



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 7/13/17
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____
 City Punta Gorda, FL 33982 Beginning Date 7/22/17
2017 - 087 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***Off-Premise**

 Andrew Kopczynski
 Authorized Representative

 Pricing and Promotions Coordinator
 Title



Off Premise
Front Line and
Promotions Schedule

Off Premise Frontline Price & Promotion Schedule - 3rd Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
ANHEUSER-BUSCH INBEV - PREMIUM BRANDS											
	11246	BUDWEISER	24/12 2/12 CAN	018200110474				\$22.50			
	11360	BUDWEISER	24/12 2/12 LN	018200007712				\$22.50			
	53246	BUD LIGHT	24/12 2/12 CAN	018200530470				\$22.50			
	53360	BUD LIGHT	24/12 2/12 LN	018200007699				\$22.50			
	13246	SELECT 55	24/12 2/12 CAN	018200169816				\$22.50			
	13360	SELECT 55	24/12 2/12 LN	018200159978				\$22.50			
End Date Change					1/2/17	9/10/17	10+	\$22.50	\$0.95	\$21.55	Mix & Match
					6/22/17	7/4/17	50+	\$22.50	\$4.70	\$17.80	Mix & Match w/ Bud Family 24/10 3/8 KAL & Michelob Family 24/10 3/8 LN-CAN
New Promotion					8/28/17	9/3/17	50+	\$22.50	\$4.70	\$17.80	Mix & Match
	11349	BUDWEISER	24/12 LN-PP	018200113499				\$22.60			
	11168	BUDWEISER	24/12 SUITCASE	018200111686				\$22.60			
	53349	BUD LIGHT	24/12 LN-PP	018200533495				\$22.60			
	53168	BUD LIGHT	24/12 SUITCASE	018200531682				\$22.60			
	12168	BUD SELECT	24/12 SUITCASE	018200966712				\$22.60			
	13268	SELECT 55	24/12 SUITCASE	018200962264				\$22.60			
					7/3/17	9/30/17	10-44	\$22.60	\$1.85	\$20.75	
					7/3/17	9/30/17	45-97	\$22.60	\$2.85	\$19.75	Mix & Match w/ MCU & BLL 24/12 LN-PP/Suitcase
End Date Change					7/3/17	7/23/2017	98+	\$22.60	\$4.90	\$17.70	
ANHEUSER-BUSCH INBEV - PREMIUM PLUS BRANDS											
	54248	BUD LIGHT LIME-A-RITA	24/8 2/12 CAN	018200199875				\$24.10			
	54295	BUD LIGHT LIME-A-RITA PICANTE	24/8 2/12 CAN	018200200236				\$24.10			
	54256	BUD LIGHT LIME CHERRY-AHH-RITA	24/8 2/12 CAN	018200229923				\$24.10			
	54288	BUD LIGHT LIME GRAPE-AHH-RITA	24/8 2/12 CAN	018200200229				\$24.10			
	54277	BUD LIGHT LIME LEMON-ADE-RITA	24/8 2/12 CAN	018200229923				\$24.10			
	54267	BUD LIGHT LIME MANG-O-RITA	24/8 2/12 CAN	018200229893				\$24.10			
	54282	BUD LIGHT LIME ORANGE-A-RITA	24/8 2/12 CAN	018200200465				\$24.10			
	54258	BUD LIGHT LIME PEACH-A-RITA	24/8 2/12 CAN	018200229923				\$24.10			
	54264	BUD LIGHT LIME POMEGRANATE RITA	24/8 2/12 CAN	018200229923				\$24.10			
	54271	BUD LIGHT LIME RAZ-BER-RITA	24/8 2/12 CAN	018200229886				\$24.10			
	54244	BUD LIGHT LIME STRAW-BER-RITA	24/8 2/12 CAN	018200209932				\$24.10			
	54287	BUD LIGHT LIME WATER-MELN-RITA	24/8 2/12 CAN	018200229923				\$24.10			
					7/5/17	9/30/17	7+	\$24.10	\$2.80	\$21.30	
New Promotion					7/31/17	8/6/17	14+	\$24.10	\$6.30	\$17.80	Mix & Match w/ MixxTail 24/12 2/12 Can
CONSTELLATION BRANDS											
	95218	CORONA	18/12 CAN	033544950029				\$21.75			
	95308	CORONA	18/12 LN	080660956800				\$21.75			
	96308	CORONA LIGHT	18/12 LN	080660956237				\$21.75			
New Item	97308	MODELO ESPECIAL	18/12 LN	033544950272				\$21.75			Add to Promotions starting 7/22/17
					9/12/16	9/30/17	5-24	\$21.75	\$1.80	\$19.95	
					9/12/16	9/30/17	25+	\$21.75	\$2.30	\$19.45	Mix & Match w/ COR 24/7 LN-LSE
NORTH AMERICAN BREWERIES											
	33942	MAGIC HAT #9	24/12 4/6 LN	798373126020				\$30.30			
	33961	MAGIC HAT STEALIN' TIME	24/12 4/6 LN	798373126068				\$30.30			
FLP Change	33936	MAGIC HAT CIRCUS BOY	24/12 4/6 LN	798373126105				\$30.30			
					9/1/17	10/31/17	5+	\$30.30	\$3.03	\$27.27	
New Promotion					8/13/17	8/26/17	15+	\$30.30	\$12.05	\$18.25	Mix & Match