITA	24/8 2/12 CAN	018200229893				\$24.10			
	54282	BUD LIGHT LIME ORANGE-A-RITA	24/8 2/12 CAN	018200200465				\$24.10			
	54258	BUD LIGHT LIME PEACH-A-RITA	24/8 2/12 CAN	018200229923				\$24.10			
	54264	BUD LIGHT LIME POMEGRANATE RITA	24/8 2/12 CAN	018200229923				\$24.10			
	54271	BUD LIGHT LIME RAZ-BER-RITA	24/8 2/12 CAN	018200229886				\$24.10			
	54244	BUD LIGHT LIME STRAW-BER-RITA	24/8 2/12 CAN	018200209932				\$24.10			
End Date Change					7/5/17	8/23/17	7+	\$24.10	\$2.80	\$21.30	Mix & Match w/ MixxTail 24/12 2/12 Can
New Promotion					8/24/17	9/10/17	7+	\$24.10	\$2.80	\$21.30	Mix & Match w/ Bud Family, Bud Light Lime, & Bud Light Platinum 24/12 2/12 Packages & Bud/Bud Light 24/16 3/8 RAL
New Promotion					8/24/17	9/3/17	50+	\$24.10	\$6.30	\$17.80	
	54246	BUD LIGHT LIME	24/12 2/12 CAN	018200159831				\$24.10			
	54360	BUD LIGHT LIME	24/12 2/12 LN	018200149900				\$24.10			
	53109	BUD LIGHT PLATINUM	24/12 2/12 CAN	018200209949				\$24.10			
	53160	BUD LIGHT PLATINUM	24/12 2/12 LN	018200189920				\$24.10			
New Promotion					8/24/17	9/3/17	50+	\$24.10	\$6.30	\$17.80	Mix & Match w/ Bud Family, & Landshark 24/12 2/12 Packages & Rita Family 24/8 2/12 Cans & Bud/Bud Light 24/16 3/8 RAL

Off Premise
Front Line and
Promotions Schedule

Off Premise Frontline Price & Promotion Schedule - 3rd Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
ANHEUSER-BUSCH INBEV - PREMIUM PLUS BRANDS											
	13973	GOOSE 312 WHEAT	24/12 4/6 LN	736920111822				\$30.90			
	13993	GOOSE AUTUMN ALE	24/12 4/6 LN	736920113925				\$30.90			
	13915	GOOSE FOUR STAR PILSNER	24/12 4/6 LN	736920115028				\$30.90			
	13974	GOOSE HONKERS ALE	24/12 4/6 LN	736920111112				\$30.90			
	13975	GOOSE INDIA PALE ALE	24/12 4/6 LN	736920111327				\$30.90			
Name Change	13957	GOOSE FEST BEER	24/12 4/6 LN	736920111181				\$30.90			
	13931	GOOSE PRESEASON LAGER	24/12 4/6 LN	736920111181				\$30.90			
	13962	GOOSE SUMMER KOLSCH	24/12 4/6 LN	736920111198				\$30.90			
	13958	GOOSE WINTER ALE	24/12 4/6 LN	736920111181				\$30.90			
End Date Change					3/20/17	9/10/17	25-55	\$30.90	\$3.20	\$27.70	Mix & Match with Blue Point 24/12 4/6 LNs
End Date Change					3/20/17	9/10/17	56+	\$30.90	\$4.20	\$26.70	
	88035	LAND SHARK LAGER	24/12 2/12 CAN	018200209833				\$24.10			
	88037	LAND SHARK LAGER	24/12 2/12 LN	018200129988				\$24.10			
End Date Change					8/21/17	8/23/17	56-111	\$24.10	\$1.95	\$22.15	Mix & Match w/ BASS, BCK Family, St. Pauli 24/12 2/12 LN & Becks 24/16 3/8 RAL
End Date Change					8/21/17	8/23/17	112+	\$24.10	\$3.75	\$20.35	
New Promotion					8/24/17	9/3/17	50+	\$24.10	\$6.30	\$17.80	Mix & Match w/ Bud Family, Bud Light Lime, & Bud Light Platinum 24/12 2/12 Packages & Rita Family 24/8 2/12 Cans
New Promotion					9/4/17	9/10/17	56-111	\$24.10	\$1.95	\$22.15	Mix & Match w/ BASS, BCK Family, St. Pauli 24/12 2/12 LN & Becks 24/16 3/8 RAL
New Promotion					9/4/17	9/10/17	112+	\$24.10	\$3.75	\$20.35	
	41599	MIC ULT FRUIT-LIME	24/12 2/12 CAN	018200169847				\$24.85			
	41389	MICHELOB	24/12 2/12 LN	018200008917				\$24.85			
	76273	MICHELOB AMBERBOCK	24/12 2/12 LN	018200019913				\$24.85			
	43246	MICHELOB LIGHT	24/12 2/12 CAN	018200430473				\$24.85			
	43389	MICHELOB LIGHT	24/12 2/12 LN	018200008849				\$24.85			
	96246	MICHELOB ULTRA	24/12 2/12 CAN	018200069918				\$24.85			
	36389	MICHELOB ULTRA	24/12 2/12 LN	018200059902				\$24.85			
	35389	MICHELOB ULTRA AMBER	24/12 2/12 LN	018200109874				\$24.85			
End Date Change					11/24/16	9/10/17	5+	\$24.85	\$0.95	\$23.90	Mix & Match w/ MCU 24/16 3/8 RAL & MCU 24/16 LSE
New Promotion					8/24/17	9/3/17	25+	\$24.85	\$7.05	\$17.80	
MOTORWORKS BREWING											
Name Change	18001	INTELLECTUAL PROPERTY ALE	24/12 4/6 CAN	850460006018				\$31.50			
	18002	ROLLCAGE RED ALE	24/12 4/6 CAN	850460006100				\$31.50			
	18000	V TWIN VIENNA LAGER	24/12 4/6 CAN	850460006049				\$31.50			
					7/1/17	9/30/17	3-9	\$31.50	\$1.00	\$30.50	Mix & Match w/ Midnight Espresso 24/16 6/4 Cans and Pulp Friction 24/12 4/6 Can.
					7/1/17	9/30/17	10+	\$31.50	\$2.00	\$29.50	
NORTH AMERICAN BREWERIES											
	10808	SEAGRAM'S JAMAICAN ME HAPPY	24/12 6/4 LN	080432103463				\$23.94			
	10804	SEAGRAM'S PEACH FUZZ	24/12 6/4 LN	080432802281				\$23.94			
	10802	SEAGRAM'S STRAW DAIQUIRI	24/12 6/4 LN	080432802540				\$23.94			
	10801	SEAGRAM'S WILD BERRIES	24/12 6/4 LN	080432802663				\$23.94			
					1/1/16	12/31/17	10+	\$23.94	\$4.78	\$19.16	Mix & Match
New Promotion					9/1/17	9/30/17	15+	\$23.94	\$8.19	\$15.75	