



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 5/25/17
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____
 City Punta Gorda, FL 33982 Beginning Date 5/25/17
2017 - 074 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***Off-Premise**

Andrew Kopczynski
 Authorized Representative

Pricing and Promotions Coordinator
 Title

Revised 5/25/17



Off Premise
Front Line and
Promotions Schedule

Off Premise Frontline Price & Promotion Schedule - 2nd Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
ANHEUSER-BUSCH INBEV - PREMIUM PLUS BRANDS											
Item # Change	88035	LAND SHARK LAGER	24/12 2/12 CAN	018200209833				\$24.10			
	88037	LAND SHARK LAGER	24/12 2/12 LN	018200129988				\$24.10			
					5/15/17	6/11/17	56-111	\$24.10	\$1.95	\$22.15	Mix & Match w/ BASS, BCK Family, St. Pauli 24/12 2/12 Packages & Becks 24/16 3/8 RAL
					5/15/17	6/11/17	112+	\$24.10	\$3.75	\$20.35	
					6/12/17	6/18/17	10+	\$24.10	\$4.20	\$19.90	
					6/19/17	7/9/17	56-111	\$24.10	\$1.95	\$22.15	
					6/19/17	7/9/17	112+	\$24.10	\$3.75	\$20.35	
ANHEUSER-BUSCH INBEV - IMPORT BRANDS											
	14105	BASS ALE	24/12 2/12 LN	762274075312				\$24.10			
	14405	BECKS LIGHT	24/12 2/12 LN	082488128407				\$24.10			
	14505	BECKS OKTOBERFEST	24/12 2/12 LN	082488129404				\$24.10			
New Item	14204	BECKS PILSNER	24/12 2/12 CAN	082488123815				\$24.10			Add to promotions effective 6/3/17
	14205	BECKS PILSNER	24/12 2/12 LN	082488123006				\$24.10			
	14211	BECKS SAPPHIRE	24/12 2/12 LN	018200199844				\$24.10			
	94360	ST PAULI GIRL	24/12 2/12 LN	080660959375				\$24.10			
					5/15/17	6/11/17	56-111	\$24.10	\$3.75	\$20.35	Mix & Match w/ LSL 24/12 2/12 Packages & Becks 24/16 3/8 RAL
					5/15/17	6/11/17	112+	\$24.10	\$4.30	\$19.80	
					6/12/17	6/18/17	10+	\$24.10	\$4.20	\$19.90	
					6/19/17	7/9/17	56-111	\$24.10	\$3.75	\$20.35	
					6/19/17	7/9/17	112+	\$24.10	\$4.30	\$19.80	
SWEETWATER BREWING											
New Item	30060	HASH SESSION	15/12 CAN					\$15.00			
New Promotion					6/3/17	12/31/17	3+	\$15.00	\$0.80	\$14.20	