

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date February 23, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date March 6, 2017

Notice No. 2017 - 23 Page 1 of 7 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT LIME	24/16oz 3/8 CAN	ONE	36.15	36.15
BUD LIGHT PLATINUM	24/16oz 3/8 CAN	ONE	36.15	36.15
10 BARREL CUCUMBER CRUSH	24/12oz 4/6 CAN	ONE	38.65	38.65
10 BARREL RASPBERRY CRUSH	24/12oz 4/6 CAN	ONE	38.65	38.65
GOLDEN ROAD HOLLYWOOD BLONDE	24/12oz 4/6 CAN	ONE	34.10	34.10
GOLDEN ROAD PALISADES PINEAPPLE	24/12oz 4/6 CAN	ONE	34.10	34.10
GOLDEN ROAD RIDE ON IPA	24/12oz 4/6 CAN	ONE	34.10	34.10
GOLDEN ROAD SUNSET COFFEE	24/12oz 4/6 CAN	ONE	34.10	34.10
GOLDEN ROAD WOLF PUP	15/12oz CAN	ONE	15.00	15.00
FOUNDERS SUMATRA MOUNTAIN BROWN ALE	24/12oz 6/4 LNNR	ONE	54.00	54.00

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BEST DAMN CRÈME SODA	24/12oz 4/6 CAN	ONE	33.50	33.50
BEST DAMN CRÈME SODA	24/12oz 4/6 NR	ONE	30.30	30.30

Edward Koontz
Authorized Representative

Vice President
Title

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(MALT BEVERAGES)**

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 Notice No. 2017 - 23 Page 2 of 7 Ending Date UFN
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NEW PRODUCT

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UINTA BREWING BIRTHDAY SUIT	1/6 BBL	ONE	130.00	130.00
UINTA BREWING DUBHE IMPERIAL BLACK IPA	24/12oz 6/4 LNNR	ONE	51.00	51.00
UINTA BREWING DUBHE IMPERIAL BLACK IPA	1/6 BBL	ONE	93.00	93.00
SOUTHERN TIER THICK MINT	24/12oz 6/4 LNNR	ONE	87.00	87.00
SOUTHERN TIER THICK MINT	1/6 BBL	ONE	115.00	115.00
SOUTHERN TIER NU SKOOL IPA	1/6 BBL	ONE	68.00	68.00
FUNKY BUDDHA RUM BARREL AGED LAST SNOW	1/6 BBL	ONE	250.00	250.00
FUNKY BUDDHA MUY BONITA	1/2 BBL	ONE	350.00	350.00
FUNKY BUDDHA MUY BONITA	1/6 BBL	ONE	150.00	150.00
FUNKY BUDDHA WIDE AWAKE IT'S MORNING	1/6 BBL	ONE	250.00	250.00

DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

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City Pensacola, FL 32505 Beginning Date March 6, 2017
Ending Date UFN
Notice No. 2017 - 23 Page 3 of 7
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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BEST DAMN CRÈME SODA	24/16oz 4/6 CAN	ONE	29.50	33.50
BUD LIGHT LIME	24/16oz 3/8 CALNR	ONE	34.72	36.15
BUD LIGHT PLATINUM	24/16oz 3/8 CALNR	ONE	34.72	36.15

OFF PREMISE ACCOUNTS

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Distributor THE LEWIS BEAR COMPANY Date February 23, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date March 6, 2017
Ending Date March 12, 2017
Notice No. 2017 - 23 Page 4 of 7 Date March 12, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SHOCK TOP ALE	24/12oz 4/6 LNNR	1 – 19	27.10	27.75
SHOCK TOP APPLE WHEAT	24/12oz 4/6 LNNR	20+	19.20	27.75
SHOCK TOP GINGER	24/12oz 4/6 LNNR			
SHOCK TOP RASPBERRY	24/12oz 4/6 LNNR			
SHOCK TOP TWISTED PRETZEL	24/12oz 4/6 LNNR			
SHOCK TOP RUBY FRESH	24/12oz 4/6 LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

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Distributor THE LEWIS BEAR COMPANY Date February 23, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date March 6, 2017
Ending Date March 26, 2017
Notice No. 2017 - 23 Page 5 of 7 Date March 26, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
FOUNDERS ALL DAY IPA	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUNDERS CENTENNIAL IPA	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUNDERS DIRTY BASTARD	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUNDERS PALE ALE	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUNDERS PORTER	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUDNERS AZZACCA IPA	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUNDERS MOSIAC PROMISE	24/12oz 4/6 LNNR	ONE	26.95	30.95
FOUNDERS RUBAEUS	24/12oz 6/4 LNNR	ONE	42.50	46.50

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Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date March 6, 2017

Notice No. 2017 - 23 Page 6 of 7 Ending Date April 2, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
WOODCHUCK AMBER	24/12oz 4/6 LNNR	ONE	27.85	32.47
WOODCHUCK SEMI-DRY	24/12oz 4/6 LNNR	ONE	27.85	32.47
WOODCHUCK GRANNY SMITH	24/12oz 4/6 LNNR	ONE	27.85	32.47
WOODCHUCK GUMPTION HARD CIDER	24/12oz 4/6 LNNR	ONE	27.85	32.47
WOODCHUCK PEAR CIDER	24/12oz 4/6 LNNR	ONE	27.85	32.47
WOODCHUCK FALL	24/12oz 4/6 LNNR	ONE	27.85	32.47
WOODCHUCK SUMMER	24/12oz 4/6 LNNR	ONE	27.85	32.47
WOODCHUCK WINTER	24/12oz 4/6 LNNR	ONE	27.85	32.47
WOODCHUCK SPRING	24/12oz 4/6 LNNR	ONE	27.85	32.47
WOODCHUCK HOPSATION	24/12oz 4/6 LNNR	ONE	27.85	32.47
KONA BIG WAVE	24/12oz 2/12 CAN	ONE	23.98	27.18
KONA LONGBOARD LAGER	24/12oz 2/12 LNNR	ONE	23.98	27.18
KONA VARIETY PACK	24/12oz 2/12 LNNR	ONE	23.98	27.18

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SOUTHERN TIER 2X IPA	24/12oz 4/6 LNNR	1 – 2	33.00	33.00
SOUTHERN TIER 2XMAS ALE	24/12oz 4/6 LNNR	3+	31.50	33.00
SOUTHERN TIER 2X MILK STOUT	24/12oz 4/6 LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

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Notice No. 2017 - 23 Page 7 of 7 Ending Date April 9, 2017

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PRICE PROMOTION

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BASS PALE ALE	24/12oz 2/12 CAN/LNNR	1 – 55	23.15	24.10
BECKS PILSNER N	24/12oz 2/12 CAN/LNNR	56 – 111	20.35	24.10
BECKS PREMIUM LIGHT	24/12oz 2/12 CAN/LNNR	112+	19.80	24.10
LANDSHARK LAGER	24/12oz 2/12 CAN/LNNR	1 – 55	23.15	24.10
		56 – 111	22.15	24.10
		112+	20.35	24.10

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BEST DAMN ROOT BEER	24/12oz 4/6 LNNR	1 – 14	29.70	30.30
BEST DAMN CHERRY COLA	24/12oz 4/6 LNNR	15+	19.20	30.30
BEST DAMN CRÈME SODA	24/12oz 4/6 LNNR			

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