



**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 7/28/17  
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD \_\_\_\_\_  
 City Punta Gorda, FL 33982 Beginning Date 7/28/17  
2017 - 093 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
<b>*See Attached</b>				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

**\*Off-Premise**

Andrew Kopczynski  
 Authorized Representative

Pricing and Promotions Coordinator  
 Title



Off Premise  
Front Line and  
Promotions Schedule

Off Premise Frontline Price & Promotion Schedule - 3rd Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
<b>ANHEUSER-BUSCH INBEV - PREMIUM BRANDS</b>											
	11218	BUDWEISER	18/12 CAN	018200112188				\$16.90			
	53218	BUD LIGHT	18/12 CAN	018200532184				\$16.90			
	12218	BUD SELECT	18/12 CAN	018200966705				\$16.90			
	13218	SELECT 55	18/12 CAN	018200962448				\$16.90			
	11308	BUDWEISER	18/12 LN	018200113086				\$16.90			
	53308	BUD LIGHT	18/12 LN	018200533082				\$16.90			
	12308	BUD SELECT	18/12 LN	018200966651				\$16.90			
End Date Change					7/17/17	8/6/17	20+	\$16.90	\$2.10	\$14.80	
New Promotion					8/7/17	8/20/17	20+	\$16.90	\$2.95	\$13.95	Mix & Match w/ Bud Family 18/12 LN
New Promotion					8/21/17	9/30/17	20+	\$16.90	\$2.10	\$14.80	
<b>ANHEUSER-BUSCH INBEV - PREMIUM PLUS BRANDS</b>											
	23504	BLUE POINT BLUEBERRY ALE	24/12 4/6 LN	681745111307				\$30.90			
	23530	BLUE POINT HONEY ROBBER	24/12 4/6 LN	681745111185				\$30.90			
	23508	BLUE POINT SPRING FLING	24/12 4/6 LN	681745111185				\$30.90			
	23521	BLUE POINT SUMMER ALE	24/12 4/6 LN	681745111185				\$30.90			Add to promotions effective 8/6/17
	23501	BLUE POINT TOASTED LAGER	24/12 4/6 LN	681745111123				\$30.90			
	23511	BLUE POINT WINTER ALE	24/12 4/6 LN	681745111185				\$30.90			
End Date Change					6/26/17	9/10/17	25-55	\$30.90	\$3.20	\$27.70	Mix & Match w/ Blue Point Hoptical Illusion & Goose Island
End Date Change					6/26/17	9/10/17	56+	\$30.90	\$4.20	\$26.70	24/12 4/6 LNs
	82365	SHOCK TOP	24/12 4/6 LN	018200139864				\$27.75			
	82390	SHOCK TOP GINGER	24/12 4/6 LN	018200179938				\$27.75			
	82369	SHOCK TOP LEMON	24/12 4/6 LN	018200209895				\$27.75			
	82366	SHOCK TOP RASPBERRY	24/12 4/6 LN	018200169892				\$27.75			
	82395	SHOCK TOP RUBY FRESH	24/12 4/6 LN	018200179938				\$27.75			
	82401	SHOCK TOP SUNSET ORANGE	24/12 4/6 LN	018200179938				\$27.75			Add to promotions effective 8/6/17
	82382	SHOCK TOP TWISTED PRETZEL	24/12 4/6 LN	018200179938				\$27.75			
					6/19/17	10/22/17	20-55	\$27.75	\$1.65	\$26.10	
					6/19/17	10/22/17	56-111	\$27.75	\$2.65	\$25.10	Mix & Match w/ Kirin Family 4/6 LN
					6/19/17	10/22/17	112+	\$27.75	\$3.65	\$24.10	
	82461	SHOCK TOP	24/12 2/12 CAN	018200169991				\$27.75			
	82460	SHOCK TOP	24/12 2/12 LN	018200159817				\$27.75			
	82391	SHOCK TOP GINGER	24/12 2/12 LN	018200199912				\$27.75			
	82371	SHOCK TOP LEMON	24/12 2/12 LN	018200209901				\$27.75			
	82387	SHOCK TOP SPRING CITRUS PACK	24/12 2/12 LN	018200179914				\$27.75			
	82397	SHOCK TOP SUMMER CITRUS PACK	24/12 2/12 LN	018200179914				\$27.75			
	82402	SHOCK TOP SUNSET ORANGE	24/12 2/12 LN	018200199912				\$27.75			Add to promotions effective 8/6/17
	82381	SHOCK TOP TWISTED PRETZEL	24/12 2/12 LN	018200199912				\$27.75			
					9/12/16	9/30/17	14-55	\$27.75	\$3.15	\$24.60	Mix & Match w/ Belgian Sampler, Goose Island, Stella
					9/12/16	9/30/17	56-111	\$27.75	\$4.15	\$23.60	Artois, Stella Cidre 24/12 2/12 LN & Hoegaarden, Leffe,
					9/12/16	9/30/17	112+	\$27.75	\$5.15	\$22.60	Stella Artois, & Stella Cidre 24/12 4/6 LN/Can
<b>ANHEUSER-BUSCH INBEV - IMPORT BRANDS</b>											
	15022	STELLA ARTOIS	18/11.2 LN	786150001493				\$21.75			
New Promotion					8/6/17	12/31/17	5-24	\$21.75	\$1.80	\$19.95	
New Promotion					8/6/17	12/31/17	25+	\$21.75	\$2.30	\$19.45	