



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 2/3/17
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____
 City Punta Gorda, FL 33982 Beginning Date 2/3/17
2017 - 2016 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***Off-Premise**

Andrew Kopczynski
 Authorized Representative

Pricing and Promotions Coordinator
 Title

Revised 2/3/17

Off Premise
Front Line and
Promotions Schedule



Off Premise Frontline Price & Promotion Schedule - 1st Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
CRAFT BREW ALLIANCE											
	89037	KONA LONGBOARD	24/12 2/12 LN	796030614941				\$27.18			
	89042	KONA BIG WAVE	24/12 2/12 CAN	796030824968				\$27.18			
	89030	KONA VARIETY	24/12 2/12 LN	796030614934				\$27.18			
New Promotion					2/12/17	2/26/17	49+	\$27.18	\$3.03	\$24.15	Mix & Match
	71674	REDHOOK AUDIBLE	24/12 4/6 LN	021242400106				\$27.17			
	71673	REDHOOK IPA	24/12 4/6 LN	021242600032				\$27.17			
New Promotion					1/30/17	2/26/17	15+	\$27.17	\$3.20	\$23.97	Mix & Match w/ Kona, Omission, & Widmer 4/6 LNs
					2/27/17	4/2/17	15+	\$27.17	\$3.20	\$23.97	
BIG STORM BREWING											
	15622	FIRESTORM BLACK IPA	24/16 6/4 CAN	865050000239				\$44.95			
New Promotion					2/12/17	4/30/17	3+	\$44.95	\$4.00	\$40.95	