Department of Business and Professional Regulation

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO

1940 North Monro Street - Tallahassee, Florida 32399-1022

NOTICE OF DIFFERENTIAL PRICES

(MALT BEVERAGES)

Distributor: North Florida Sales *(Jacksonville & Lake City)*

Location Address: 3601 Regent Boulevard

City: Jacksonville, Florida 32224

Notice Number: 2017-032

License Number:

KLD

Jacksonville: 26-06808
Lake City: 22-00702

Date of Notice: 03/03/17
Start: 03/13/17
End: 03/21/17

Pricing Valid in the following Counties: Baker, Bradford, Clay, Columbia, Duval, Putnam, Hamilton, Nassau, St.Johns, Suwanee, Union & Gilcrest

Brand	Item #	Package	Quantity	Promotional Price
BUD LIGHT	511	24/12 CAN 2/12	1-49	$22.50
BUD LIGHT	517	24/12 NRLN 2/12	50+	$17.80
BUDWEISER	111	24/12 CAN 2/12		
BUDWEISER	117	24/12 NRLN 2/12		
BUDWEISER SELECT	137	24/12 NRLN 2/12		
SELECT 55	96251	24/12 NRLN 2/12		
BUD LIGHT LIME CHERRY-AHH-RITA	20301	24/8 SLEEK CAN 2/12	1-49	$24.10
BUD LIGHT LIME GRAPE-AHH-RITA	21301	24/8 SLEEK CAN 2/12	50+	$17.80
BUD LIGHT LIME LEMON-ADE-RITA	7251	24/8 SLEEK CAN 2/12		
BUD LIGHT LIME LIME-A-RITA	23302	24/8 SLEEK CAN 2/12		
BUD LIGHT LIME MANG-O-RITA	44665	24/8 SLEEK CAN 2/12		
BUD LIGHT LIME ORANGE-A-RITA	87301	24/8 SLEEK CAN 2/12		
BUD LIGHT LIME PEACH-A-RITA	64301	24/8 SLEEK CAN 2/12		
BUD LIGHT LIME RAZ-BER-RITA	27665	24/8 SLEEK CAN 2/12		
BUD LIGHT LIME STRAW-BER-RITA	23301	24/8 SLEEK CAN 2/12		
BUD LIGHT LIME WATER-MELN-RITA	97665	24/8 SLEEK CAN 2/12		

* ITEMS MAY BE MIXED AND MATCHED TO REACH NECESSARY QUANTITY

Beverly Crisante
Authorized Representative

Pricing Coordinator
Title