



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 2/7/17
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____
 City Punta Gorda, FL 33982 Beginning Date 2/7/17
2017 - 020 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***Off-Premise**

Andrew Kopczynski
 Authorized Representative

Pricing and Promotions Coordinator
 Title

Revised 2/7/17

Off Premise
Front Line and
Promotions Schedule



Off Premise Frontline Price & Promotion Schedule - 1st Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
DRINK FOUR BREWING CO											
	51077	FOUR LOKO - BLACK CHERRY	12/23.5 CAN	849806000919				\$24.00			
	51079	FOUR LOKO - BLAZE	12/23.5 CAN	849806001596				\$24.00			
New Item	51080	FOUR LOKO - FROST	12/23.5 CAN	849806001688				\$24.00			
New Item	51046	FOUR LOKO - FRUIT PUNCH	12/23.5 CAN	895216001053				\$24.00			
	51076	FOUR LOKO - GOLD	12/23.5 CAN	849806001169				\$24.00			
	51050	FOUR LOKO - LEMON	12/23.5 CAN	895216001176				\$24.00			
	51075	FOUR LOKO - MANGO	12/23.5 CAN	849806000780				\$24.00			
	51066	FOUR LOKO - PEACH	12/23.5 CAN	895216001046				\$24.00			
	51078	FOUR LOKO - SOUR APPLE	12/23.5 CAN	849806000964				\$24.00			
	51064	FOUR LOKO - STRAWBERRY LEMON	12/23.5 CAN	895216001497				\$24.00			
	51045	FOUR LOKO - UVA BERRY	12/23.5 CAN	895216001053				\$24.00			
	51047	FOUR LOKO - WATERMELON	12/23.5 CAN	895216001077				\$24.00			
					3/1/17	4/30/17	5+	\$24.00	\$1.50	\$22.50	Mix & Match