

## Department of Business and Professional Regulation

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO

1940 North Monro Street - Tallahassee, Florida 32399-1022

### NOTICE OF DIFFERENTIAL PRICES

(MALT BEVERAGES)

**Distributor:** North Florida Sales (*Jacksonville & Lake City*)

**Location Address:** 3601 Regent Boulevard

**City:** Jacksonville, Florida 32224

**Notice Number:** 2017-181

**Pricing Valid in the following Counties:** Baker, Bradford, Clay, Columbia, Duval, Putnam, Hamilton, Nassau, St. Johns, Suwanee, Union & Gilcrest

### License

KL

Jacksonville: 26-06808  
Lake City: 22-00702

Date of  
Notice: 07/17/17  
Start: 07/31/17  
End: UFN

Brand	Item #	Package	Quantity	Promotional Price
LAND SHARK	96420	KEG 1/6 BBL	1-2	\$50.00
MICHELOB AMBERBOCK	971	KEG 1/6 BBL	3+	\$32.40
SHOCK TOP APPLE	39970	KEG 1/6 BBL	1-2	\$53.00
SHOCK TOP BELGIAN WHITE	89970	KEG 1/6 BBL	3+	\$34.20
SHOCK TOP LEMON SHANDY	30041	KEG 1/6 BBL		
SHOCK TOP RUBY FRESH	91038	KEG 1/6 BBL		
SHOCK TOP TWISTED PRETZEL WHEAT	91941	KEG 1/6 BBL		
BUDWEISER	11970	KEG 1/6 BBL	1-2	\$44.00
			3+	\$38.00
BLUE POINT TOASTED	14516	KEG 1/6 BBL	1-2	\$73.00
GOOSE ISLAND 312 URBAN WHEAT	52111	KEG 1/6 BBL	3+	\$46.20
GOOSE ISLAND FOUR STAR PILS	52051	KEG 1/6 BBL		
GOOSE ISLAND GREENLINE PALE	52054	KEG 1/6 BBL		
GOOSE ISLAND HONKERS	52113	KEG 1/6 BBL		
GOOSE ISLAND IPA	52115	KEG 1/6 BBL		
GOOSE ISLAND SUMMER	52131	KEG 1/6 BBL		
SHOCK TOP BELGIAN WHITE	89940	KEG 1/2 BBL	1-2	\$132.00
SHOCK TOP LEMON SHANDY	30059	KEG 1/2 BBL	3+	\$95.00
BUD LIGHT	523	KEG 1/2 BBL	1-2	\$116.00
BUDWEISER	122	KEG 1/2 BBL	3+	\$102.00
BUDWEISER SELECT	132	KEG 1/2 BBL		
NATURAL LIGHT	922	KEG 1/2 BBL	1-2	\$108.00
ROLLING ROCK	7422	KEG 1/2 BBL	3+	\$102.25
BLUE POINT SPRING FLING	15024	KEG 1/2 BBL	1-2	\$165.00
BLUE POINT TOASTED	14522	KEG 1/2 BBL	3+	\$115.00
BASS ALE	9059	KEG 1/2 BBL	1-2	\$125.00
MICHELOB ULTRA	322	KEG 1/2 BBL	3+	\$116.00
MICHELOB LIGHT	622	KEG 1/2 BBL		
STELLA ARTOIS	29240	KEG 13.2 GAL	1-2	\$165.00
			3+	\$159.00
BLUE POINT BLUEBERRY	14416	KEG 1/6 BBL	1-2	\$73.00
BLUE POINT SPRING FLING	14315	KEG 1/6 BBL	3-5	\$59.60
			6+	\$46.20

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Brand	Item #	Package	Quantity	Promotional Price
LAND SHARK	96422	KEG 1/2 BBL	1-2	\$125.00
MICHELOB AMBERBOCK	945	KEG 1/2 BBL	3-5	\$106.50
			6+	\$88.00
GOOSE ISLAND 312 URBAN WHEAT	52110	KEG 1/2 BBL	1-2	\$170.00
GOOSE ISLAND FESTIVITY	52037	KEG 1/2 BBL	3-5	\$142.50
GOOSE ISLAND FOUR STAR PILS	52050	KEG 1/2 BBL	6+	\$115.00
GOOSE ISLAND HONKERS	52112	KEG 1/2 BBL		
GOOSE ISLAND IPA	52114	KEG 1/2 BBL		

**\* ITEMS MAY BE MIXED AND MATCHED TO REACH NECESSARY QUANTITY**

**\*\* PROMOTION VALID ON PREMISE ONLY**

\_\_\_\_\_  
Beverly Crisante  
Authorized Representative

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Pricing Coordinator  
Title