

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date February 16, 2017

Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433

City Ebro, FL 32437-1142 Beginning Date February 27, 2017

Notice No. 2017 - 19 Page 1 of 8 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT LIME PEACH-A-RITA	24/8oz 2/12 CAN	ONE	24.10	24.10
BUD LIGHT LIME PEACH-A-RITA	24/16oz 6/4 CAN	ONE	37.50	37.50
BUD LIGHT LIME PEACH-A-RITA	15/25oz CAN	ONE	32.50	32.50
BUD LIGHT LIME PINE-APPLE-RITA SPLASH	24/12oz 4/6 NR	ONE	28.76	28.76
BUD LIGHT LIME PINE-APPLE-RITA SPLASH	24/16oz 4/6 CAN	ONE	37.50	37.50
BUD LIGHT LIME ORANGE-A-RITA	24/8oz 2/12 CAN	ONE	24.10	24.10
BUD LIGHT LIME ORANGE-A-RITA	24/16oz 6/4 CAN	ONE	37.50	37.50
BUD LIGHT LIME ORANGE-A-RITA	15/25oz CAN	ONE	32.50	32.50
BUD LIGHT LIME GRAPE-A-RITA	24/8oz 2/12 CAN	ONE	24.10	24.10
BUD LIGHT LIME GRAPE-A-RITA	24/16oz 6/4 CAN	ONE	37.50	37.50
BUD LIGHT LIME GRAPE-A-RITA	15/25oz CAN	ONE	32.50	32.50

Edward Koontz
Authorized Representative

Vice President
Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date February 16, 2017

Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433

City Ebro, FL 32437-1142 Beginning Date February 27, 2017

Notice No. 2017 - 19 Page 2 of 8 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT LIME PEACH-A-RITA	24/8oz 2/12 CAN	1 – 6	23.15	24.10
BUD LIGHT LIME ORANGE-A-RITA	24/8oz 2/12 CAN	7+	21.30	24.10
BUD LIGHT LIME GRAPE-A-RITA	24/8oz 2/12 CAN			

CAN BE COMBINED WITH OTHER RITA BRANDS FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT LIME PEACH-A-RITA	24/16oz 6/4 OR 4/6 CAN	ONE	29.80	37.50
BUD LIGHT LIME ORANGE-A-RITA	24/16oz 6/4 OR 4/6 CAN	ONE	29.80	37.50
BUD LIGHT LIME GRAPE-A-RITA	24/16oz 6/4 OR 4/6 CAN	ONE	29.80	37.50
BUD LIGHT LIME PINE-APPLE-RITA SPLASH	24/12oz 4/6 LNNR	ONE	27.15	28.76
BUD LIGHT LIME PINE-APPLE-RITA SPLASH	24/16oz 4/6 CAN	ONE	29.80	37.50

OFF-PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date February 16, 2017

Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433

City Ebro, FL 32437-1142 Beginning Date February 27, 2017

Notice No. 2017 - 19 Page 3 of 8 Ending Date April 2, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
ESTRELLA DAMM DAURA	24/11.2oz 4/6 LNNR	ONE	28.00	32.00
SEA DOG APRICOT	24/12oz 4/6 LNNR	ONE	24.00	28.00
SEA DOG SUNFISH WHEAT	24/12oz 4/6 LNNR	ONE	24.00	28.00
SEA DOG RASPBERRY	24/12oz 4/6 LNNR	ONE	24.00	28.00
SEA DOG BLUE PAW WHEAT	24/12oz 4/6 LNNR	ONE	24.00	28.00
SEA DOG BLUE PAW WHEAT	24/12oz 4/6 CAN	ONE	24.00	28.00
SEA DOG SUNFISH WHEAT	24/12oz 4/6 CAN	ONE	24.00	28.00

