



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 4/13/17
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____
 City Punta Gorda, FL 33982 Beginning Date 4/24/17
2017 - 053 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***On-Premise**

 Andrew Kopczynski
 Authorized Representative

 Pricing and Promotions Coordinator
 Title

On Premise
Front Line and
Promotions Schedule



On Premise Frontline Price & Promotion Schedule - 2nd Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
ANHEUSER-BUSCH INBEV - PREMIUM BRANDS											
	11029	BUDWEISER	24/12 LN-LSE	018200001680				\$22.60			
	53029	BUD LIGHT	24/12 LN-LSE	018200530296				\$22.60			
End Date Change					9/12/16	4/23/17	50+	\$22.60	\$1.25	\$21.35	Mix & Match w/ BDLP & BLL 24/12 2/12 LN/CAN
New Promotion					4/24/17	4/30/17	25+	\$22.60	\$1.25	\$21.35	Mix & Match
New Promotion					4/24/17	4/30/17	50+	\$22.60	\$2.50	\$20.10	
New Promotion					5/1/17	6/30/17	50+	\$22.60	\$1.25	\$21.35	Mix & Match w/ BDLP & BLL 24/12 2/12 LN/CAN
ANHEUSER-BUSCH INBEV - PREMIUM PLUS BRANDS											
	36229	MICHELOB ULTRA	24/12 LN-PP	018200967283				\$24.10			
New Promotion					4/24/17	4/30/2017	25+	\$24.10	\$2.50	\$21.60	