

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 13, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date April 24, 2017

Notice No. 2017 - 43 Page 1 of 6 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCTS

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|--|-------------------------|----------------------|------------------------------|---------------------------------|
| FUNKY BUDDHA MEXICAN COFFEE | 1/6 BBL | ONE | 310.00 | 310.00 |
| FUNKY BUDDHA MEXICAN COFFEE | 12/22oz LNNR | ONE | 225.00 | 225.00 |
| | | | | |
| GRAYTON BEER COMPANY BLUEBERRY BLONDE ALE | 24/12oz 4/6 LNNR | ONE | 30.37 | 30.37 |
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DRAFT PRICES DO NOT INCLUDE A \$50.00 DEPOSIT

Edward Koontz
Authorized Representative

Vice President
Title

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Distributor THE LEWIS BEAR COMPANY Date April 13, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date April 24, 2017

Notice No. 2017 - 43 Page 2 of 6 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|---------------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| SHOCK TOP | 24/12oz 4/6 LNNR | 1 – 19 | 27.10 | 27.75 |
| SHOCK TOP APPLE WHEAT | 24/12oz 4/6 LNNR | 20 – 55 | 26.10 | 27.75 |
| SHOCK TOP GINGER | 24/12oz 4/6 LNNR | 56 – 111 | 25.10 | 27.75 |
| SHOCK TOP LEMON | 24/12oz 4/6 LNNR | 112+ | 24.10 | 27.75 |
| SHOCK TOP RASPBERRY | 24/12oz 4/6 LNNR | | | |
| SHOCK TOP RUBY FRESH | 24/12oz 4/6 LNNR | | | |
| SHOCK TOP TWISTED PRETZEL | 24/12oz 4/6 LNNR | | | |
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CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
Title

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 1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 13, 2017
 Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
 City Pensacola, FL 32505 Beginning Date April 24, 2017
 Notice No. 2017 - 43 Page 3 of 6 Ending Date April 30, 2017
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| BUSCH | 18 12oz LNNR | 1 – 9 | 12.40 | 12.40 |
| BUSCH LIGHT | 18 12oz LNNR | 10 – 39 | 11.95 | 12.40 |
| | | 40+ | 9.35 | 12.40 |

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| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| BUD ICE | 18 12oz CAN | 1 – 9 | 12.40 | 12.40 |
| BUSCH | 18 12oz CAN | 10 – 39 | 11.95 | 12.40 |
| BUSCH LIGHT | 18 12oz CAN | 40 – 99 | 9.35 | 12.40 |
| NATURAL ICE | 18 12oz CAN | 100+ | 8.00 | 12.40 |
| NATURAL LIGHT | 18 12oz CAN | | | |
| ROLLING ROCK | 18 12oz CAN | | | |

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**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 13, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date April 24, 2017

Notice No. 2017 - 43 Page 4 of 6 Ending Date May 7, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|----------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| BASS PALE ALE | 24/12oz 2/12 LNNR | 1 – 55 | 23.15 | 24.10 |
| BECK'S DARK N | 24/12oz 2/12 LNNR | 56 – 111 | 20.35 | 24.10 |
| BECK'S LIGHT N | 24/12oz 2/12 LNNR | 112+ | 19.80 | 24.10 |
| BECK'S N | 24/12oz 2/12 LNNR/CAN | | | |
| BECK'S OCTOBERFEST N | 24/12oz 2/12 LNNR | | | |
| BECK'S SAPPHIRE | 24/12oz 2/12 LNNR | | | |
| LANDSHARK LAGER | 24/12oz 2/12 LNNR/CAN | 1 – 55 | 23.15 | 24.10 |
| LANDSHARK LAGER | 24/12oz 2/12 CAN COOLER | 56 – 111 | 22.15 | 24.10 |
| | | 112+ | 20.35 | 24.10 |

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

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|---------------------------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| BIG TOP CIRCUS CITY IPA | 24/12oz 4/6 CAN | ONE | 31.00 | 33.00 |
| BIG TOP TRAPEZE MONK BELGIAN WHEAT | 24/12oz 4/6 CAN | ONE | 31.00 | 33.00 |
| BIG TOP CONCH REPUBLIC KEY LIME WHEAT | 24/12oz 4/6 CAN | ONE | 31.00 | 33.00 |

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**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 13, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date April 24, 2017
Ending Date May 17, 2017
Notice No. 2017 - 43 Page 5 of 6 Date May 17, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| BUD LIGHT | 24/12oz 2/12 CAN/LNNR | 1 – 9 | 22.50 | 22.50 |
| BUDWEISER | 24/12oz 2/12 CAN/LNNR | 10+ | 20.35 | 22.50 |
| SELECT 55 | 24/12oz 2/12 CAN/LNNR | | | |
| BUD SELECT | 24/12oz 2/12 LNNR | | | |

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Distributor THE LEWIS BEAR COMPANY Date April 13, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date April 24, 2017
Ending Date _____
Notice No. 2017 - 43 Page 6 of 6 Date May 28, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| FUNKY BUDDHA PINEAPPLE BEACH BLONDE | 24/12oz 4/6 LNNR | 1 – 9 | 30.00 | 30.00 |
| FUNKY BUDDHA FLORIDIAN | 24/12oz 4/6 LNNR | 10+ | 29.00 | 30.00 |

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