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
KONA BIG WAVE	24/12oz 4/6 LNNR	1 – 14	28.76	28.76
KONA CASTAWAY	24/12oz 4/6 LNNR	15 – 24	25.56	28.76
KONA FIRE ALE	24/12oz 4/6 LNNR	25+	23.56	28.76
KONA WAILUA WHEAT	24/12oz 4/6 LNNR			
KONA LAVAMAN RED	24/12oz 4/6 LNNR			
KONA LEMONGRASS	24/12oz 4/6 LNNR			
KONA LONGBOARD	24/12oz 4/6 LNNR			
KONA PIPELINE PORTER	24/12oz 4/6 LNNR			
KONA HANAIEI ISLAND STYLE IPA	24/12oz 4/6 LNNR			

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT
OFF-PREMISE ACCOUNTS**

Edward Koontz
Authorized Representative

Vice President
Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date February 16, 2017

Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433

City Ebro, FL 32437-1142 Beginning Date February 27, 2017

Notice No. 2017 - 19 Page 4 of 8 Ending Date April 2, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
REDHOOK ESB	24/12oz 4/6 LNNR	1 – 14	25.56	27.17
REDHOOK LONG HAMMER	24/12oz 4/6 LNNR	15+	23.97	27.17
REDHOOK AUDIBLE	24/12oz 4/6 LNNR			
REDHOOK PUMPKIN PORTER	24/12oz 4/6 LNNR			
REDHOOK WINTERHOOK	24/12oz 4/6 LNNR			
REDHOOK SEEDY BLEND	24/12oz 4/6 LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
WIDMER OCTOBERFEST	24/12oz 4/6 LNNR	ONE	25.56	28.76
WIDMER ALCHEMY	24/12oz 4/6 LNNR	ONE	25.56	28.76
WIDMER HEFE SHANDY	24/12oz 4/6 LNNR	ONE	25.56	28.76
WIDMER BRRR BON	24/12oz 4/6 LNNR	ONE	25.56	28.76
WIDMER HEFEWEIZEN	24/12oz 4/6 LNNR	ONE	25.56	28.76

OFF-PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date February 16, 2017
Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433
City Ebro, FL 32437-1142 Beginning Date February 27, 2017
Ending Date UFN
Notice No. 2017 - 19 Page 5 of 8
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUSCH	24/16oz 6/4 CAN	1 – 9	19.55	19.55
BUSCH LIGHT	24/16oz 6/4 CAN	10+	18.60	19.55
NATURAL LIGHT	24/16oz 6/4 CAN			
NATURAL ICE	24/16oz 6/4 CAN			
NATTY DADDY	24/16oz 6/4 CAN			
ROLLING ROCK	24/16oz 6/4 CAN	1 – 9	19.55	19.55
BUD ICE	24/16oz 6/4 CAN	10+	17.40	19.55

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF-PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date February 16, 2017

Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433

City Ebro, FL 32437-1142 Beginning Date February 27, 2017

Notice No. 2017 - 19 Page 6 of 8 Ending Date April 2, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
NARRAGANSETT LAGER	1/2 BBL	1	99.00	99.00
		2 – 19	90.00	99.00
		20+	80.00	99.00

DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

ON-PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date February 16, 2017

Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433

City Ebro, FL 32437-1142 Beginning Date February 27, 2017

Notice No. 2017 - 19 Page 7 of 8 Ending Date December 31, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
GULF COAST SANDBAR RED ALE	1/2 BBL	1 – 2	169.00	169.00
GULF COAST CHANGING TIDES CREAM ALE	1/2 BBL	3+	145.00	169.00
GULF COAST HAMMERED HEFEWEIZEN	1/2 BBL			

DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

ON-PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date February 16, 2017

Location Address 6484 Dog Track Road License No. JDBW _____ KLD 77-00433

City Ebro, FL 32437-1142 Beginning Date February 27, 2017

Notice No. 2017 - 19 Page 8 of 8 Ending Date April 2, 2017

Counties Where Price is in Effect: BAY COUNTY ONLY

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	1/2 BBL	1 – 4	111.00	111.00
		5 – 14	105.00	111.00
		15+	95.00	111.00

DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

CAN BE COMBINED WITH OTHER AB BRANDS FOR THE QUANTITY DISCOUNT

Edward Koontz
Authorized Representative

Vice President
Title