

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 1, 2017

Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351

City Pensacola, FL 32505 Beginning Date June 12, 2017

Notice No. 2017 - 63 Page 1 of 5 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**NEW PRODUCT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
GOOSE FEST BIER	24/12oz 4/6 LNNR	ONE	30.90	30.90
GOOSE FEST BIER	1/2 BBL	ONE	165.00	165.00
VICTORY DIRT WOLF DBL IPA	24/12oz 4/6 LNNR	ONE	39.00	39.00
BREWERY OMMEGANG WORLD CUP	4/3 25.4oz NR	ONE	83.00	83.00
BREWERY OMMEGANG GAME OF THRONES	1/6 BBL	ONE	89.00	89.00
BREWERY OMMEGANG GNOME GANG	1/6 BBL	ONE	89.00	89.00

**DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BEST DAMN SWEET TEA	15/25oz CAN	ONE	27.31	27.31

Edward Koontz  
Authorized Representative

Vice President  
Title

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City Pensacola, FL 32505 Beginning Date June 12, 2017

Notice No. 2017 - 63 Page 2 of 5 Ending Date June 18, 2017

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE N	24/12oz 2/12 LNNR	1 – 9	23.15	24.10
BECK'S PILSNER N	24/12oz 2/12 CAN/LNNR	10+	19.90	24.10
BECK'S PREMIUM LIGHT N	24/12oz 2/12 LNNR			
BECK'S DARK N	24/12oz 2/12 LNNR			
BECK'S OCTOBERFEST N	24/12oz 2/12 LNNR			
BECK'S SAPPHIRE	24/12oz 2/12 LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN/LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN COOLER			

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BECK'S PILSNER N	24/16oz 3/8 CALNR	1 – 9	34.72	36.15
		10+	28.80	36.15

**OFF PREMISE ACCOUNTS**

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Ending Date June 18, 2017  
Notice No. 2017 - 63 Page 3 of 5 Date June 18, 2017  
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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SHOCK TOP ALE	24/12oz 4/6 LNNR	1 – 19	27.10	27.75
SHOCK TOP APPLE WHEAT	24/12oz 4/6 LNNR	20+	19.20	27.75
SHOCK TOP GINGER	24/12oz 4/6 LNNR			
SHOCK TOP RASPBERRY	24/12oz 4/6 LNNR			
SHOCK TOP TWISTED PRETZEL	24/12oz 4/6 LNNR			
SHOCK TOP RUBY FRESH	24/12oz 4/6 LNNR			
SHOCK TOP LEMON	24/12oz 4/6 LNNR			

**ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**OFF PREMISE ACCOUNTS**

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Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351

City Pensacola, FL 32505 Beginning Date June 12, 2017

Notice No. 2017 - 63 Page 4 of 5 Ending Date June 25, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	24/1 8oz CAN	1 – 19	12.30	13.25
BUDWEISER	24/1 8oz CAN	20+	11.40	13.25
BUDLIGHT	24/8oz 2/12 CAN	1 – 9	13.10	13.60
BUDWEISER	24/8oz 2/12 CAN	10+	11.70	13.60
MICHELOB ULTRA	24/1 8oz CAN	1 – 19	12.70	14.35
		20+	11.40	14.35
MICHELOB ULTRA	24/8oz 2/12 CAN	1 – 9	13.50	14.45
		10+	11.70	14.45

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Ending Date \_\_\_\_\_  
Notice No. 2017 - 63 Page 5 of 5 Date October 1, 2017  
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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
GOOSE FEST BIER	24/12oz 4/6 LNNR	1 – 24	29.15	30.90
		25 – 55	27.70	30.90
		56+	26.70	30.90

**CAN BE COMBINED WITH OTHER GOOSE ISLAND BRANDS FOR THE QUANTITY DISCOUNT**

**OFF PREMISE ACCOUNTS**

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Vice President  
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