



DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 1/26/17

Location Address 9400 Piper Road License No. JDBW 1800498 KLD _____

City Punta Gorda, FL 33982 Beginning Date 1/26/17

2017 - 010 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
*See Attached				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

***Off-Premise**

Andrew Kopczynski
 Authorized Representative

Pricing and Promotions Coordinator
 Title

Revised 1/26/17

Off Premise
Front Line and
Promotions Schedule



Off Premise Frontline Price & Promotion Schedule - 1st Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
ANHEUSER-BUSCH INBEV - PREMIUM BRANDS											
	11136	BUDWEISER	15/25 5/3 CAN	018200111921				\$24.40			
	53233	BUD LIGHT	15/25 5/3 CAN	018200531927				\$24.40			
New Promotion					2/13/17	2/19/17	30+	\$24.40	\$5.40	\$19.00	Mix & Match
ANHEUSER-BUSCH INBEV - PREMIUM PLUS BRANDS											
	23504	BLUE POINT BLUEBERRY ALE	24/12 4/6 LN	681745111024				\$30.90			Mix & Match w/ Blue Point Hoptical Illusion & Goose Island 24/12 4/6 LNs
	23508	BLUE POINT SPRING FLING	24/12 4/6 LN	681745111185				\$30.90			
	23501	BLUE POINT TOASTED LAGER	24/12 4/6 LN	681745111307				\$30.90			
	23511	BLUE POINT WINTER ALE	24/12 4/6 LN	681745111185				\$30.90			
End Date Change					1/30/17	2/5/17	10+	\$30.90	\$11.70	\$19.20	
Start Date Change					2/6/17	6/25/17	25-55	\$30.90	\$3.20	\$27.70	
Start Date Change					2/6/17	6/25/17	56+	\$30.90	\$4.20	\$26.70	
	23500	BLUE POINT HOPTICAL ILLUSION	24/12 4/6 LN	681745111123				\$30.90			Mix & Match w/ Blue Point & Goose Island 24/12 4/6 LNs
End Date Change					1/30/17	2/5/17	10+	\$30.90	\$11.70	\$19.20	
Start Date Change					2/6/17	6/25/17	25+	\$30.90	\$3.20	\$27.70	
ANHEUSER-BUSCH INBEV - IMPORT BRANDS											
	14706	HOEGAARDEN	24/11.2 4/6 LN	786150000366				\$32.55			Mix & Match w/ Leffe, Stella Artois, & Stella Cidre 24/12 4/6 LN/Can & Stella, Stella Cidre, & Belgian Sampler 24/12 2/12 LN
New Promotion					2/6/17	2/12/17	15-71	\$32.55	\$3.30	\$29.25	
	14806	LEFFE BLONDE	24/11.2 4/6 LN	786150000304				\$32.55			Mix & Match w/ Hoegaarden, Stella Artois, & Stella Cidre 24/12 4/6 LN/Can & Stella, Stella Cidre, & Belgian Sampler 24/12 2/12 LN
	14807	LEFFE BROWN	24/11.2 4/6 LN	786150000748				\$32.55			
New Promotion					2/6/17	2/12/17	15-71	\$32.55	\$3.30	\$29.25	
	15006	STELLA ARTOIS	24/11.2 4/6 LN	786150000014				\$32.55			Mix & Match w/ Hoegaarden, Leffe, & Stella Cidre 24/12 4/6 LN/Can & Stella, Stella Cidre, & Belgian Sampler 24/12 2/12 LN
	15021	STELLA ARTOIS	24/11.2 4/6 CAN	786150002001				\$32.55			
New Promotion					2/6/17	2/12/17	15-71	\$32.55	\$3.30	\$29.25	
	15016	STELLA CIDRE	24/12 4/6 LN	001820024001				\$32.55			Mix & Match w/ Hoegaarden, Stella Artois, & Leffe 24/12 4/6 LN/Can & Stella, Stella Cidre, & Belgian Sampler 24/12 2/12 LN
New Promotion					2/6/17	2/12/17	15-71	\$32.55	\$3.30	\$29.25	
BIG STORM BREWING											
	15621	TROPIC PRESSURE FLORIDA ALE	24/16 6/4 CAN					\$42.00			
New Promotion					3/6/17	4/30/17	3+	\$42.00	\$4.00	\$38.00	
NORTH AMERICAN BREWERIES											
FLP Change	33942	MAGIC HAT #9	24/12 4/6 LN	798373126020				\$30.30			FLP Change Effective 2/6/17
FLP Change	33961	MAGIC HAT STEALIN' TIME	24/12 4/6 LN	798373126068				\$30.30			FLP Change Effective 2/6/17
End Date Change					1/1/17	2/5/17	5+	\$29.72	\$3.20	\$26.52	Mix & Match
New Promotion					2/6/17	2/28/17	5+	\$30.30	\$3.03	\$27.27	
FLP Change	10812	SEAGRAM'S VARIETY PACK	24/12 LN-LSE	080432802915				\$18.50			FLP Change Effective 2/6/17
SOUTHERN TIER BREWING											
	32013	2X IPA	24/12 4/6 LN	853759000278				\$33.00			
	32056	2X SMASH	24/12 4/6 LN	853759000872				\$33.00			
	32036	2X STOUT	24/12 4/6 LN	853759000506				\$33.00			
New Promotion					3/1/17	3/31/17	3+	\$33.00	\$1.50	\$31.50	Mix & Match
	32000	IPA	24/12 4/6 LN	853759000124				\$30.00			
	32042	RIGHT-O-WAY IPA	24/12 4/6 LN	853759000384				\$30.00			
	32043	TANGIER IPA	24/12 4/6 LN	853759000940				\$30.00			
New Promotion					2/4/17	2/28/17	3+	\$30.00	\$1.50	\$28.50	Mix & Match