

Department of Business and Professional Regulation

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO

1940 North Monro Street - Tallahassee, Florida 32399-1022

NOTICE OF DIFFERENTIAL PRICES

(MALT BEVERAGES)

Distributor: North Florida Sales (*Jacksonville & Lake City*)

Location Address: 3601 Regent Boulevard

City: Jacksonville, Florida 32224

Notice Number: 2017-090

Pricing Valid in the following Counties: Baker, Bradford, Clay, Columbia, Duval, Putnam, Hamilton, Nassau, St.Johns, Suwanee, Union & Gilcrest

License Number:	
KLD	Jacksonville: 26-06808 Lake City: 22-00702

Date of	04/04/17
Notice:	05/18/17
Start:	05/28/17
End:	

Brand	Item #	Package	Quantity	Promotional Price
MICHELOB	417	24/12 NRLN 2/12	1-4	\$24.85
MICHELOB AMBER BOCK	327	24/12 NRLN 2/12	5-49	\$23.90
MICHELOB LIGHT	611	24/12 CAN 2/12	50+	\$17.80
MICHELOB LIGHT	617	24/12 NRLN 2/12		
MICHELOB ULTRA	312	24/12 CAN 2/12		
MICHELOB ULTRA	316	24/12 NRLN 2/12		
MICHELOB ULTRA AMBER	347	24/12 NRLN 2/12		
MICHELOB ULTRA LIME CACTUS	3309	24/12 CAN 2/12		
BUD LIGHT	511	24/12 CAN 2/12	1-9	\$22.50
BUD LIGHT	517	24/12 NRLN 2/12	10-49	\$19.90
BUDWEISER	111	24/12 CAN 2/12	50+	\$17.80
BUDWEISER	117	24/12 NRLN 2/12		
BUDWEISER SELECT	131	24/12 CAN 2/12		
BUDWEISER SELECT	137	24/12 NRLN 2/12		
SELECT 55	96245	24/12 CAN 2/12		
SELECT 55	96251	24/12 NRLN 2/12		
MICHELOB ULTRA	345	24/16 CALNR 3/8	1-4	\$37.25
			5+	\$35.85

** ITEMS MAY BE MIXED AND MATCHED TO REACH NECESSARY QUANTITY

 Beverly Crisante
 Authorized Representative

 Pricing Coordinator
 Title