



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 3/28/17
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____
 City Punta Gorda, FL 33982 Beginning Date 4/6/17
2017 - 046 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***Off-Premise**

Andrew Kopczynski
 Authorized Representative

Pricing and Promotions Coordinator
 Title

Revised 3/28/17

Off Premise
Front Line and
Promotions Schedule



Off Premise Frontline Price & Promotion Schedule - 1st Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
ANHEUSER-BUSCH INBEV - IMPORT BRANDS											
	14105	BASS ALE	24/12 2/12 LN	762274075312				\$24.10			
	14405	BECKS LIGHT	24/12 2/12 LN	082488128407				\$24.10			
	14505	BECKS OKTOBERFEST	24/12 2/12 LN	082488129404				\$24.10			
	14205	BECKS PILSNER	24/12 2/12 LN	082488123006				\$24.10			
	14211	BECKS SAPPHERE	24/12 2/12 LN	018200199844				\$24.10			
	94360	ST PAULI GIRL	24/12 2/12 LN	080660959375				\$24.10			
End Date Change					3/6/17	4/5/17	56-111	\$24.10	\$1.95	\$20.35	
End Date Change					3/6/17	4/5/17	112+	\$24.10	\$3.75	\$19.80	
New Promotion					4/6/17	4/16/17	56-111	\$24.10	\$3.75	\$20.35	
New Promotion					4/6/17	4/16/17	112+	\$24.10	\$4.30	\$19.80	Mix & Match w/ LSL 24/12 2/12 LN & Becks 24/16 3/8 RAL
New Promotion					4/17/17	4/23/17	10+	\$24.10	\$4.90	\$19.20	
New Promotion					4/24/17	5/7/17	56-111	\$24.10	\$3.75	\$20.35	
New Promotion					4/24/17	5/7/17	112+	\$24.10	\$4.30	\$19.80	
New Promotion					5/8/17	5/14/17	10+	\$24.10	\$4.90	\$19.20	
New Promotion					5/15/17	6/11/17	56-111	\$24.10	\$3.75	\$20.35	
New Promotion					5/15/17	6/11/17	112+	\$24.10	\$4.30	\$19.80	
New Promotion					6/12/17	6/18/17	10+	\$24.10	\$4.90	\$19.20	
New Promotion					6/19/17	7/9/17	56-111	\$24.10	\$3.75	\$20.35	
New Promotion					6/19/17	7/9/17	112+	\$24.10	\$4.30	\$19.80	