



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 2/9/17
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____
 City Punta Gorda, FL 33982 Beginning Date 2/9/17
2017 - 022 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***Off-Premise**

Andrew Kopczynski
 Authorized Representative

Pricing and Promotions Coordinator
 Title

Revised 2/9/17

Off Premise
Front Line and
Promotions Schedule



Off Premise Frontline Price & Promotion Schedule - 1st Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
ANHEUSER-BUSCH INBEV - PREMIUM BRANDS											
	62006	BEST DAMN CHERRY COLA	24/12 4/6 LN	018200200120				\$30.30			
New Item	62011	BEST DAMN CREAM SODA	24/12 4/6 LN	018200200120				\$30.30			
	62001	BEST DAMN ROOT BEER	24/12 4/6 LN	018200200021				\$30.30			
New Promotion					3/6/17	3/12/17	15+	\$30.30	\$11.10	\$19.20	Mix & Match
ANHEUSER-BUSCH INBEV - PREMIUM PLUS BRANDS											
	23504	BLUE POINT BLUEBERRY ALE	24/12 4/6 LN	681745111024				\$30.90			
New Item	23530	BLUE POINT HONEY ROBBER	24/12 4/6 LN	681745111185				\$30.90			Add to promotions effective 2/18/17
	23508	BLUE POINT SPRING FLING	24/12 4/6 LN	681745111185				\$30.90			
	23501	BLUE POINT TOASTED LAGER	24/12 4/6 LN	681745111307				\$30.90			
	23511	BLUE POINT WINTER ALE	24/12 4/6 LN	681745111185				\$30.90			
Start Date Change					2/6/17	6/25/17	25-55	\$30.90	\$3.20	\$27.70	Mix & Match w/ Blue Point Hoptical Illusion & Goose Island
Start Date Change					2/6/17	6/25/17	56+	\$30.90	\$4.20	\$26.70	24/12 4/6 LNs
	82365	SHOCK TOP	24/12 4/6 LN	018200139864				\$27.75			
	82390	SHOCK TOP GINGER	24/12 4/6 LN	018200179938				\$27.75			
	82369	SHOCK TOP LEMON	24/12 4/6 LN	018200209895				\$27.75			
	82366	SHOCK TOP RASPBERRY	24/12 4/6 LN	018200169892				\$27.75			
New Item	82395	SHOCK TOP RUBY FRESH	24/12 4/6 LN	018200179938				\$27.75			Add to promotions effective 2/18/17
	82382	SHOCK TOP TWISTED PRETZEL	24/12 4/6 LN	018200179938				\$27.75			
					10/31/16	3/5/17	20-55	\$27.75	\$1.65	\$26.10	
					10/31/16	3/5/17	56-111	\$27.75	\$2.65	\$25.10	
					10/31/16	3/5/17	112+	\$27.75	\$3.65	\$24.10	
					3/6/17	3/12/17	20+	\$27.75	\$8.55	\$19.20	Mix & Match w/ Kirin Family 4/6 LN
					3/13/17	6/11/17	20-55	\$27.75	\$1.65	\$26.10	
					3/13/17	6/11/17	56-111	\$27.75	\$2.65	\$25.10	
					3/13/17	6/11/17	112+	\$27.75	\$3.65	\$24.10	