



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 4/21/17
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____
 City Punta Gorda, FL 33982 Beginning Date 5/1/17
2017 - 057 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***Off-Premise**

Andrew Kopczynski
 Authorized Representative

Pricing and Promotions Coordinator
 Title

Revised 4/21/17

Off Premise
Front Line and
Promotions Schedule



Off Premise Frontline Price & Promotion Schedule - 2nd Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
ANHEUSER-BUSCH INBEV - PREMIUM BRANDS											
	11218	BUDWEISER	18/12 CAN	018200112188				\$16.90			Mix & Match
	11308	BUDWEISER	18/12 LN	018200113086				\$16.90			
	53218	BUD LIGHT	18/12 CAN	018200532184				\$16.90			
	53308	BUD LIGHT	18/12 LN	018200533082				\$16.90			
	12218	BUD SELECT	18/12 CAN	018200966705				\$16.90			
	12308	BUD SELECT	18/12 LN	018200966651				\$16.90			
	13218	SELECT 55	18/12 CAN	018200962448				\$16.90			
End Date Change					9/12/16	4/23/17	20+	\$16.90	\$2.10	\$14.80	
New Promotion					4/24/17	4/30/17	20+	\$16.90	\$3.10	\$13.80	
Start Date Change					5/1/17	5/14/17	20+	\$16.90	\$2.95	\$13.95	
					5/15/17	6/30/17	20+	\$16.90	\$2.10	\$14.80	
ANHEUSER-BUSCH INBEV - PREMIUM PLUS BRANDS											
	54036	BUD LIGHT LIME	24/12 4/6 LN	018200149917				\$24.55			Mix & Match w/ Bud Light Platinum 24/12 4/6 LN
					4/3/17	4/30/2017	10+	\$24.55	\$2.95	\$21.60	
					5/1/17	5/7/2017	10-14	\$24.55	\$2.95	\$21.60	
Discount Change					5/1/17	5/7/2017	15+	\$24.55	\$9.05	\$15.50	
					5/8/17	7/2/2017	10+	\$24.55	\$2.95	\$21.60	
	88038	LAND SHARK LAGER	24/12 2/12 CAN					\$24.10			Mix & Match w/ BASS, BCK Family, St. Pauli 24/12 2/12 LN & Becks 24/16 3/8 RAL
	88037	LAND SHARK LAGER	24/12 2/12 LN	018200129988				\$24.10			
Discount Change					6/12/17	6/18/17	10+	\$24.10	\$3.90	\$20.20	
ANHEUSER-BUSCH INBEV - IMPORT BRANDS											
	14206	BECKS PILSNER	24/12 4/6 LN	082488123457				\$24.55			Mix & Match
	14306	BECKS DARK	24/12 4/6 LN					\$24.55			
New Promotion					5/22/17	5/28/17	20+	\$24.55	\$8.70	\$15.85	
	14105	BASS ALE	24/12 2/12 LN	762274075312				\$24.10			Mix & Match w/ LSL 24/12 2/12 LN & Becks 24/16 3/8 RAL
	14405	BECKS LIGHT	24/12 2/12 LN	082488128407				\$24.10			
	14505	BECKS OKTOBERFEST	24/12 2/12 LN	082488129404				\$24.10			
	14205	BECKS PILSNER	24/12 2/12 LN	082488123006				\$24.10			
	14211	BECKS SAPPHIRE	24/12 2/12 LN	018200199844				\$24.10			
	94360	ST PAULI GIRL	24/12 2/12 LN	080660959375				\$24.10			
Discount Change					6/12/17	6/18/17	10+	\$24.10	\$3.90	\$20.20	