

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 29, 2017

Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351

City Pensacola, FL 32505 Beginning Date July 10, 2017

Notice No. 2017 - 76 Page 1 of 2 Ending Date July 16, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE N	24/12oz 2/12 LNNR	1 – 9	23.15	24.10
BECKS DARK N	24/12oz 2/12 LNNR	10+	19.90	24.10
BECKS LIGHT N	24/12oz 2/12 LNNR			
BECKS N	24/12oz 2/12 CAN/LNNR			
BECKS OCTOBERFEST N	24/12oz 2/12 LNNR			
BECKS SAPPHIRE	24/12oz 2/12 LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN/LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN COOLER			

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BECKS N	24/16oz 3/8 CALNR	1 – 9	34.72	36.15
		10+	28.80	36.15

**OFF-PREMISE ACCOUNTS**

Edward Koontz  
Authorized Representative

Vice President  
Title

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City Pensacola, FL 32505 Beginning Date July 10, 2017

Ending Date July 23, 2017  
Notice No. 2017 - 76 Page 2 of 2

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
MICHELOB ULTRA	24/16oz 3/8 CAN	1 – 24	24.90	27.10
		25+	19.45	27.10
BUD LIGHT	24/16oz 3/8 CAN	1 – 24	21.60	25.20
BUDWEISER	24/16oz 3/8 CAN	25+	19.45	25.20

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**OFF-PREMISE ACCOUNTS**

Edward Koontz  
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Vice President  
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