

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 20, 2017

Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351

City Pensacola, FL 32505 Beginning Date May 01, 2017

Notice No. 2017 - 45 Page 1 of 14 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**NEW PRODUCT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SOUTHERN TIER OVERPACK'D VARIETY	15/12oz CAN	ONE	17.00	17.00

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BOULEVARD BREWING SCOTCH ON SCOTCH	1/6 BBL	ONE	118.00	118.00

**DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT**

Edward Koontz  
Authorized Representative

Vice President  
Title

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
STELLA ARTOIS	24/11.2oz 4/6 CAN/LNNR	1 – 55	32.55	32.55
STELLA CIDRE	24/11.2oz 4/6 LNNR	56 – 111	26.40	32.55
HOE GAARDEN	24/11.2oz 4/6 LNNR	112 – 215	25.75	32.55
LEFFE BLONDE	24/11.2oz 4/6 LNNR	216+	24.46	32.55
LEFFE BROWN	24/11.2oz 4/6 LNNR			
STELLA ARTOIS	24/11.2oz 2/12 CAN/LNNR	1 – 4	30.30	33.30
BELGIAN SAMPLER	24/11.2oz 2/12 CAN/LNNR	5 – 55	27.00	33.30
STELLA CIDRE	24/12oz 2/12 CAN/LNNR	56 – 111	26.40	33.30
		112+	25.75	33.30

**ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**OFF PREMISE ACCOUNTS**

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
GOOSE 10 HILLS PALE ALE	24/12oz 2/12 LNNR	1 – 13	27.10	29.65
GOOSE 312 URBAN PALE ALE	24/12oz 2/12 CAN/LNNR	14 – 55	26.25	29.65
GOOSE 312 XSP	24/12oz 2/12 CAN/LNNR	56+	25.25	29.65
GOOSE ISLAND KOLSH	24/12oz 2/12 LNNR			
GOOSE FALL SAMPLER	24/12oz 2/12 LNNR			
GOOSE HONKERS ALE	24/12oz 2/12 LNNR			
GOOSE INDIAN PALE ALE	24/12oz 2/12 LNNR			
GOOSE WINTER ALE	24/12oz 2/12 LNNR			
GOOSE WINTER SAMPLER	24/12oz 2/12 LNNR			
GOOSE SUMMER SAMPLER	24/12oz 2/12 LNNR			
GOOSE AUTUMN ALE	24/12oz 2/12 LNNR			
BLUE POINT TOASTED LAGER	24/12oz 2/12 CAN			

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City Pensacola, FL 32505 Beginning Date May 01, 2017

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SHOCK TOP ALE	24/12oz 2/12 CAN/LNNR	1 – 13	25.65	27.75
SHOCK TOP APPLE WHEAT	24/12oz 2/12 LNNR	14 – 55	24.60	27.75
SHOCK TOP GINGER	24/12oz 2/12 LNNR	56 – 111	23.60	27.75
SHOCK TOP LEMON	24/12oz 2/12 CAN/LNNR	112+	22.60	27.75
SHOCK TOP PUMPKIN	24/12oz 2/12 LNNR			
SHOCK TOP RUBY FRESH	24/12oz 2/12 LNNR			
SHOCK TOP SHOCKOLATE	24/12oz 2/12 LNNR			
SHOCK TOP SUMMER SAMPLER	24/12oz 2/12 LNNR			
SHOCK TOP TWISTED PRETZEL	24/12oz 2/12 LNNR			
SHOCK TOP WINTER SAMPLER	24/12oz 2/12 LNNR			
SHOCK TOP FALL SAMPLER	24/12oz 2/12 LNNR			
SHOCK TOP SPRING SAMPLER	24/12oz 2/12 LNNR			

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD ICE	18/12oz CAN	1 – 9	12.40	12.40
BUSCH	18/12oz CAN/LNNR	10 – 39	11.95	12.40
BUSCH LIGHT	18/12oz CAN/LNNR	40+	9.35	12.40
NATURAL ICE	18/12oz CAN			
NATURAL LIGHT	18/12oz CAN			
ROLLING ROCK	18/12oz CAN			

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Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351

City Pensacola, FL 32505 Beginning Date May 01, 2017

Notice No. 2017 - 45 Page 6 of 14 Ending Date May 7, 2017

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	24/12oz 4/6 CAN/LNNR	1 – 9	23.80	23.80
BUDWEISER	24/12oz 4/6 CAN/LNNR	10+	21.60	23.80
BUD SELECT	24/12oz 4/6 LNNR			
SELECT 55	24/12oz 4/6 LNNR			
MICHELOB AMBERBOCK	24/12oz 4/6 LNNR	1 – 9	24.55	24.55
MICHELOB	24/12oz 4/6 LNNR	10+	22.40	24.55
MICHELOB LIGHT	24/12oz 4/6 LNNR			
BUD LIGHT PLATINUM	24/12oz 4/6 LNNR	1 – 9	24.55	24.55
		10+	21.60	24.55

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT LIME	24/12oz 4/6 LNNR	1 – 9	24.55	24.55
		10 – 14	21.60	24.55
		15+	15.50	24.55

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City Pensacola, FL 32505 Beginning Date May 01, 2017  
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Notice No. 2017 - 45 Page 7 of 14 Date May 7, 2017  
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**PRICE PROMOTION**

