



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 2/7/17
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____
 City Punta Gorda, FL 33982 Beginning Date 2/7/17
2017 - 2018 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***On-Premise**

Andrew Kopczynski
 Authorized Representative

Pricing and Promotions Coordinator
 Title

On Premise
Front Line and
Promotions Schedule



On Premise Frontline Price & Promotion Schedule - 1st Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
ANHEUSER-BUSCH INBEV - PREMIUM PLUS BRANDS											
	36210	MICHELOB ULTRA	24/16 RAL-LSE	018200965340				\$37.25			
End Date Change					2/4/17	2/15/17	5-111	\$37.25	\$1.40	\$35.85	Mix & Match w/ BUD/BDL 20/16 RAL
End Date Change					2/4/17	2/15/17	112+	\$37.25	\$6.05	\$31.20	
New Promotion					2/16/17	3/31/17	5-74	\$37.25	\$1.40	\$35.85	
New Promotion					2/16/17	3/31/17	75+	\$37.25	\$6.05	\$31.20	
ANHEUSER-BUSCH INBEV - PREMIUM BRANDS											
	11225	BUDWEISER	20/16 RAL	018200281372				\$23.00			
	53225	BUD LIGHT	20/16 RAL	018200281402				\$23.00			
End Date Change					4/18/16	2/15/17	144+	\$23.00	\$5.80	\$17.20	Mix & Match w/ Michelob Ultra 24/16 RAL-LSE
New Promotion					2/16/17	3/31/17	75+	\$23.00	\$5.80	\$17.20	