



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 5/1/17
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____
 City Punta Gorda, FL 33982 Beginning Date 5/1/17
2017 - 062 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***Off-Premise**

 Andrew Kopczynski
 Authorized Representative

 Pricing and Promotions Coordinator
 Title

Revised 5/1/17

Off Premise
Front Line and
Promotions Schedule



Off Premise Frontline Price & Promotion Schedule - 2nd Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
ANHEUSER-BUSCH INBEV - PREMIUM BRANDS											
	11218	BUDWEISER	18/12 CAN	018200112188				\$16.90			Mix & Match
	11308	BUDWEISER	18/12 LN	018200113086				\$16.90			
	53218	BUD LIGHT	18/12 CAN	018200532184				\$16.90			
	53308	BUD LIGHT	18/12 LN	018200533082				\$16.90			
	12218	BUD SELECT	18/12 CAN	018200966705				\$16.90			
	12308	BUD SELECT	18/12 LN	018200966651				\$16.90			
	13218	SELECT 55	18/12 CAN	018200962448				\$16.90			
End Date Change					5/15/17	5/28/17	20+	\$16.90	\$2.10	\$14.80	
New Promotion					5/29/17	6/11/17	20+	\$16.90	\$2.95	\$13.95	
New Promotion					6/12/17	6/30/17	20+	\$16.90	\$2.10	\$14.80	
ANHEUSER-BUSCH INBEV - PREMIUM PLUS BRANDS											
	23504	BLUE POINT BLUEBERRY ALE	24/12 4/6 LN	681745111307				\$30.90			Mix & Match w/ Blue Point Hoptical Illusion & Goose Island 24/12 4/6 LNs
	23530	BLUE POINT HONEY ROBBER	24/12 4/6 LN	681745111185				\$30.90			
	23508	BLUE POINT SPRING FLING	24/12 4/6 LN	681745111185				\$30.90			
	23501	BLUE POINT TOASTED LAGER	24/12 4/6 LN	681745111123				\$30.90			
	23511	BLUE POINT WINTER ALE	24/12 4/6 LN	681745111185				\$30.90			
End Date Change					2/6/17	6/18/17	25-55	\$30.90	\$3.20	\$27.70	
End Date Change					2/6/17	6/18/17	56+	\$30.90	\$4.20	\$26.70	
Date Change					6/19/17	6/25/17	10+	\$30.90	\$11.70	\$19.20	
New Promotion					6/26/17	9/30/17	25-55	\$30.90	\$3.20	\$27.70	
New Promotion					6/26/17	9/30/17	56+	\$30.90	\$4.20	\$26.70	
	23500	BLUE POINT HOPTICAL ILLUSION	24/12 4/6 LN	681745111123				\$30.90			
End Date Change					2/6/17	6/18/17	25+	\$30.90	\$3.20	\$27.70	
Date Change					6/19/17	6/25/17	10+	\$30.90	\$11.70	\$19.20	
New Promotion					6/26/17	9/30/17	25+	\$30.90	\$3.20	\$27.70	
THREE DAUGHTERS BREWING											
	34516	A WAKE COFFEE BLONDE	24/12 4/6 CAN	857100005165				\$30.00			Mix & Match
	34501	BEACH BLONDE ALE	24/12 4/6 CAN	857100005004				\$30.00			
	34506	BIMINI TWIST IPA	24/12 4/6 CAN	857100005011				\$30.00			
	34511	RODBENDER ALE	24/12 4/6 CAN	857100005042				\$30.00			
	34504	STERN LINE STOUT	24/12 4/6 CAN	857100005035				\$30.00			
Cancelled					6/25/17	7/22/2017	3+	\$30.00	\$2.00	\$28.00	