

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 15, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date June 26, 2017

Notice No. 2017 - 69 Page 1 of 11 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SOUTHERN TIER BREWING COMPANY COLD PRESS COFFEE PUMKING	24/12oz 6/4 LNNR	ONE	70.00	70.00
SOUTHERN TIER BREWING COMPANY WARLOCK	24/12oz 6/4 LNNR	ONE	70.00	70.00

Edward Koontz
Authorized Representative

Vice President
Title

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 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 15, 2017

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City Pensacola, FL 32505 Beginning Date June 26, 2017

Notice No. 2017 - 69 Page 2 of 11 Ending Date UFN

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PRICE CHANGE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SOUTHERN TIER BREWING COMPANY WARLOCK	1/6 BBL	ONE	102.00	102.00

DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

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(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 15, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date June 26, 2017

Notice No. 2017 - 69 Page 3 of 11 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SHOCK TOP ALE	24/12oz 4/6 LNNR	1 – 19	27.10	27.75
SHOCK TOP APPLE WHEAT	24/12oz 4/6 LNNR	20 – 55	26.10	27.75
SHOCK TOP GINGER	24/12oz 4/6 LNNR	56 – 111	25.10	27.75
SHOCK TOP RASPBERRY	24/12oz 4/6 LNNR	112+	24.10	27.75
SHOCK TOP TWISTED PRETZEL	24/12oz 4/6 LNNR			
SHOCK TOP RUBY FRESH	24/12oz 4/6 LNNR			
SHOCK TOP LEMON	24/12oz 4/6 LNNR			

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF-PREMISE ACCOUNTS

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Distributor THE LEWIS BEAR COMPANY Date June 15, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date June 26, 2017

Notice No. 2017 - 69 Page 4 of 11 Ending Date July 2, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
LANDSHARK LAGER	24/12oz 4/6 LNNR	1 – 9	24.55	24.55
		10+	15.85	24.55

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(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 15, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date June 26, 2017
Ending Date July 4, 2017
Notice No. 2017 - 69 Page 5 of 11 Date July 4, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT LIME LEMON ADE RITA	24/8oz 2/12 CAN	1 – 6	23.15	24.10
BUD LIGHT LIME CHERRY AHH RITA	24/8oz 2/12 CAN	7 – 26	21.30	24.10
BUD LIGHT LIME CRAN BRR RITA	24/8oz 2/12 CAN	27+	13.70	24.10
BUD LIGHT LIME GRAPE AHH RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME LIMEARITA	24/8oz 2/12 CAN			
BUD LIGHT LIME MANGO RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME ORANGE A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME PEACH A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME RAZ BER RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME STRAW BER RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME WATER MELON RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME POMEGRANATE RITA	24/8oz 2/12 CAN			

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Distributor THE LEWIS BEAR COMPANY Date June 15, 2017
 Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
 City Pensacola, FL 32505 Beginning Date June 26, 2017
 Ending Date July 9, 2017
 Notice No. 2017 - 69 Page 6 of 11 Date July 9, 2017
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	24/12oz CAN/LNNR	1 – 9	22.60	22.60
BUDWEISER	24/12oz CAN/LNNR	10 – 27	20.75	22.60
BUD SELECT	24/12oz CAN	28+	18.75	22.60
SELECT 55	24/12oz CAN			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT LIME	24/1 12oz CAN/LNNR	1 – 9	24.10	24.10
		10 – 27	22.20	24.10
		28+	19.75	24.10
MICHELOB ULTRA	24/1 12oz CAN/LNNR	1 – 9	24.10	24.10
		10 – 27	22.20	24.10
		28+	20.70	24.10

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Distributor THE LEWIS BEAR COMPANY Date June 15, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date June 26, 2017
Ending Date July 16, 2017
Notice No. 2017 - 69 Page 7 of 11 Date July 16, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BIG TOP CIRCUS CITY IPA	24/12oz 4/6 CAN	ONE	31.00	33.00
BIG TOP TRAPEZE MONK BELGIAN WHEAT	24/12oz 4/6 CAN	ONE	31.00	33.00
BIG TOP CONCH REPUBLIC KEY LIME WHEAT	24/12oz 4/6 CAN	ONE	31.00	33.00

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Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date June 26, 2017
Ending Date July 23, 2017
Notice No. 2017 - 69 Page 8 of 11 Date July 23, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
3 DAUGHTERS AWAKE COFFEE BLONDE	24/12oz 4/6 CAN	ONE	28.00	30.00
3 DAUGHTERS BIMINI TWIST IPA	24/12oz 4/6 CAN	ONE	28.00	30.00
3 DAUGHTERS BLONDE ALE	24/12oz 4/6 CAN	ONE	28.00	30.00
3 DAUGHTERS ROD BENDER RED ALE	24/12oz 4/6 CAN	ONE	28.00	30.00
3 DAUGHES STERN LINE STOUT	24/12oz 4/6 CAN	ONE	28.00	30.00

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Distributor THE LEWIS BEAR COMPANY Date June 15, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date June 26, 2017
Ending Date August 6, 2017
Notice No. 2017 - 69 Page 9 of 11 Date August 6, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUDWEISER	24/1 8oz CAN	1 – 19	12.30	13.25
BUD LIGHT	24/1 8oz CAN	20+	11.40	13.25
BUDWEISER	24/8oz 2/12 CAN	1 – 19	13.10	13.60
BUD LIGHT	24/8oz 2/12 CAN	20+	12.20	13.60
MICHELOB ULTRA	24/1 8oz CAN	1 – 19	12.70	14.35
		20+	11.40	14.35
MICHELOB ULTRA	24/8oz 2/12 CAN	1 – 19	13.50	14.45
		20+	12.20	14.45

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Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date June 26, 2017
Ending Date _____
Notice No. 2017 - 69 Page 10 of 11 Date October 1, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BLUE POINT BLUEBERRY	24/12oz 4/6 LNNR	1 – 24	29.15	30.90
BLUE POINT HONEY ROBBER	24/12oz 4/6 LNNR	25 – 55	27.70	30.90
BLUE POINT OCTOBERFEST	24/12oz 4/6 LNNR	56+	26.70	30.90
BLUE POINT PUMPKIN ALE	24/12oz 4/6 LNNR			
BLUE POINT SPRING FLING	24/12oz 4/6 LNNR			
BLUE POINT SUMMER ALE	24/12oz 4/6 LNNR/CAN			
BLUE POINT TOASTED LAGER	24/12oz 4/6 LNNR/CAN			
BLUE POINT WINTER ALE	24/12oz 4/6 LNNR			
BLUE POINT HOPTICAL ILLUSION	24/12oz 4/6 LNNR	1 – 24	29.15	30.90
BLUE POINT MOSAIC SESSION	24/12oz 4/6 LNNR	25+	27.70	30.90

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City Pensacola, FL 32505 Beginning Date June 26, 2017

Notice No. 2017 - 69 Page 11 of 11 Ending Date October 1, 2017

Counties Where Price is in Effect: Okaloosa COUNTY ONLY

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	24/12oz CAN TRAN PK	1 – 19	20.80	20.80
		20+	9.94	20.80
MICHELOB ULTRA	24/12oz CAN TRAN PK	1 – 19	22.70	22.70
		20+	9.94	22.70
GOOSE IPA	30/12oz CAN DSTK TRANS PK	1 – 19	36.06	36.06
		20+	13.12	36.06

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