

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date May 4, 2017  
Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351  
City Pensacola, FL 32505 Beginning Date May 15, 2017  
Ending Date June 11, 2017  
Notice No. 2017 - 50 Page 1 of 2 Date June 11, 2017  
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE	24/12oz 2/12 CAN/LNNR	1 – 55	23.15	24.10
BECK'S PILSNER N	24/12oz 2/12 CAN/LNNR	56 – 111	20.35	24.10
BECK'S PREMIUM LIGHT	24/12oz 2/12 CAN/LNNR	112+	19.80	24.10
BECK'S OCTOBERFEST	24/12oz 2/12 CAN/LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN/LNNR	1 – 55	23.15	24.10
		56 – 111	22.15	24.10
		112+	20.35	24.10

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**OFF PREMISE ACCOUNTS**

Edward Koontz  
Authorized Representative

Vice President  
Title

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City Pensacola, FL 32505 Beginning Date May 15, 2017  
Ending Date \_\_\_\_\_  
Notice No. 2017 - 50 Page 2 of 2 Date August 6, 2017  
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	24/16oz 3/8 CALNR	1 – 2	27.60	27.60
BUD SELECT	24/16oz 3/8 CALNR	3+	25.45	27.60
BUDWEISER	24/16oz 3/8 CALNR			

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Edward Koontz  
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