

**Department of Business and Professional Regulation**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO

1940 North Monro Street - Tallahassee, Florida 32399-1022

**NOTICE OF DIFFERENTIAL PRICES**

(MALT BEVERAGES)

**Distributor:** North Florida Sales (*Jacksonville & Lake City*)

**Location Address:** 3601 Regent Boulevard

**City:** Jacksonville, Florida 32224

**Notice Number:** 2017-155

<b>License Number:</b>	
<b>KLD</b>	Jacksonville: 26-06808 Lake City: 22-00702

Date of Notice: 07/03/17  
 Start: 07/03/17  
 End: 09/30/17

**Pricing Valid in the following Counties:** Baker, Bradford, Clay, Columbia, Duval, Putnam, Hamilton, Nassau, St.Johns, Suwanee, Union & Gilcrest

Brand	Item #	Package	Quantity	Promotional Price
BUD LIGHT LIME CHERRY-AHH-RITA	20544	24/16 CAN 6/4	1-4	\$37.50
BUD LIGHT LIME LEMON-ADE-RITA	7253	24/16 CAN 6/4	5+	\$19.20
BUD LIGHT LIME LIME-A-RITA	23343	24/16 CAN 6/4		
BUD LIGHT LIME MANG-O-RITA	44544	24/16 CAN 6/4		
BUD LIGHT LIME RAZ-BER-RITA	27544	24/16 CAN 6/4		
BUD LIGHT LIME STRAW-BER-RITA	23347	24/16 CAN 6/4		
BEST DAMN ROOT BEER	8001	24/16 CAN 4/6		
BEST DAMN CHERRY COLA	8004	24/16 CAN 4/6		
BEST DAMN CREAM SODA	8007	24/16 CAN 4/6		
BUD LIGHT LIME ORANGE-A-RITA	87544	24/16 CAN 6/4		
STRAW-BER-RITA SPLASH	23043	24/16 CAN 4/6		
BUD LIGHT LIME GRAPE-AHH-RITA	21544	24/16 CAN 6/4		
BUD LIGHT LIME PEACH-A-RITA	64544	24/16 CAN 6/4		
BUD LIGHT LIME POMEGRNT RITA	27955	24/16 CAN 6/4		
PINEAPPLE-RITA SPLASH	22043	24/16 CAN 4/6		

**\*\* ITEMS MAY BE MIXED AND MATCHED TO REACH NECESSARY QUANTITY**

**\*\*\* SUPERCEDES POSTING 2017-104 (PROMO END DATE EXTENDED)**

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 Beverly Crisante  
 Authorized Representative

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 Pricing Coordinator  
 Title