

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date May 11, 2017

Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433

City Ebro, FL 32437-1142 Beginning Date May 22, 2017

Notice No. 2017 - 53 Page 1 of 3 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCTS

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| FOUNDERS DOOM | 24/12oz 6/4 CAN | ONE | 71.50 | 71.50 |
| | | | | |
| FOUNDERS DOOM | 1/4 BBL | ONE | 215.00 | 215.00 |
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DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

Edward Koontz
Authorized Representative

Vice President
Title

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(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date May 11, 2017
Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433
City Ebro, FL 32437-1142 Beginning Date May 22, 2017
Ending Date May 28, 2017
Notice No. 2017 - 53 Page 2 of 3 Date May 28, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|--------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| BASS PALE ALE | 24/12oz 4/6 LNNR | 1 – 55 | 24.55 | 24.55 |
| | | 56 – 111 | 22.05 | 24.55 |
| | | 112+ | 19.80 | 24.55 |
| BECK'S DARK | 24/12oz 4/6 LNNR | 1 – 19 | 24.55 | 24.55 |
| BECK'S LIGHT | 24/12oz 4/6 LNNR | 20+ | 15.85 | 24.55 |
| BECK'S | 24/12oz 4/6 LNNR | | | |
| BECK'S OCTOBERFEST | 24/12oz 4/6 LNNR | | | |
| BECK'S SAPPHIRE | 24/12oz 4/6 LNNR | | | |

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
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**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date May 11, 2017

Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433

City Ebro, FL 32437-1142 Beginning Date May 22, 2017

Notice No. 2017 - 53 Page 3 of 3 Ending Date October 1, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| BUD LIGHT | 20/16oz CALNR | 1 – 21 | 19.75 | 23.00 |
| BUDWEISER | 20/16oz CALNR | 22 – 65 | 17.95 | 23.00 |
| | | 66+ | 17.45 | 23.00 |
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