Department of Business and Professional Regulation

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO

1940 North Monro Street - Tallahassee, Florida 32399-1022

NOTICE OF DIFFERENTIAL PRICES

(MALT BEVERAGES)

Distributor: North Florida Sales *(Jacksonville & Lake City)*

Location Address: 3601 Regent Boulevard

City: Jacksonville, Florida 32224

Notice Number: 2017-079

License

KL

Jacksonville: 26-06808
Lake City: 22-00702

Date of Notice: 04/04/17
Start: 04/01/17
End: 05/17/17

Pricing Valid in the following Counties: Baker, Bradford, Clay, Columbia, Duval, Putnam, Hamilton, Nassau, St.Johns, Suwanee, Union & Gilcrest

Brand	Item #	Package	Quantity	Promotional Price
MICHELOB ULTRA	76377	24/16 CALNR	1-4	$37.25
MICHELOB ULTRA	345	24/16 CALNR 3/8	5+	$35.85
MIC ULTRA LIME CACTUS	3309	24/12 CAN 2/12	1-4	$24.85
MICHELOB	417	24/12 NRLN 2/12	5+	$23.90
MICHELOB AMBER BOCK	327	24/12 NRLN 2/12		
MICHELOB LIGHT	611	24/12 CAN 2/12		
MICHELOB LIGHT	617	24/12 NRLN 2/12		
MICHELOB ULTRA	312	24/12 CAN 2/12		
MICHELOB ULTRA	316	24/12 NRLN 2/12		
MICHELOB ULTRA AMBER	347	24/12 NRLN 2/12		

** ITEMS MAY BE MIXED AND MATCHED TO REACH NECESSARY QUANTITY

*** SUPERCEDES POSTING 2017-065 (PROMOTION END DATE CHANGED)

Beverly Crisante
Authorized Representative

Pricing Coordinator
Title