

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date January 5, 2017

Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351

City Pensacola, FL 32505 Beginning Date January 16, 2017

Notice No. 2017 - 3 Page 1 of 3 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**NEW PRODUCT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
FOUR LOKO FROST	12/23.5oz CAN	ONE	24.00	24.00
FOUR LOKO BLAZE	12/23.5oz CAN	ONE	24.00	24.00
FOUR LOKO PURPLE HOOTER	24/16oz CAN	ONE	28.00	28.00
FOUR LOKO PINK SCORPION	24/16oz CAN	ONE	28.00	28.00
FUNKY BUDDHA MAPLE BACON COFFEE PORTER	12/22oz NR	ONE	135.00	135.00

Edward Koontz  
Authorized Representative

Vice President  
Title

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE	24/12oz 2/12 CAN/LNNR	1 – 55	23.15	24.10
BECKS PILSNER N	24/12oz 2/12 CAN/LNNR	56 – 111	20.35	24.10
BECKS PREMIUM LIGHT	24/12oz 2/12 CAN/LNNR	112+	19.80	24.10
BECKS DARK	24/12oz 2/12 CAN/LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN/LNNR	1 – 55	23.15	24.10
		56 – 111	22.15	24.10
		112+	20.35	24.10

**ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**OFF-PREMISE ACCOUNTS**

Edward Koontz  
Authorized Representative

Vice President  
Title

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUSCH	24/12oz CAN	1 – 14	17.00	17.00
BUSCH LIGHT	24/12oz CAN	15 – 76	15.35	17.00
NATURAL LIGHT	24/12oz CAN	77+	13.80	17.00
NATURAL ICE	24/12oz CAN			
ROLLING ROCK	24/12oz CAN			
NATTY DADDY	24/12oz CAN	1 – 4	16.10	16.10
		5 – 76	14.35	16.10
		77+	13.80	16.10

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