

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 22, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date July 5, 2017

Notice No. 2017 - 73 Page 1 of 3 Ending Date October 1, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

CORRECTED IN RED

PRICE PROMOTION

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
MICHELOB AMBER BOCK	24/12oz 2/12 LNNR	1 – 4	24.85	24.85
MICHELOB	24/12oz 2/12 LNNR	5+	23.90	24.85
MICHELOB LIGHT	24/12oz 2/12 CAN/LNNR			
MICHELOB ULTRA AMBER	24/12oz 2/12 LNNR			
MICHELOB ULTRA LIME	24/12oz 2/12 CAN			
MICHELOB ULTRA	24/12oz 2/12 CAN/LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
MICHELOB ULTRA	24/16oz 3/8 CALNR	1 – 4	33.15	33.15
		5+	31.75	33.15
MICHELOB ULTRA	24/16oz CALNR	1 – 4	33.15	33.15
		5+	31.75	33.15

OFF PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
Title

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD CLAMATO	24/16oz 6/4 CAN	ONE	29.80	33.50
BUD LIGHT CLAMATO	24/16oz 6/4 CAN	ONE	29.80	33.50
BUD LIGHT LIME CHERRY AHH RITA	24/8oz 2/12 CAN	1 – 6	23.15	24.10
BUD LIGHT LIME CRAN BRR RITA	24/8oz 2/12 CAN	7+	21.30	24.10
BUD LIGHT LIME GRAPE AHH RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME LEMON ADE RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME LIME A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME MANGO RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME ORANGE A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME PEACH A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME RAZZ BER RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME STRAW BER RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME WATER MELON RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME POMEGRANATE	24/8oz 2/12 CAN			

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BUD LIGHT	24/12oz 2/12 CAN/LNNR	1 – 9	22.50	22.50
BUDWEISER	24/12oz 2/12 CAN/LNNR	10+	20.35	22.50
SELECT 55	24/12oz 2/12 CAN/LNNR			
BUD SELECT	24/12oz 2/12 LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	18/1 12oz CAN/LNNR	1 – 19	16.90	16.90
BUDWEISER	18/1 12oz CAN/LNNR	20+	14.80	16.90
SELECT 55	18/1 12oz CAN/LNNR			
BUD SELECT	18/1 12oz CAN/LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUDWEISER	15/16oz CAN	ONE	13.50	15.00
BUD LIGHT	15/16oz CAN	ONE	13.50	15.00

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