

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date March 2, 2017

Location Address 6484 Dog Track Road License No. JDBW \_\_\_\_\_ KLD 77-00433

City Ebro, FL 32437-1142 Beginning Date March 13, 2017

Notice No. 2017 - 26 Page 1 of 8 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**NEW PRODUCT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
FOUNDERS WATERMELON GOSE	24/12oz 4/6 CAN	ONE	30.95	30.95
GULF COAST BREWERY SUMMER BLONDE	24/12oz 4/6 LNNR	ONE	31.00	31.00
GULF COAST BREWERY KARMA DRIVEN IPA	24/12oz 4/6 LNNR	ONE	31.00	31.00
GULF COAST BREWERY SANDBAR RED ALE	24/12oz 4/6 LNNR	ONE	31.00	31.00
GULF COAST BREWERY CHANGING TIDES CREAM ALE	24/12oz 4/6 LNNR	ONE	31.00	31.00
BREWERY OMMEGANG ABBEY	12/750ml LNNR	ONE	84.00	84.00

Edward Koontz  
Authorized Representative

Vice President  
Title

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(MALT BEVERAGES)**

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City Ebro, FL 32437-1142 Beginning Date March 13, 2017

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BEST DAMN ROOT BEER	24/12oz 4/6 LNNR	ONE	30.30	30.30
BEST DAMN CHRRY COLA	24/12oz 4/6 LNNR	ONE	30.30	30.30

**OFF-PREMISE ACCOUNTS**

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1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

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Location Address 6484 Dog Track Road License No. JDBW \_\_\_\_\_ KLD 77-00433  
City Ebro, FL 32437-1142 Beginning Date March 13, 2017  
Ending Date March 19, 2017  
Notice No. 2017 - 26 Page 3 of 8 Date March 19, 2017  
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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
GOOSE 312 XSP	24/12oz 4/6 CAN/LNNR	1 – 9	30.90	30.90
GOOSE FOUR STAR PILSNER	24/12oz 4/6 CAN/LNNR	10+	19.20	30.90
GOOSE GREEN LINE	24/12oz 4/6 CAN/LNNR			
GOOSE HONKERS	24/12oz 4/6 CAN/LNNR			
GOOSE IPA	24/12oz 4/6 CAN/LNNR			
GOOSE OKTOBERFEST	24/12oz 4/6 CAN/LNNR			
GOOSE WINTER ALE	24/12oz 4/6 CAN/LNNR			
GOOSE PRESEASON LAGER	24/12oz 4/6 CAN/LNNR			

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**OFF-PREMISE ACCOUNTS**

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 Location Address 6484 Dog Track Road License No. JDBW \_\_\_\_\_ KLD 77-00433  
 City Ebro, FL 32437-1142 Beginning Date March 13, 2017  
 Notice No. 2017 - 26 Page 4 of 8 Ending Date March 21, 2017  
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUDWEISER	24/12oz 2/12 CAN/LNNR	1 – 9	22.50	22.50
BUD SELECT	24/12oz 2/12 CAN/LNNR	10 – 49	20.35	22.50
BUD LIGHT	24/12oz 2/12 CAN/LNNR	50+	17.80	22.50
BUDWEISER SELECT 55	24/12oz 2/12 CAN/LNNR			
BUD LIGHT LIME APPLE-AHH-RITA	24/8oz 2/12 CAN	1 – 6	23.15	24.10
BUD LIGHT LIME LEMON-ADE-RITA	24/8oz 2/12 CAN	7 – 49	21.30	24.10
BUD LIGHT LIME STRAW-BER-RITA	24/8oz 2/12 CAN	50+	17.80	24.10
BUD LIGHT LIME CRAN-BRR-RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME LIME-AHH-RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME MANG-O-RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME RAZ-BER-RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME WATER-MELON-RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME CHERRY-AHH-RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME GRAPE-AHH-RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME ORANGE-AHH-RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME PEACH-AHH-RITA	24/8oz 2/12 CAN			

**ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

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City Ebro, FL 32437-1142 Beginning Date March 13, 2017

Notice No. 2017 - 26 Page 5 of 8 Ending Date April 2, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BIG TOP CIRCUS CITY IPA	24/12oz 4/6 CAN	ONE	31.00	33.00
BIG TOP TRAPEZE MONK BELGIAN WHEAT	24/12oz 4/6 CAN	ONE	31.00	33.00
BIG TOP CONCH REPUBLIC KEY LIME WHEAT	24/12oz 4/6 CAN	ONE	31.00	33.00

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SHOCK TOP ALE	24/12oz 4/6 LNNR	1 – 19	27.10	27.75
SHOCK TOP APPLE WHEAT	24/12oz 4/6 LNNR	20 – 55	26.10	27.75
SHOCK TOP GINGER	24/12oz 4/6 LNNR	56 – 111	25.10	27.75
SHOCK TOP RASPBERRY	24/12oz 4/6 LNNR	112	24.10	27.75
SHOCK TOP TWISTED PRETZEL	24/12oz 4/6 LNNR			
SHOCK TOP RUBY FRESH	24/12oz 4/6 LNNR			

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City Ebro, FL 32437-1142 Beginning Date March 13, 2017

Notice No. 2017 - 26 Page 6 of 8 Ending Date August 9, 2017

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUDWEISER	24/8oz CAN	1 – 19	12.30	13.25
BUD LIGHT	24/8oz CAN	20+	11.40	13.25
BUDWEISER	24/8oz 2/12 CAN	1 – 19	13.10	13.60
BUD LIGHT	24/8oz 2/12 CAN	20+	12.20	13.60
MICHELOB ULTRA	24/8oz CAN	1 – 19	12.70	14.35
		20+	11.40	14.35
MICHELOB ULTRA	24/8oz 2/12 CAN	1 – 19	13.50	14.45
		20+	12.20	14.45

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
MAGNERS PEAR CIDER	1/6 BBL	3+	46.50	69.75

**DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT**

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
FAIRHOPE BREWING COMPANY 51	1/2 BBL	ONE	145.00	145.00
		2+	130.00	145.00

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