

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 27, 2017

Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351

City Pensacola, FL 32505 Beginning Date May 8, 2017

Notice No. 2017 - 46 Page 1 of 6 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**NEW PRODUCT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
VICTORY FESTBIER	1/6 BBL	ONE	68.75	68.75
GRAYTON BEER COMPANY BLUEBERRY BLONDE ALE	1/6 BBL	ONE	75.00	75.00
3 DAUGHTERS BEACH BLONDE ALE	24/16oz CAN	ONE	42.00	42.00
3 DAUGHTERS BIMINI TWIST IPA	24/16oz CAN	ONE	42.00	42.00

**DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT**

Edward Koontz  
Authorized Representative

Vice President  
Title

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	24/12oz 4/6 CAN/LNNR	1 – 9	23.80	23.80
BUDWEISER	24/12oz 4/6 CAN/LNNR	10+	21.60	23.80
BUD SELECT	24/12oz 4/6 LNNR			
SELECT 55	24/12oz 4/6 LNNR			
MICHELOB AMBERBOCK	24/12oz 4/6 LNNR	1 – 9	24.55	24.55
MICHELOB	24/12oz 4/6 LNNR	10+	22.40	24.55
MICHELOB LIGHT	24/12oz 4/6 LNNR			
BUD LIGHT LIME	24/12oz 4/6 LNNR	1 – 9	24.55	24.55
		10+	21.60	24.55
BUD LIGHT PLATINUM	24/12oz 4/6 LNNR	1 – 9	24.55	24.55
		10+	21.60	24.55

**ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**OFF PREMISE ACCOUNTS**

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Authorized Representative

Vice President  
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(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 27, 2017  
Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351  
City Pensacola, FL 32505 Beginning Date May 8, 2017  
Ending Date May 14, 2017  
Notice No. 2017 - 46 Page 3 of 6 Date May 14, 2017  
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE	24/12oz 2/12 CAN/LNNR	1 – 9	23.15	24.10
BECK'S PILSNER N	24/12oz 2/12 CAN/LNNR	10+	19.20	24.10
BECK'S PREMIUM LIGHT	24/12oz 2/12 CAN/LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN/LNNR			

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1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 27, 2017  
Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351  
City Pensacola, FL 32505 Beginning Date May 8, 2017  
Ending Date \_\_\_\_\_  
Notice No. 2017 - 46 Page 4 of 6 Date June 25, 2017  
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT LIME APPLE A RITA	24/8oz 2/12 CAN	1 – 6	23.15	24.10
BUD LIGHT LIME CHERRY AHH RITA	24/8oz 2/12 CAN	7+	21.30	24.10
BUD LIGHT LIME CRAN BRR RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME GRAPE AHH RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME LIMEARITA	24/8oz 2/12 CAN			
BUD LIGHT LIME MANGO RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME ORANGE A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME PEACH A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME RAZ BER RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME STRAW BER RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME WATER MELON RITA	24/8oz 2/12 CAN			

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**OFF PREMISE ACCOUNTS**

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Distributor THE LEWIS BEAR COMPANY Date April 27, 2017

Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351

City Pensacola, FL 32505 Beginning Date May 8, 2017

Notice No. 2017 - 46 Page 5 of 6 Ending Date July 09, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUDWEISER	24/8oz CAN	1 – 19	12.30	13.25
BUD LIGHT	24/8oz CAN	20+	11.40	13.25
BUDWEISER	24/8oz 2/12 CAN	1 – 19	13.10	13.60
BUD LIGHT	24/8oz 2/12 CAN	20+	12.20	13.60
MICHELOB ULTRA	24/8oz CAN	1 – 19	12.70	14.35
	24/8oz CAN	20+	11.40	14.35
MICHELOB ULTRA	24/8oz 2/12 CAN	1 – 19	13.50	14.45
	24/8oz 2/12 CAN	20+	12.20	14.45

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City Pensacola, FL 32505 Beginning Date May 8, 2017  
Ending Date \_\_\_\_\_  
Notice No. 2017 - 46 Page 6 of 6 Date September 30, 2017  
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
MICHELOB ULTRA	1/2 BBL	1 - 9	120.00	120.00
		10+	99.00	120.00

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**ON-PREMISE ACCOUNTS**

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