

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date May 25, 2017

Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351

City Pensacola, FL 32505 Beginning Date June 5, 2017

Notice No. 2017 - 62 Page 1 of 8 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**NEW PRODUCTS**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BACK FORTY ROTATING CROP JALAPANGO DBL IPA	24/12oz 6/4 CAN	ONE	52.00	52.00
BACK FORTY ROTATING CROP JALAPANGO DBL IPA	1/6 BBL	ONE	116.00	116.00
BECK'S PILSNER N	24/16oz 3/8 CALNR	ONE	36.15	36.15
BACK FORTY BEACH CAT PREMIUM CREAM ALE	1/2 BBL	ONE	130.00	130.00

**DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT**

Edward Koontz  
Authorized Representative

Vice President  
Title

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**PRICE CHANGE**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT PLATINUM	24/16oz 3/8 CALNR	ONE	33.15	33.15
BUD LIGHT LIME	24/16oz 3/8 CALNR	ONE	33.15	33.15
MICHELOB ULTRA	24/16oz 3/8 CALNR	ONE	33.15	33.15
MICHELOB ULTRA	24/16oz CALNR	ONE	33.15	33.15

Edward Koontz  
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City Pensacola, FL 32505 Beginning Date June 5, 2017

Notice No. 2017 - 62 Page 3 of 8 Ending Date July 9, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**\*\*CORRECTED\*\*  
PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SHIPYARD BLACK IPA	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD EXPORT ALE	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD MONKEY FIST IPA	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD BLUE FIN STOUT	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD SUMMER ALE	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD MELONHEAD	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD PUMPKINHEAD	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD GINGERBREADHEAD	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD LITTLE HORROR OF HOPS	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD BLOOD ORANGE	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD EXPORT ALE	24/12oz 4/6 CAN	ONE	24.00	28.00
SHIPYARD SUMMER ALE	24/12oz 4/6 CAN	ONE	24.00	28.00
SHIPYARD PUMPKINHEAD	24/12oz 4/6 CAN	ONE	24.00	28.00
SHIPYARD ISLAND TIME	15/12oz CAN	ONE	14.20	15.00

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City Pensacola, FL 32505 Beginning Date June 5, 2017  
Ending Date July 9, 2017  
Notice No. 2017 - 62 Page 4 of 8 Date July 9, 2017  
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
INNIS AND GUNN ORIGINAL	24/11.2oz 6/4 LNNR	ONE	39.50	45.50
INNIS AND GUNN RUM AGED	24/11.2oz 6/4 LNNR	ONE	39.50	45.50
INNIS AND GUNN BOURBON AGED	24/11.2oz 6/4 LNNR	ONE	39.50	45.50
INNIS AND GUNN IRISH AGED WHISKEY	24/11.2oz 6/4 LNNR	ONE	39.50	45.50

**OFF-PREMISE ACCOUNTS**

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Notice No. 2017 - 62 Page 5 of 8 Ending Date June 11, 2017

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PRICE PROMOTION**

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BECK'S PILSNER N	24/16oz 3/8 CALNR	ONE	34.72	36.15

**OFF-PREMISE ACCOUNTS**

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Ending Date July 30, 2017  
Notice No. 2017 - 62 Page 6 of 8 Date July 30, 2017  
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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
ESTRELLA DAMM	24/11.2oz 4/6 LNNR	ONE	24.78	28.78

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 City Pensacola, FL 32505 Beginning Date June 5, 2017  
 Notice No. 2017 - 62 Page 7 of 8 Ending Date October 1, 2017  
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT LIME	24/16oz 3/8 CALNR	ONE	31.72	33.15
BUD LIGHT PLATINUM	24/16oz 3/8 CALNR	ONE	31.72	33.15
MICHELOB ULTRA	24/16oz 3/8 CALNR	1 – 4	33.15	33.15
		5+	31.75	33.15
MICHELOB ULTRA	24/16oz CALNR	1 – 4	33.15	33.15
		5+	31.75	33.15
HOEGAARDEN	24/12oz 2/12 LNNR	1 – 4	30.30	33.30
		5 – 55	27.00	33.30
		56 – 111	26.40	33.30
		112+	25.75	33.30

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MICHELOB ULTRA	24/16oz CALNR	1 – 4	33.15	33.15
		5+	31.75	33.15

**ON-PREMISE ACCOUNTS**

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