



**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 6/29/17  
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD \_\_\_\_\_  
 City Punta Gorda, FL 33982 Beginning Date 7/8/17  
2017 - 082 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
<b>*See Attached</b>				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

**\*Off-Premise**

Andrew Kopczynski  
 Authorized Representative

Pricing and Promotions Coordinator  
 Title

Revised 6/29/17



Off Premise  
Front Line and  
Promotions Schedule

Off Premise Frontline Price & Promotion Schedule - 3rd Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
FLP Change	14231	BECKS PILSNER	24/16 3/8 RAL	018200200557				\$32.15			Price Change Effective 6/30/17
New Promotion					7/10/17	7/16/17	10+	\$32.15	\$7.35	\$24.80	Mix & Match w/ BASS, BCK Family, Landshark, & St. Pauli 24/12 2/12 LN
New Promotion					7/17/17	8/13/17	56-111	\$32.15	\$5.63	\$30.52	
New Promotion					7/17/17	8/13/17	112+	\$32.15	\$6.45	\$29.70	
New Promotion					8/14/17	8/20/17	10+	\$32.15	\$7.35	\$24.80	
New Promotion					8/21/17	9/10/17	56-111	\$32.15	\$5.63	\$30.52	
New Promotion					8/21/17	9/10/17	112+	\$32.15	\$6.45	\$29.70	
New Promotion					9/11/17	9/17/17	10+	\$32.15	\$7.35	\$24.80	
New Promotion					9/18/17	10/8/17	56-111	\$32.15	\$5.63	\$30.52	
New Promotion					9/18/17	10/8/17	112+	\$32.15	\$6.45	\$29.70	