



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 1/31/17
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____
 City Punta Gorda, FL 33982 Beginning Date 1/31/17
2017 - 2014 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***Off-Premise**

Andrew Kopczynski
 Authorized Representative

Pricing and Promotions Coordinator
 Title

Revised 1/31/17

Off Premise
Front Line and
Promotions Schedule



Off Premise Frontline Price & Promotion Schedule - 1st Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
CRAFT BREW ALLIANCE											
	89039	KONA BIG WAVE	24/12 4/6 LN	796030114960				\$28.76			
	89051	KONA CASTAWAY IPA	24/12 4/6 LN	796030114939				\$28.76			
	82036	KONA FIREROCK	24/12 4/6 LN	796030114977				\$28.76			
	89056	KONA HANAIEI ISLAND STYLE IPA	24/12 4/6 LN	796030814914				\$28.76			
	89038	KONA KOKO BROWN	24/12 4/6 LN	796030314995				\$28.76			
	89045	KONA LEMONGRASS	24/12 4/6 LN	796030314995				\$28.76			
	89036	KONA LONGBOARD	24/12 4/6 LN	796030114946				\$28.76			
	89031	KONA PIPELINE PORTER	24/12 4/6 LN	796030313998				\$28.76			
End Date Change					1/2/17	2/9/17	15+	\$28.76	\$3.20	\$25.56	
					12/30/17	2/12/17	25+	\$28.76	\$5.20	\$23.56	Mix & Match with Redhook & Widmer 4/6 LNs
					2/27/17	4/2/17	15+	\$28.76	\$3.20	\$25.56	
	32810	WIDMER OMISSION LAGER	24/12 4/6 LN	702770081011				\$32.00			
	32811	WIDMER OMISSION PALE ALE	24/12 4/6 LN	702770082018				\$32.00			
End Date Change					1/30/17	2/9/17	25+	\$32.00	\$3.20	\$28.80	Mix & Match w/ Widmer, Kona, and Redhook 4/6 LNs
New Promotion					2/9/17	4/30/17	15+	\$32.00	\$3.20	\$28.80	Mix & Match w/ Widmer, Kona, and Redhook 4/6 LNs
ANHEUSER-BUSCH INBEV - PREMIUM PLUS BRANDS											
	54248	BUD LIGHT LIME-A-RITA	24/8 2/12 CAN	018200199875				\$24.10			
	54295	BUD LIGHT LIME-A-RITA PICANTE	24/8 2/12 CAN	018200200236				\$24.10			
	54256	BUD LIGHT LIME CHERRY-AHH-RITA	24/8 2/12 CAN	018200229923				\$24.10			
New Item	54288	BUD LIGHT LIME GRAPE-AHH-RITA	24/8 2/12 CAN	018200200229				\$24.10			Add to promotions effective 2/9/17
	54277	BUD LIGHT LIME LEMON-ADE-RITA	24/8 2/12 CAN	018200229923				\$24.10			
	54267	BUD LIGHT LIME MANG-O-RITA	24/8 2/12 CAN	018200229893				\$24.10			
	54271	BUD LIGHT LIME RAZ-BER-RITA	24/8 2/12 CAN	018200229886				\$24.10			
	54244	BUD LIGHT LIME STRAW-BER-RITA	24/8 2/12 CAN	018200209932				\$24.10			
	54287	BUD LIGHT LIME WATER-MELN-RITA	24/8 2/12 CAN	018200229923				\$24.10			
					9/12/16	3/31/17	1-6	\$24.10	\$0.95	\$23.15	
					9/12/16	3/31/17	7+	\$24.10	\$2.80	\$21.30	Mix & Match w/ MixxTail 24/12 2/12 Can