



**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 4/14/17  
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD \_\_\_\_\_  
 City Punta Gorda, FL 33982 Beginning Date 4/24/17  
2017 - 056 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
<b>*See Attached</b>				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

**\*Off-Premise**

Andrew Kopczynski  
 Authorized Representative

Pricing and Promotions Coordinator  
 Title

Revised 4/14/17

Off Premise  
Front Line and  
Promotions Schedule



Off Premise Frontline Price & Promotion Schedule - 2nd Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
<b>ANHEUSER-BUSCH INBEV - PREMIUM BRANDS</b>											
	11218	BUDWEISER	18/12 CAN	018200112188				\$16.90			
	11308	BUDWEISER	18/12 LN	018200113086				\$16.90			
	53218	BUD LIGHT	18/12 CAN	018200532184				\$16.90			
	53308	BUD LIGHT	18/12 LN	018200533082				\$16.90			
	12218	BUD SELECT	18/12 CAN	018200966705				\$16.90			
	12308	BUD SELECT	18/12 LN	018200966651				\$16.90			
	13218	SELECT 55	18/12 CAN	018200962448				\$16.90			
End Date Change					9/12/16	4/23/17	20+	\$16.90	\$2.10	\$14.80	Mix & Match
New Promotion					4/24/17	5/12/17	20+	\$16.90	\$3.10	\$13.80	
New Promotion					5/13/17	6/30/17	20+	\$16.90	\$2.10	\$14.80	