



**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Peace River Distributing Date 1/13/17  
 Location Address 9400 Piper Road License No. JDBW 1800498 KLD \_\_\_\_\_  
 City Punta Gorda, FL 33982 Beginning Date 1/13/17  
2017 - 007 Page 1 of 2 Ending Date Indefinitely

Charlotte, Glades, Desoto, and Boca Grande (in Lee County)

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
<b>*See Attached</b>				
Credit customers add \$0.50 per case and \$2.50 per keg effective 9/12/16.				

**\*Off-Premise**

Andrew Kopczynski  
 Authorized Representative

Pricing and Promotions Coordinator  
 Title

Revised 1/13/17

Off Premise  
Front Line and  
Promotions Schedule



Off Premise Frontline Price & Promotion Schedule - 1st Quarter 2017

CHANGE	ITEM #	BRAND	PACKAGE	UPC #	BEGIN DATE	END DATE	QTY	FRONT LINE	DISC	PROMO PRICE	NOTES
<b>ANHEUSER-BUSCH INBEV - PREMIUM PLUS BRANDS</b>											
	88038	LAND SHARK LAGER	24/12 2/12 CAN					\$24.10			Mix & Match w/ BASS, BCK Family, St. Pauli 24/12 2/12 LN
	88037	LAND SHARK LAGER	24/12 2/12 LN	018200129988				\$24.10			
					1/2/17	1/8/17	56-111	\$24.10	\$1.95	\$22.15	
					1/2/17	1/8/17	112+	\$24.10	\$3.75	\$20.35	
					1/9/17	1/15/17	10+	\$24.10	\$4.90	\$19.20	
					1/16/17	1/29/17	56-111	\$24.10	\$3.75	\$20.35	
					1/16/17	1/29/17	112+	\$24.10	\$4.30	\$19.80	
					1/30/17	2/5/17	10+	\$24.10	\$4.90	\$19.20	
End Date Change					2/6/17	2/19/17	56-111	\$24.10	\$3.75	\$20.35	
End Date Change					2/6/17	2/19/17	112+	\$24.10	\$4.30	\$19.80	
Cancelled					<del>2/13/17</del>	<del>2/19/17</del>	10+	<del>\$24.10</del>	<del>\$4.90</del>	<del>\$19.20</del>	
					2/20/17	3/5/17	56-111	\$24.10	\$3.75	\$20.35	
					2/20/17	3/5/17	112+	\$24.10	\$4.30	\$19.80	
					3/6/17	3/12/17	10+	\$24.10	\$4.90	\$19.20	
					3/13/17	4/16/17	56-111	\$24.10	\$3.75	\$20.35	
					3/13/17	4/16/17	112+	\$24.10	\$4.30	\$19.80	
<b>ANHEUSER-BUSCH INBEV - IMPORT BRANDS</b>											
	14105	BASS ALE	24/12 2/12 LN	762274075312				\$24.10			Mix & Match w/ LSL 24/12 2/12 LN
	14405	BECKS LIGHT	24/12 2/12 LN	082488128407				\$24.10			
	14505	BECKS OKTOBERFEST	24/12 2/12 LN	082488129404				\$24.10			
	14205	BECKS PILSNER	24/12 2/12 LN	082488123006				\$24.10			
	94360	ST PAULI GIRL	24/12 2/12 LN	080660959375				\$24.10			
					1/2/17	1/8/17	56-111	\$24.10	\$3.75	\$20.35	
					1/2/17	1/8/17	112+	\$24.10	\$4.30	\$19.80	
					1/9/17	1/15/17	10+	\$24.10	\$4.90	\$19.20	
					1/16/17	1/29/17	56-111	\$24.10	\$3.75	\$20.35	
					1/16/17	1/29/17	112+	\$24.10	\$4.30	\$19.80	
					1/30/17	2/5/17	10+	\$24.10	\$4.90	\$19.20	
End Date Change					2/6/17	2/19/17	56-111	\$24.10	\$3.75	\$20.35	
End Date Change					2/6/17	2/19/17	112+	\$24.10	\$4.30	\$19.80	
Cancelled					<del>2/13/17</del>	<del>2/19/17</del>	10+	<del>\$24.10</del>	<del>\$4.90</del>	<del>\$19.20</del>	
					2/20/17	3/5/17	56-111	\$24.10	\$3.75	\$20.35	
					2/20/17	3/5/17	112+	\$24.10	\$4.30	\$19.80	
					3/6/17	3/12/17	10+	\$24.10	\$4.90	\$19.20	
					3/13/17	4/16/17	56-111	\$24.10	\$3.75	\$20.35	
					3/13/17	4/16/17	112+	\$24.10	\$4.30	\$19.80	
<b>BIG STORM BREWING</b>											
	15621	TROPIC PRESSURE FLORIDA ALE	24/16 6/4 CAN					\$42.00			
					1/21/17	1/29/17	3+	\$42.00	\$4.00	\$38.00	
New Promotion					3/6/17	4/30/17	3+	\$42.00	\$4.00	\$38.00	