

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date May 4, 2017  
Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351  
City Pensacola, FL 32505 Beginning Date May 18, 2017  
Ending Date May 28, 2017  
Notice No. 2017 - 51 Page 1 of 2 Date May 28, 2017  
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT LIME CHERRY AHH RITA	24/8oz 2/12 CAN	1 – 6	23.15	24.10
BUD LIGHT LIME CRAN BRR RITA	24/8oz 2/12 CAN	7 – 49	21.30	24.10
BUD LIGHT LIME GRAPE AHH RITA	24/8oz 2/12 CAN	50+	17.80	24.10
BUD LIGHT LIME LEMON ADE RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME LIME A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME MANGO RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME ORANGE A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME PEACH A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME RAZ BER RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME STRAW BER RITA	24/8oz 2/12 CAN			

**ALL CAN BE COMBINED WITH BUD FAMILY 2/12'S FOR THE QUANTITY DISCOUNT**

**OFF PREMISE RECAPS**

Edward Koontz  
Authorized Representative

Vice President  
Title

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**PRICE PROMOTION**

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BUD LIGHT	24/12oz 2/12 CAN/LNNR	1 – 9	22.50	22.50
BUDWEISER	24/12oz 2/12 CAN/LNNR	10 – 49	20.35	22.50
BUD SELECT	24/12oz 2/12 LNNR	50+	17.80	22.50
SELECT 55	24/12oz 2/12 CAN/LNNR			
MICHELOB AMBERBOCK	24/12oz 2/12 LNNR	1 – 4	24.85	24.85
MICHELOB	24/12oz 2/12 LNNR	5 – 49	23.90	24.85
MICHELOB LIGHT	24/12oz 2/12 CAN/LNNR	50+	17.80	24.85
MICHELOB ULTRA AMBER	24/12oz 2/12 LNNR			
MICHELOB ULTRA LIME	24/12oz 2/12 CAN			
MICHELOB ULTRA	24/12oz 2/12 CAN/LNNR			

**ALL CAN BE COMBINED WITH BUD LIGHT RITAS FOR THE QUANTITY DISCOUNT**

**OFF PREMISE RECAPS**

Edward Koontz  
 Authorized Representative

Vice President  
 Title