

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 6, 2017

Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433

City Ebro, FL 32437-1142 Beginning Date April 17, 2017

Notice No. 2017 - 41 Page 1 of 6 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
FAIRHOPE BREWING COMPANY SEASONAL	1/2 BBL	ONE	185.00	185.00

DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

Edward Koontz
Authorized Representative

Vice President
Title

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Notice No. 2017 - 41 Page 2 of 6

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PRICE PROMOTIONS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	24/12oz 2/12 CAN/LNNR	1 – 9	22.50	22.50
BUDWEISER	24/12oz 2/12 CAN/LNNR	10 – 49	20.35	22.50
BUD SELECT	24/12oz 2/12 CAN/LNNR	50+	17.80	22.50
SELECT 55	24/12oz 2/12 CAN/LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE N	24/12oz 2/12 CAN/LNNR	1 – 9	23.15	24.10
BECK'S PILSNER N	24/12oz 2/12 CAN/LNNR	10+	19.20	24.10
BECK'S PREMIUM LIGHT N	24/12oz 2/12 LNNR			
BECK'S DARK N	24/12oz 2/12 LNNR			
BECK'S OCTOBERFEST N	24/12oz 2/12 LNNR			
BECK'S SAPPHIRE	24/12oz 2/12 LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN/LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN COOLER			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF PREMISE ACCOUNTS

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City Ebro, FL 32437-1142 Beginning Date April 17, 2017
Ending Date _____
Notice No. 2017 - 41 Page 3 of 6 Date UFN
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PRICE PROMOTIONS

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BUDWEISER	20/16oz CALNR	1 – 32	19.75	23.00
BUD LIGHT	20/16oz CALNR	33 – 65	17.95	23.00
		66+	17.45	23.00

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Distributor THE LEWIS BEAR COMPANY Date April 6, 2017
Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433
City Ebro, FL 32437-1142 Beginning Date April 17, 2017
Ending Date April 30, 2017
Notice No. 2017 - 41 Page 4 of 6 Date April 30, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTIONS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUDWEISER	24/16oz 3/8 CALNR	1 - 2	27.60	27.60
BUD LIGHT	24/16oz 3/8 CALNR	3+	25.45	27.60
BUD SELECT	24/16oz 3/8 CALNR			

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Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433
City Ebro, FL 32437-1142 Beginning Date April 17, 2017
Ending Date _____
Notice No. 2017 - 41 Page 5 of 6 Date October 1, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
LANDSHARK LAGER	24/12oz 4/6 LNNR	1 – 9	24.55	24.55
		10+	21.60	24.55

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PRICE PROMOTION

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BUSCH	18/12oz CAN	1 – 9	12.40	12.40
BUSCH	18/12oz LNNR	10 – 39	11.95	12.40
BUSCH LIGHT	18/12oz CAN	40+	9.35	12.40
BUSCH LIGHT	18/12oz LNNR			
NATURAL LIGHT	18/12oz CAN			
NATURAL ICE	18/12oz CAN			
BUD ICE	18/12oz CAN			
ROLLING ROCK	18/12oz CAN			

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