

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date May 11, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date May 22, 2017

Notice No. 2017 - 53 Page 2 of 3 Ending Date May 28, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE	24/12oz 4/6 LNNR	1 – 55	24.55	24.55
		56 – 111	22.05	24.55
		112+	19.80	24.55
BECK'S DARK	24/12oz 4/6 LNNR	1 – 19	24.55	24.55
BECK'S LIGHT	24/12oz 4/6 LNNR	20+	15.85	24.55
BECK'S	24/12oz 4/6 LNNR			
BECK'S OCTOBERFEST	24/12oz 4/6 LNNR			
BECK'S SAPPHIRE	24/12oz 4/6 LNNR			

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
Title

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City Pensacola, FL 32505 Beginning Date May 22, 2017

Notice No. 2017 - 53 Page 3 of 3 Ending Date October 1, 2017

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	20/16oz CALNR	1 – 21	19.75	23.00
BUDWEISER	20/16oz CALNR	22 – 65	17.95	23.00
		66+	17.45	23.00

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OFF PREMISE ACCOUNTS

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