

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date May 18, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date May 29, 2017

Notice No. 2017 - 59 Page 1 of 7 Ending Date UFN

Counties Where Price is in Effect: Okaloosa County Only

NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
MICHELOB ULTRA	24/12oz CAN TRAN PK	ONE	22.70	22.70
GOOSE IPA	30/12oz CAN DSTK TRANS PK	ONE	36.06	36.06
BUD LIGHT	24/12oz CAN TRAN PK	ONE	20.80	20.80

Edward Koontz
Authorized Representative

Vice President
Title

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City Pensacola, FL 32505 Beginning Date May 29, 2017
Ending Date UFN
Notice No. 2017 - 59 Page 3 of 7
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE N	24/12oz 4/6 LNNR	1 – 55	24.55	24.55
BECK'S DARK N	24/12oz 4/6 LNNR	56 – 111	22.05	24.55
BECK'S LIGHT N	24/12oz 4/6 LNNR	112+	19.80	24.55
BECK'S N	24/12oz 4/6 LNNR			
BECK'S OCTOBERFEST N	24/12oz 4/6 LNNR			
BECK'S SAPPHIRE	24/12oz 4/6 LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF-PREMISE ACCOUNTS

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Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date May 29, 2017

Notice No. 2017 - 59 Page 4 of 7 Ending Date June 21, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	24/12oz 2/12 CAN/LNNR	1 – 9	22.50	22.50
BUDWEISER	24/12oz 2/12 CAN/LNNR	10+	20.35	22.50
SELECT 55	24/12oz 2/12 CAN/LNNR			
BUD SELECT	24/12oz 2/12 LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
MICHELOB AMBERBOCK	24/12oz 2/12 LNNR	1 – 4	24.85	24.85
MICHELOB	24/12oz 2/12 LNNR	5+	23.90	24.85
MICHELOB LIGHT	24/12oz 2/12 CAN/LNNR			
MICHELOB ULTRA AMBER	24/12oz 2/12 LNNR			
MICHELOB ULTRA LIME	24/12oz 2/12 CAN			
MICHELOB ULTRA	24/12oz 2/12 CAN/LNNR			

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Distributor THE LEWIS BEAR COMPANY Date May 18, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date May 29, 2017
Ending Date June 25, 2017
Notice No. 2017 - 59 Page 5 of 7 Date June 25, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT LIME CHERRY AHHH RITA	24/8oz 2/12 CAN	1 – 6	23.15	24.10
BUD LIGHT LIME CRAN BRR RITA	24/8oz 2/12 CAN	7+	21.30	24.10
BUD LIGHT LIME GRAPE AHH RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME LEMON ADE RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME LIME A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME MANGO RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME ORANGE A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME PEACH A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME RAZ BER RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME STRAW BER RITA	24/8oz 2/12 CAN			

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City Pensacola, FL 32505 Beginning Date May 29, 2017
Ending Date September 3, 2017
Notice No. 2017 - 59 Page 6 of 7 Date September 3, 2017
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PRICE PROMOTION

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KONA BIG WAVE	24/12oz 4/6 LNNR	ONE	25.56	28.76
KONA CASTAWAY	24/12oz 4/6 LNNR	ONE	25.56	28.76
KONA FIRE ALE	24/12oz 4/6 LNNR	ONE	25.56	28.76
KONA HANAIEI IPA	24/12oz 4/6 LNNR	ONE	25.56	28.76
KONA KOKO BROWN	24/12oz 4/6 LNNR	ONE	25.56	28.76
KONA LAVAMAN RED	24/12oz 4/6 LNNR	ONE	25.56	28.76
KONA LEMON GRASS	24/12oz 4/6 LNNR	ONE	25.56	28.76
KONA LONGBOARD	24/12oz 4/6 LNNR	ONE	25.56	28.76
KONA PIPELINE	24/12oz 4/6 LNNR	ONE	25.56	28.76
KONA WAILUA WHEAT	24/12oz 4/6 LNNR	ONE	25.56	28.76
WIDMER HEFEWEIZEN	24/12oz 4/6 LNNR	1 – 14	28.76	28.76
WIDMER OCTOBERFEST	24/12oz 4/6 LNNR	15+	25.56	28.76

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

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City Pensacola, FL 32505 Beginning Date May 29, 2017
Ending Date October 1, 2017
Notice No. 2017 - 59 Page 7 of 7 Date October 1, 2017
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PRICE PROMOTION

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BUD ICE	15/25oz CAN	1 – 4	21.10	21.10
ROLLING ROCK	15/25oz CAN	5+	14.70	21.10
HURRICANE HIGH GRAVITY II	15/25oz CAN	1 – 4	20.00	20.00
		5+	14.70	20.00

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