

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 6, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date April 17, 2017

Notice No. 2017 - 41 Page 1 of 6 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
FAIRHOPE BREWING COMPANY SEASONAL	1/2 BBL	ONE	185.00	185.00

DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

Edward Koontz
Authorized Representative

Vice President
Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 6, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date April 17, 2017

Notice No. 2017 - 41 Page 2 of 6 Ending Date April 23, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTIONS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	24/12oz 2/12 CAN/LNNR	1 – 9	22.50	22.50
BUDWEISER	24/12oz 2/12 CAN/LNNR	10 – 49	20.35	22.50
BUD SELECT	24/12oz 2/12 CAN/LNNR	50+	17.80	22.50
SELECT 55	24/12oz 2/12 CAN/LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE N	24/12oz 2/12 CAN/LNNR	1 – 9	23.15	24.10
BECK'S PILSNER N	24/12oz 2/12 CAN/LNNR	10+	19.20	24.10
BECK'S PREMIUM LIGHT N	24/12oz 2/12 LNNR			
BECK'S DARK N	24/12oz 2/12 LNNR			
BECK'S OCTOBERFEST N	24/12oz 2/12 LNNR			
BECK'S SAPPHIRE	24/12oz 2/12 LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN/LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN COOLER			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 6, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date April 17, 2017
Ending Date _____
Notice No. 2017 - 41 Page 3 of 6 Date UFN
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTIONS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUDWEISER	20/16oz CALNR	1 – 32	19.75	23.00
BUD LIGHT	20/16oz CALNR	33 – 65	17.95	23.00
		66+	17.45	23.00

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 6, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date April 17, 2017
Ending Date April 30, 2017
Notice No. 2017 - 41 Page 4 of 6 Date April 30, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTIONS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUDWEISER	24/16oz 3/8 CALNR	1 - 2	27.60	27.60
BUD LIGHT	24/16oz 3/8 CALNR	3+	25.45	27.60
BUD SELECT	24/16oz 3/8 CALNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 6, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date April 17, 2017
Ending Date _____
Notice No. 2017 - 41 Page 5 of 6 Date October 1, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
LANDSHARK LAGER	24/12oz 4/6 LNNR	1 – 9	24.55	24.55
		10+	21.60	24.55

OFF PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 6, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date April 17, 2017
Ending Date April 23, 2017
Notice No. 2017 - 41 Page 6 of 6 Date April 23, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUSCH	18/12oz CAN	1 – 9	12.40	12.40
BUSCH	18/12oz LNNR	10 – 39	11.95	12.40
BUSCH LIGHT	18/12oz CAN	40+	9.35	12.40
BUSCH LIGHT	18/12oz LNNR			
NATURAL LIGHT	18/12oz CAN			
NATURAL ICE	18/12oz CAN			
BUD ICE	18/12oz CAN			
ROLLING ROCK	18/12oz CAN			

Edward Koontz
Authorized Representative

Vice President
Title