Department of Business and Professional Regulation

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO

1940 North Monro Street - Tallahassee, Florida 32399-1022

NOTICE OF DIFFERENTIAL PRICES

(MALT BEVERAGES)

Distributor: North Florida Sales *(Jacksonville & Lake City)*

Location Address: 3601 Regent Boulevard

City: Jacksonville, Florida 32224

Notice Number: 2017-025

License

KL

Jacksonville: 26-06808
Lake City: 22-00702

Date of Notice: 02/13/17
Start: 02/23/17
End: 03/31/17

Pricing Valid in the following Counties: Baker, Bradford, Clay, Columbia, Duval, Putnam, Hamilton, Nassau, St.Johns, Suwanee, Union & Gilcrest

Brand	Item #	Package	Quantity	Promotional Price
MICHELOB ULTRA	76377	24/16 CALNR	1-4	$37.25
			5-111	$35.85
			112+	$31.20
BUDWEISER	11377	24/16 CALNR	1-143	$27.60
BUD LIGHT	53377	24/16 CALNR	144+	$21.05

** ITEMS MAY BE MIXED AND MATCHED TO REACH NECESSARY QUANTITY

*** PROMOTION VALID ON PREMISE ONLY

Beverly Crisante
Authorized Representative

Pricing Coordinator
Title