



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 4/13/17
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____
 City Punta Gorda, FL 33982 Beginning Date 4/24/17
2017 - 052 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***Off-Premise**

 Andrew Kopczynski
 Authorized Representative

 Pricing and Promotions Coordinator
 Title

Revised 4/13/17

Off Premise
Front Line and
Promotions Schedule



Off Premise Frontline Price & Promotion Schedule - 2nd Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
ANHEUSER-BUSCH INBEV - VALUE BRANDS											
	37618	BUD ICE	18/12 CAN	018200874185				\$12.40			
	61218	BUSCH	18/12 CAN	018200612183				\$12.40			
	61308	BUSCH	18/12 LN	018200613081				\$12.40			
	86218	BUSCH LIGHT	18/12 CAN	018200864186				\$12.40			
	86308	BUSCH LIGHT	18/12 LN	018200863080				\$12.40			
	27218	NATURAL ICE	18/12 CAN	018200272189				\$12.40			
	15218	NATURAL LIGHT	18/12 CAN	018200152184				\$12.40			
	37365	ROLLING ROCK	18/12 CAN	071439344188				\$12.40			
					9/12/16	6/30/17	40+	\$12.40	\$3.05	\$9.35	
					4/3/17	4/16/17	20+	\$12.40	\$1.45	\$10.95	Mix & Match
New Promotion					4/24/17	4/30/17	120+	\$12.40	\$4.45	\$7.95	
	61044	BUSCH	24/16 6/4 CAN	018200005428				\$19.55			
	86044	BUSCH LIGHT	24/16 6/4 CAN	018200005435				\$19.55			
	63015	BUSCH SIGNATURE	24/16 6/4 CAN	018200969256				\$19.55			
	27044	NATURAL ICE	24/16 6/4 CAN	018200005459				\$19.55			
	15044	NATURAL LIGHT	24/16 6/4 CAN	018200005442				\$19.55			
New Promotion					4/24/17	4/30/2017	100+	\$19.55	\$3.10	\$16.45	Mix & Match