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BUD LIGHT LIME LEMON ADE RITA	24/8oz 2/12 CAN	1 – 6	23.15	24.10
BUD LIGHT LIME CHERRY AHH RITA	24/8oz 2/12 CAN	7 – 26	21.30	24.10
BUD LIGHT LIME CRAN BRR RITA	24/8oz 2/12 CAN	27+	13.70	24.10
BUD LIGHT LIME GRAPE AHH RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME LIMEARITA	24/8oz 2/12 CAN			
BUD LIGHT LIME MANGO RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME ORANGE A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME PEACH A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME RAZ BER RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME STRAW BER RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME WATER MELON RITA	24/8oz 2/12 CAN			

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SOUTHERN TIER OVERPACK'D VARIETY	15/12oz CAN	1 – 4	17.00	17.00
		5+	15.75	17.00

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	24/16oz 3/8 CALNR	1 – 2	27.60	27.60
BUD SELECT	24/16oz 3/8 CALNR	3 – 29	25.45	27.60
BUDWEISER	24/16oz 3/8 CALNR	30+	23.45	27.60

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Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351  
City Pensacola, FL 32505 Beginning Date May 01, 2017  
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Notice No. 2017 - 45 Page 9 of 14 Date May 28, 2017  
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
KONA BIG WAVE	24/12oz 4/6 LNNR	1 – 14	28.76	28.76
KONA CASTAWAY	24/12oz 4/6 LNNR	15+	25.56	28.76
KONA FIRE ALE	24/12oz 4/6 LNNR			
KONA HANAIEI IPA	24/12oz 4/6 LNNR			
KONA KOKO BROWN	24/12oz 4/6 LNNR			
KONA LAVAMAN RED	24/12oz 4/6 LNNR			
KONA LEMONGRASS	24/12oz 4/6 LNNR			
KONA LONGBOARD	24/12oz 4/6 LNNR			
KONA PIPELINE	24/12oz 4/6 LNNR			
KONA WAILUA WHEAT	24/12oz 4/6 LNNR			
WIDMER HEFEWEIZEN	24/12oz 4/6 LNNR	ONE	25.56	28.76
WIDMER OCTOBERFEST	24/12oz 4/6 LNNR	ONE	25.56	28.76

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**PRICE PROMOTION**

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
3 DAUGHTERS AWAKE COFFEE BLONDE	24/12oz 4/6 CAN	1 – 2	30.00	30.00
3 DAUGHTERS BIMINI TWIST IPA	24/12oz 4/6 CAN	3+	28.00	30.00
3 DAUGHTERS BLONDE ALE	24/12oz 4/6 CAN			
3 DAUGHTERS RODBENDER RED ALE	24/12oz 4/6 CAN			
3 DAUGHTERS STERN LINE STOUT	24/12oz 4/6 CAN			

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
FOUNDERS ALL DAY IPA	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUNDERS CENTENNIAL IPA	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUNDERS DIRTY BASTARD	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUNDERS PALE ALE	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUNDERS PORTER	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUNDERS AZZACCA IPA	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUNDERS MOSIAC PROMISE	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUNDERS RUBAEUS	24/12oz 6/4 LNNR	ONE	42.50	46.50

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SOUTHERN TIER IPA	24/12oz 4/6 LNNR	1 – 2	30.00	30.00
SOUTHERN TIER NU SCHOOL IPA	24/12oz 4/6 CAN	3+	28.50	30.00
SOUTHERN TIER TANGIER	24/12oz 4/6 LNNR			
SOUTHERN TIER PHIN & MATT'S	24/12oz 4/6 LNNR			
SOUTHERN TIER HOP SUN	24/12oz 4/6 LNNR			
SOUTHERN TIER TANGIER	24/12oz 4/6 CAN			

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SEA DOG APRICOT	24/12oz 4/6 LNNR	ONE	24.00	28.00
SEA DOG SUNFISH WHEAT	24/12oz 4/6 LNNR	ONE	24.00	28.00
SEA DOG RASPBERRY	24/12oz 4/6 LNNR	ONE	24.00	28.00
SEA DOG BLUE PAW WHEAT	24/12oz 4/6 LNNR	ONE	24.00	28.00
SEA DOG BLUE PAW WHEAT	24/12oz 4/6 CAN	ONE	24.00	28.00
SEA DOG SUNFISH WHEAT	24/12oz 4/6 CAN	ONE	24.00	28.00
SEA DOG MOTLEY CREW	24/12oz 2/12 LNNR	1 – 2	27.75	27.75
SEA DOG SUNFISH WHEAT	24/12oz 2/12 LNNR	3+	20.75	27.75
SHIPYARD CAPTAIN COLLECTION	24/12oz 2/12 LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
ESTRELLA DAMN DAURA	24/11.2oz 4/6 LNNR	ONE	28.00	32.00

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Notice No. 2017 - 45 Page 13 of 14 Date August 27, 2017  
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
WIDMER OMISSION LAGER	24/12oz 4/6 LNNR	ONE	28.80	32.00
WIDMER OMISSION PALE ALE	24/12oz 4/6 LNNR	ONE	28.80	32.00
WIDMER OMISSION IPA	24/12oz 4/6 LNNR	ONE	28.80	32.00

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Notice No. 2017 - 45 Page 14 of 14 Date October 1, 2017  
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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
KONA BIG WAVE	24/12oz 2/12 CAN	ONE	23.98	27.18
KONA LONG BOARD	24/12oz 2/12 LNNR	ONE	23.98	27.18
KONA VARIETY	24/12oz 2/12 LNNR	ONE	23.98	27.18

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