



**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 2/6/17  
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD \_\_\_\_\_  
 City Punta Gorda, FL 33982 Beginning Date 2/6/17  
2017 - 2017 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
<b>*See Attached</b>				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

**\*Off-Premise**

Andrew Kopczynski  
 Authorized Representative

Pricing and Promotions Coordinator  
 Title

Revised 2/6/17

Off Premise  
Front Line and  
Promotions Schedule



Off Premise Frontline Price & Promotion Schedule - 1st Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
<b>CRAFT BREW ALLIANCE</b>											
	89039	KONA BIG WAVE	24/12 4/6 LN	796030114960				\$28.76			
	89051	KONA CASTAWAY IPA	24/12 4/6 LN	796030114939				\$28.76			
	82036	KONA FIREROCK	24/12 4/6 LN	796030114977				\$28.76			
	89056	KONA HANAIEI ISLAND STYLE IPA	24/12 4/6 LN	796030814914				\$28.76			
	89038	KONA KOKO BROWN	24/12 4/6 LN	796030314995				\$28.76			
	89045	KONA LEMONGRASS	24/12 4/6 LN	796030314995				\$28.76			
	89036	KONA LONGBOARD	24/12 4/6 LN	796030114946				\$28.76			
	89031	KONA PIPELINE PORTER	24/12 4/6 LN	796030313998				\$28.76			
					1/2/17	2/9/17	15+	\$28.76	\$3.20	\$25.56	Mix & Match with Redhook & Widmer 4/6 LNs
					12/30/17	2/12/17	25+	\$28.76	\$5.20	\$23.56	
Cancelled					<del>2/27/17</del>	<del>4/2/17</del>	16+	<del>\$28.76</del>	<del>\$3.20</del>	<del>\$25.56</del>	
New Promotion					2/27/17	4/2/17	25+	\$28.76	\$5.20	\$23.56	
	89037	KONA LONGBOARD	24/12 2/12 LN	796030614941				\$27.18			
	89042	KONA BIG WAVE	24/12 2/12 CAN	796030824968				\$27.18			
	89030	KONA VARIETY	24/12 2/12 LN	796030614934				\$27.18			
Cancelled					<del>2/12/17</del>	<del>2/26/17</del>	49+	<del>\$27.18</del>	<del>\$3.03</del>	<del>\$24.15</del>	Mix & Match
New Promotion					2/15/17	3/5/17	15+	\$27.18	\$3.20	\$23.98	
	71674	REDHOOK AUDIBLE	24/12 4/6 LN	021242400106				\$27.17			
	71673	REDHOOK IPA	24/12 4/6 LN	021242600032				\$27.17			
					1/30/17	2/26/17	15+	\$27.17	\$3.20	\$23.97	Mix & Match w/ Kona, Omission, & Widmer 4/6 LNs
New Promotion					2/27/17	12/31/17	15+	\$27.17	\$3.20	\$23.97	