



**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date March 9, 2017  
Location Address 6484 Dog Track Road License No. JDBW \_\_\_\_\_ KLD 77-00433  
City Ebro, FL 32437-1142 Beginning Date March 22, 2017  
Ending Date April 30, 2017  
Notice No. 2017 - 28 Page 2 of 2 Date April 30, 2017  
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT LIME APPLE A RITA	24/8oz 2/12 CAN	1 – 6	23.15	24.10
BUD LIGHT LIME LEMON ADE RITA	24/8oz 2/12 CAN	7+	21.30	24.10
BUD LIGHT LIME STRAW BER RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME CRAN BRR RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME LIME A RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME MANG O RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME RAZ BER RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME WATER MELN RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME CHERRY AHH RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME GRAPE AHH RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME ORANGE AHH RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME PEACH AHH RITA	24/8oz 2/12 CAN			

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**OFF-PREMISE ACCOUNTS**

Edward Koontz  
Authorized Representative

Vice President  
Title